

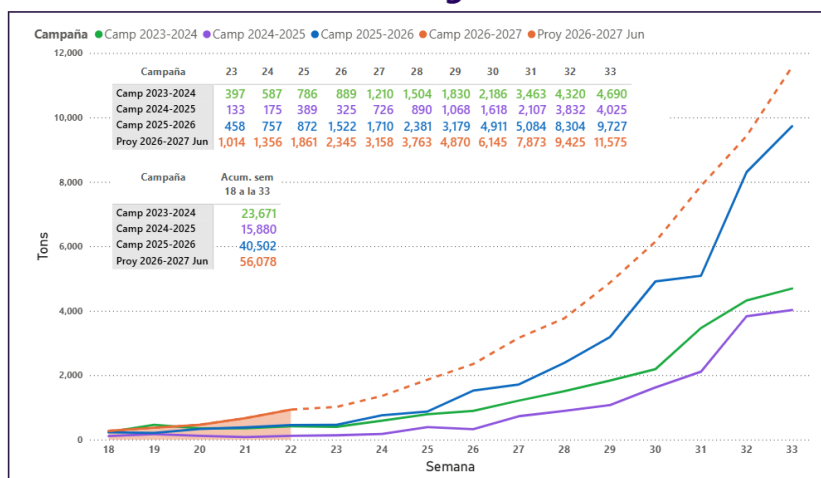
Peru Blueberry Export Forecast | 2026–27 Season

Atypical weather conditions over the past several weeks have created significant uncertainty around this season's development, leading PROARÁNDANOS to issue a **first projection with a strictly near-term scope**.

Conditions are not yet stable enough to support reliable estimates through the end of the season—which runs **through April 2027**—and publishing full-season aggregates at this stage would be premature. This projection therefore covers the **next 10 weeks**, consistent with the association's commitment to providing the sector with timely and well-grounded information.

Drawing on the latest data from producers and exporters, Peru is projected to ship approximately **56 million kilograms** of fresh blueberries between the start of the season and **week 33 of the year**.

Forecast through week 33



This figure **exceeds volumes recorded during the same window of the 2025-26 season**, reflecting three main factors: the addition of roughly **3,000 new productive hectares**, orchards entering their **second productive year**, and a **stronger presence of early-ripening varieties** in the production mix. Peru's total productive area is expected to surpass **27,000 hectares this season**, with **Sekoya Pop** and **Ventura** accounting for the largest share of planted surface.

It is important to note that this projection captures the early portion of the season, before the current temperature spike took hold. Rising temperatures may affect flowering and fruit set during the peak harvest window, **so the volumes presented here should not be read as indicative of full-season performance**. The strength of this early part of the season reflects area expansion, early-variety momentum, and a gradual normalization of production cycles following the 2023 El Niño disruption. Given the imminence of a new event of this nature, some softening in mid-season productivity is possible—though this would be partially cushioned by output from newly productive areas and a probable lengthening of the export window.

Full-season estimates will be released **once climatic and agronomic conditions provide sufficient visibility** to do so responsibly.

PROARÁNDANOS will maintain close, ongoing monitoring of both weather and field conditions, drawing on weekly reports from producers and exporters across the sector. The association expects to conduct a fresh review of the productive and export outlook **within the next four weeks and publish an updated projection at that time**. The temporal scope of that update will depend on the quality and consistency of the data available at the time of its preparation.

Lima, June 2026