

**U.S. Highbush Blueberry Council
2026 Budget Summary**

| REVENUE / INCOME PROJECTIONS | 2025 BUDGET | 2026 BUDGET |
|---|------------------------|------------------------|
| Carry-In Funds | \$5,777,819 | \$6,219,644 |
| Domestic Crop Assessments | 5,400,000 | 5,300,000 |
| Import Assessments | 7,000,000 | 7,450,000 |
| Grant Revenue | 4,188,073 | 2,450,000 |
| Contributions | 2,550,000 | 3,000,000 |
| Other Revenue | 142,000 | 300,000 |
| TOTAL PROJECTED REVENUE | 19,280,073 | 18,500,000 |
| TOTAL FUNDS AVAILABLE | \$25,057,892 | \$24,719,644 |
| EXPENDITURES | | |
| Market Promotion and Publicity | \$7,286,500 | \$8,485,900 |
| Export Market Promotion | 5,557,473 | 4,025,000 |
| Health Research & Nutrition | 1,238,000 | 1,168,000 |
| Industry Relations | 1,573,000 | 1,570,000 |
| Data & Measurement | 1,115,000 | 1,210,000 |
| Good Practices | 93,000 | 215,000 |
| Blueberry Technology | 205,000 | 207,000 |
| Subtotal | 17,067,973 | 16,880,900 |
| General Expenses | 572,000 | 561,200 |
| Operating Expenses | 105,000 | 106,500 |
| Travel and Meeting Expenses | 1,178,750 | 1,314,500 |
| USDA/AMS Administrative & Legal Counsel Fee | 223,000 | 281,000 |
| NABC Resource and Service Fee | 286,525 | 330,000 |
| Subtotal | 2,365,275 | 2,593,200 |
| TOTAL EXPENDITURES | \$19,433,248 | \$19,474,100 |
| ENDING NET ASSETS (RESERVES) | \$5,624,644 | \$5,245,544 |