



**U.S. Highbush Blueberry Council
2025 ANNUAL BUDGET**

	<u>Original Budget</u>	<u>Budget Amendment #1</u>	<u>Budget Amendment #2</u>
Revenue			
Domestic Crop Assessments	\$ 5,400,000	\$ 5,400,000	\$ 5,400,000
Foreign Crop Assessments	7,000,000	7,000,000	7,000,000
Grant Revenue	2,027,175	4,188,073	4,188,073
Contributions	2,550,000	2,550,000	2,550,000
Other Revenue	142,000	142,000	142,000
Total Revenue	<u>17,119,175</u>	<u>19,280,073</u>	<u>19,280,073</u>
 Net Asset Carry-In Funds	 3,856,387	 5,777,819	 5,777,819
 Total Funds Available	 <u>\$ 20,975,562</u>	 <u>\$ 25,057,892</u>	 <u>\$ 25,057,892</u>
 Program Expenses			
Market Promotion and Publicity	7,546,500	7,236,500	7,286,500
Export Market Promotion	3,716,575	5,557,473	5,557,473
Health Research & Nutrition	903,000	1,238,000	1,238,000
Industry Relations	1,058,000	1,498,000	1,573,000
Data & Measurement	1,025,000	1,065,000	1,115,000
Good Practices	63,000	93,000	93,000
Blueberry Technology	205,000	205,000	205,000
Total Program Expenses	<u>14,517,075</u>	<u>16,892,973</u>	<u>17,067,973</u>
 Other Expenses			
General Expenses	572,000	572,000	572,000
Operating Expenses	105,000	105,000	105,000
Travel and Meeting Expenses	1,178,750	1,178,750	1,178,750
USDA/AMS Administrative & Legal Counsel Fee	223,000	223,000	223,000
NABC Resource and Service Fee	286,525	286,525	286,525
Total Other Expenses	<u>2,365,275</u>	<u>2,365,275</u>	<u>2,365,275</u>
 Total Expenses	 <u>16,882,350</u>	 <u>19,258,248</u>	 <u>19,433,248</u>
 Net Assets, Ending	 <u>\$ 4,093,212</u>	 <u>\$ 5,799,644</u>	 <u>\$ 5,624,644</u>