



**U.S. Highbush Blueberry Council  
2025 ANNUAL BUDGET**

	<b>Original Budget</b>	<b>Budget Amendment</b>
<b>Revenue</b>		
Domestic Crop Assessments	\$ 5,400,000	\$ 5,400,000
Foreign Crop Assessments	7,000,000	7,000,000
Grant Revenue	2,027,175	4,188,073
Contributions	2,550,000	2,550,000
Other Revenue	142,000	142,000
Total Revenue	17,119,175	19,280,073
 Net Asset Carry-In Funds	 3,856,387	 5,777,819
<b>Total Funds Available</b>	<b>\$ 20,975,562</b>	<b>\$ 25,057,892</b>
 <b>Program Expenses</b>		
Market Promotion and Publicity	7,546,500	7,236,500
Export Market Promotion	3,716,575	5,557,473
Health Research & Nutrition	903,000	1,238,000
Industry Relations	1,058,000	1,498,000
Data & Measurement	1,025,000	1,065,000
Good Practices	63,000	93,000
Blueberry Technology	205,000	205,000
Total Program Expenses	14,517,075	16,892,973
 <b>Other Expenses</b>		
General Expenses	572,000	572,000
Operating Expenses	105,000	105,000
Travel and Meeting Expenses	1,178,750	1,178,750
USDA/AMS Administrative & Legal Counsel Fee	223,000	223,000
NABC Resource and Service Fee	286,525	286,525
Total Other Expenses	2,365,275	2,365,275
 <b>Total Expenses</b>	<b>16,882,350</b>	<b>19,258,248</b>
 <b>Net Assets, Ending</b>	<b>\$ 4,093,212</b>	<b>\$ 5,799,644</b>