



**U.S. Highbush Blueberry Council
2024 ANNUAL BUDGET**

	2023 Budget	2024 Budget
Revenue		
Domestic Crop Assessments	\$ 4,372,000	\$ 5,000,000
Foreign Crop Assessments	5,900,000	6,800,000
Grant Revenue	1,185,232	1,150,000
Contributions	2,252,000	2,498,000
Other Revenue	125,000	325,000
Total Revenue	<u>\$ 13,834,232</u>	<u>\$ 15,773,000</u>
 Net Asset Carry-In Funds	 \$ 3,568,946	 \$ 1,784,160
 Total Funds Available	 <u>\$ 17,403,178</u>	 <u>\$ 17,557,160</u>
 Program Expenses		
Market Promotion and Publicity	\$ 6,782,798	\$ 5,180,055
Export Market Promotion	2,649,451	2,850,000
Health Research & Nutrition	568,417	354,250
Industry Relations	502,000	575,000
Data & Measurement	777,570	725,750
Good Practices	43,000	65,000
Blueberry Technology	125,000	110,000
Total Program Expenses	<u>\$ 11,448,236</u>	<u>\$ 9,860,055</u>
 Other Expenses		
General Expenses	\$ 468,660	\$ 438,969
Operating Expenses	2,388,122	2,898,898
Travel and Meeting Expenses	1,051,000	1,286,731
USDA/AMS Administrative & Legal Counsel Fee	143,000	223,000
NABC Resource and Service Fee	120,000	120,000
Total Other Expenses	<u>\$ 4,170,782</u>	<u>\$ 4,967,598</u>
 Total Expenses	 <u>\$ 15,619,018</u>	 <u>\$ 14,827,653</u>
 Net Assets, Ending	 <u>\$ 1,784,160</u>	 <u>\$ 2,729,507</u>