



Contact:  
Gabriella Gebhardt  
Communications Coordinator  
ggebhardt@blueberry.org

**FOR IMMEDIATE RELEASE**

## **U.S. Highbush Blueberry Council Industry Engagement Committee Seeks Nominees for Importer 2, 3, and 4 Positions**

**February 18, 2025** – The USHBC's Industry Engagement Committee is seeking nominees for USHBC Importer #2, #3 and #4 Member and Alternate positions on the council, to serve a three-year term beginning on Jan. 1, 2026. The nomination period opens March 21, 2025.

The committee will present a slate of potential nominees to the USHBC Council for consideration, and the council will approve final candidate selections at the USHBC's fall meetings. The committee will then recommend to the U.S. Secretary of Agriculture a final slate for three importer Members and Alternates, along with two additional candidates for each of these three positions, for consideration by the Secretary for final appointment.

Blueberry industry members interested in being considered for the USHBC Importer #2, #3 or #4 Member and Alternate positions are asked to complete a USHBC Importer Nominee Application and email their completed application to the USHBC at [elections@blueberry.org](mailto:elections@blueberry.org) **by Friday, April 18, 2025.**

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### ***About the U.S. Highbush Blueberry Council***

*Established in 2000, The U.S. Highbush Blueberry Council (USHBC) is a federal agriculture research and promotion program with independent oversight from the United States Department of Agriculture (USDA). USHBC represents blueberry growers and packers in North and South America who market their blueberries in the United States and overseas, and works to promote the growth and well-being of the entire blueberry industry. USHBC was established by blueberry growers and currently has 2,500 growers, packers, exporters and importers. USHBC is committed to providing blueberries that are grown, harvested, packed and shipped in clean, safe environments. Learn more at <https://ushbc.blueberry.org/>.*