

March 24-28, 2026  
Alexandria, VA




Location:  
AKA Alexandria Hotel

# SPONSORSHIP OPPORTUNITIES

Sponsorship Levels & Benefits	Platinum \$10,000*	Gold \$7,500*	Silver \$5,000*	Bronze \$2,500*
Your logo on all event communications (emails + website)	✓	✓	✓	✓
Your logo on main stage backdrop	✓			
5 minutes of speaking time (can use a video) at a session	✓			
3 minutes of speaking time at a session		✓		
Promotion item in attendee event bag (must be received in Folsom HQ no later than 3/1, quantity 200 items, please obtain approval from Mandy before sending)	✓	✓	✓	✓
Your logo on event signage	✓	✓	✓	(Recognition by name)
LinkedIn spotlight	✓	✓		
Complimentary Event Registrations (excludes tour)	3	2	1	--

\*ALL RATES LISTED ARE NABC MEMBER PRICING. Non-member rate is +\$1,000 for all packages. To find out how to become a member, contact Mandy Boarman: [mboarman@nabcblues.org](mailto:mboarman@nabcblues.org)

# UNIQUE SPONSORSHIP OPPORTUNITIES

SPONSORSHIP	DESCRIPTION
<b>Event Bag</b> \$5,000* 	<i>Your logo will be featured on all attendee event bags, co-branded with the event logos, + all Gold Level Benefits</i>
<b>DC at Dusk Tour Sponsor (exclusive)</b> \$2,500	<i>Your company's logo on all tour details, include a branded item as a gift to attendees + Silver Level Benefits</i>
<b>Hotel Key Card</b> <b>SOLD</b>	<i>Your logo on one side of hotel key cards + Silver Level Benefits</i>
<b>Lanyard Sponsor</b> <b>SOLD</b>	<i>Your company's logo co-branded with Grab a Boost of Blue.</i>
<b>Badge Sponsor</b> <b>SOLD</b>	<i>Your company's logo on the back side of attendee name badges directly below the QR code that contains the event schedule and packets + Silver Level Benefits.</i>
<b>Red White and Blueberry Reception</b> \$2,500* (2 available)	<i>Be a part of the kick off to the 2024 Summit by sponsoring the President's Welcome Reception and Ribbon Cutting Ceremony that will be held on Wed. Sept 25. You may choose a representative from your company to help welcome attendees to the event and help cut the ribbon to officially open our trade show floor, Blueberry Lane! + Bronze Level Benefits</i>

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# EXHIBIT ON *Blueberry Row*

**Connect with the Blueberry Industry at the Blueberry Hill Climb and meetings! Secure your spot on Blueberry Row!**

**Are you ready to showcase your business at one of the premier events in the blueberry industry? We're excited to offer you an exclusive opportunity to exhibit on Blueberry Row during the Blueberry Hill Climb and Meetings!**

## **WHAT'S INCLUDED:**

- 7 Exclusive Exhibit Tables located in a high-traffic area, designed to maximize your visibility and connect you with key players in the industry.
- \$5,000 for a 6' table which includes 2 chairs
- Network with top-tier blueberry growers, producers and industry professionals.

*Power available: If you need electricity for your display, power can be provided at an additional cost.*

**Don't miss out on this unique chance to engage with the community, generate leads, and grow your brand at one of the most anticipated events in the industry.**

Reserve your table today!

Contact Mandy Boarman at [mboarman@nabcblues.org](mailto:mboarman@nabcblues.org) to secure your spot on Blueberry Row!