

**U.S. Highbush Blueberry Council
2025/2024 Budget Summary**

REVENUE / INCOME PROJECTIONS	2025 BUDGET	2024 BUDGET
Carry-In Funds	\$3,856,387	\$2,477,674
Domestic Crop Assessments	5,400,000	4,700,000
Import Assessments	7,000,000	6,400,000
Grant Revenue	2,027,175	711,476
Contributions	2,550,000	2,250,000
Other Revenue	142,000	125,000
TOTAL PROJECTED REVENUE	17,119,175	14,186,476
TOTAL FUNDS AVAILABLE	\$20,975,562	\$16,664,150
EXPENDITURES		
Market Promotion and Publicity	\$7,546,500	\$4,553,905
Export Market Promotion	3,716,575	1,794,026
Health Research & Nutrition	903,000	501,750
Industry Relations	1,058,000	598,000
Data & Measurement	1,025,000	725,750
Good Practices	63,000	50,000
Blueberry Technology	205,000	125,000
Subtotal	14,517,075	8,348,431
General Expenses	572,000	502,500
Operating Expenses	105,000	3,101,200
Travel and Meeting Expenses	1,178,750	1,188,500
USDA/AMS Administrative & Legal Counsel Fee	223,000	223,000
NABC Resource and Service Fee	286,525	120,000
Subtotal	2,365,275	5,135,200
TOTAL EXPENDITURES	\$16,882,350	\$13,483,631
ENDING NET ASSETS (RESERVES)	\$4,093,212	\$3,180,519