

8.10.2022

USHBC Blueberry and Berry Category Monthly Retail Sales Report

July 2022

Sales through Nielsen Week Ending 7.30.2022

July 2022

Fresh blueberries (Produce department)

- Dollars sales decreased **-4.1%** year over year compared to an increase for all fresh berries of **+3.2%**
- Pints decreased **-3.2%** and represents 47% of total fresh blueberries dollar sales
- Fresh blueberries posted dollar gains in 3 of 9 regions; units did not post dollar gains in any region
- Organic fresh blueberries declined in dollars and units YoY.

Frozen blueberries (Frozen department)

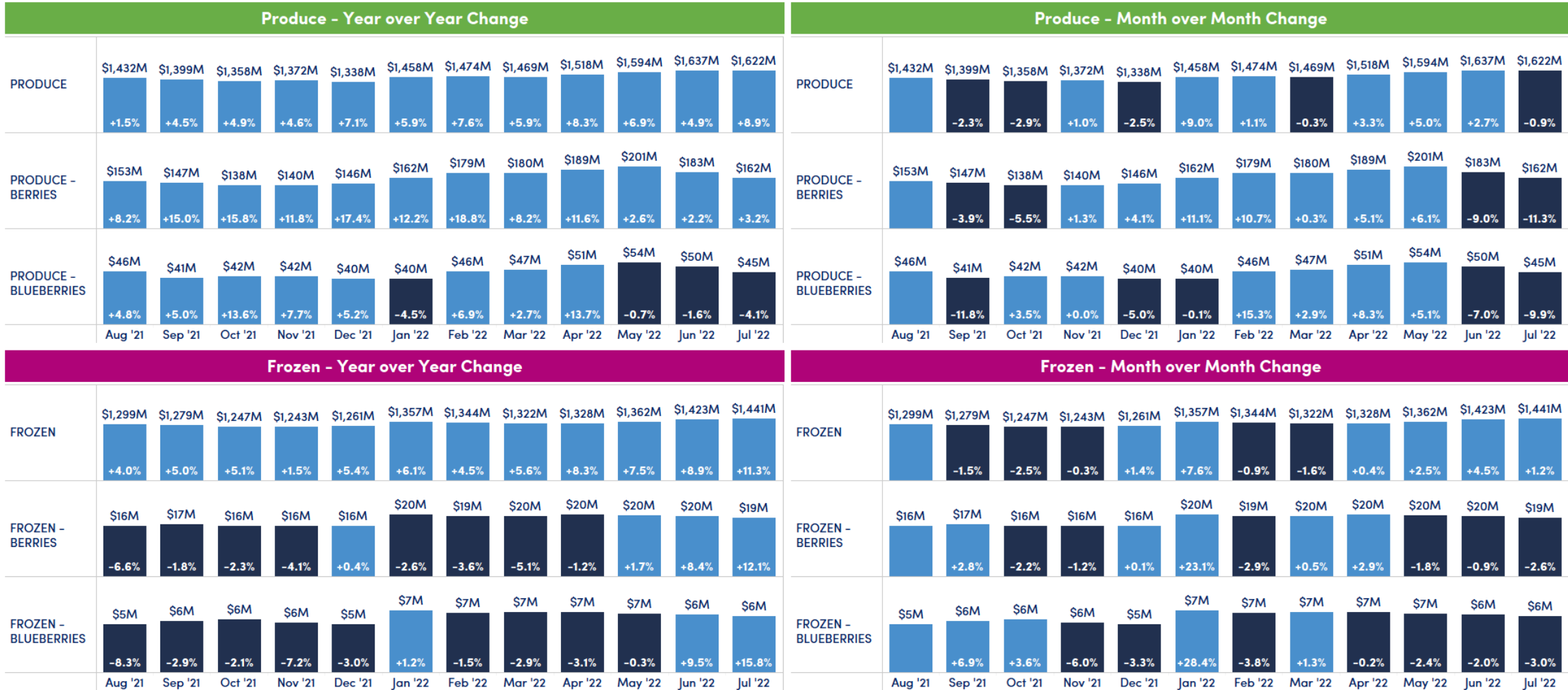
- Dollar sales for frozen blueberries increased **+15.8%** year over year compared to an increase for all frozen berries of **+12.1%**
- 48oz is the dominant pack size and posted an increase in dollars of **+28.3%**
- All 9 regions gained dollars in frozen blueberries
- Conventional frozen blueberries increased **+24.0%** in dollars, while organic frozen blueberries declined in dollars by **-8.9%**

Category Segment Performance

July Blueberry Category and Segment Sales – 2022 vs 2021

	DOLLARS (MM)			UNITS (MM)			POUNDS (MM)		
	2021	2022	% Chg vs. YA	2021	2022	% Chg vs. YA	2021	2022	% Chg vs. YA
TOTAL BLUEBERRY CATEGORY	\$209,984,769	\$205,637,100	-2.1%	55,860,832	48,119,591	-13.9%	53,600,548	44,286,358	-17.4%
Fresh Blueberries	\$188,584,818	\$180,845,884	-4.1%	52,240,482	44,370,323	-15.1%	47,177,784	37,592,552	-20.3%
Conventional	\$145,287,136	\$140,826,257	-3.1%	42,194,506	36,616,520	-13.2%	39,145,871	31,438,937	-19.7%
Organic	\$43,297,682	\$40,019,627	-7.6%	10,045,976	7,753,803	-22.8%	8,031,913	6,153,615	-23.4%
Frozen Blueberries	\$21,399,950	\$24,791,216	15.8%	3,620,351	3,749,268	3.6%	6,422,764	6,693,806	4.2%
Conventional	\$16,105,938	\$19,969,900	24.0%	2,754,567	3,010,263	9.3%	5,264,630	5,720,072	8.7%
Organic	\$5,294,012	\$4,821,317	-8.9%	865,783	739,005	-14.6%	1,158,134	973,734	-15.9%

Monthly Detail – Dollars/Week



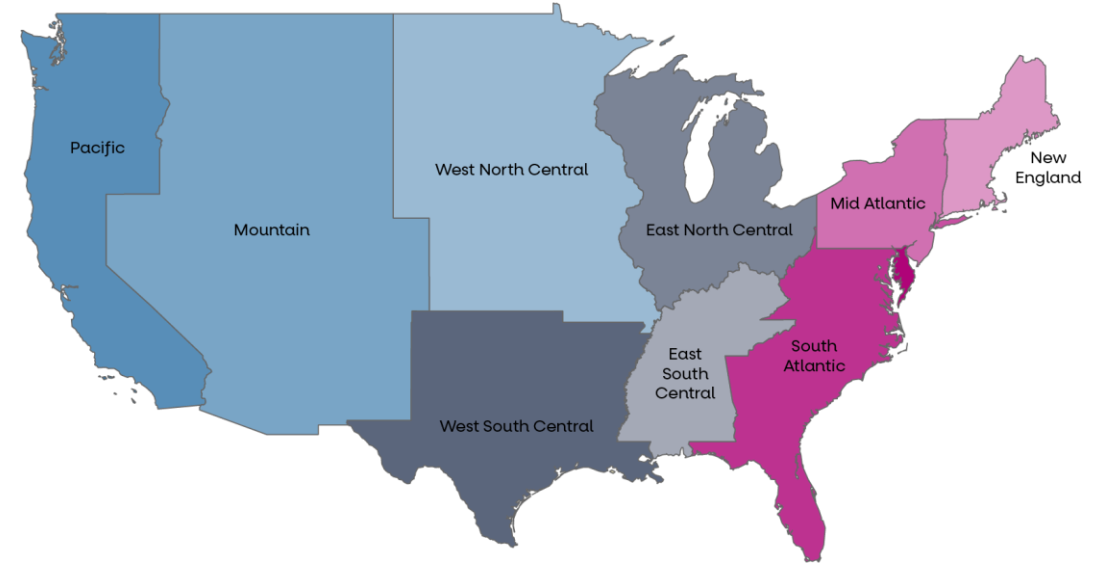
Source: Category Partners, LLC analysis of Nielsen Total U.S. xAOC from 8/1/2021 to 7/30/2022

Monthly Detail – Units/Week



Source: Category Partners, LLC analysis of Nielsen Total U.S. xAOC from 8/1/2021 to 7/30/2022

Nielsen Divisions



Pacific		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+10.5%	-0.8%
PRODUCE - BERRIES	+2.6%	-5.8%
PRODUCE - BLUEBERRIES	-12.6%	-22.5%
FROZEN	+11.4%	-3.9%
FROZEN - BERRIES	+12.9%	+5.7%
FROZEN - BLUEBERRIES	+17.0%	+9.2%

Mountain		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+9.1%	-0.9%
PRODUCE - BERRIES	-0.7%	-1.2%
PRODUCE - BLUEBERRIES	-9.2%	-17.3%
FROZEN	+12.8%	-2.4%
FROZEN - BERRIES	+10.5%	+2.1%
FROZEN - BLUEBERRIES	+12.1%	+5.1%

West North Central		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+7.4%	-1.7%
PRODUCE - BERRIES	+0.9%	-6.5%
PRODUCE - BLUEBERRIES	-13.8%	-31.4%
FROZEN	+11.4%	-3.8%
FROZEN - BERRIES	+18.0%	+3.8%
FROZEN - BLUEBERRIES	+22.7%	+9.5%

West South Central		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+10.7%	-0.3%
PRODUCE - BERRIES	+3.0%	-1.2%
PRODUCE - BLUEBERRIES	+1.7%	-13.1%
FROZEN	+10.9%	-2.8%
FROZEN - BERRIES	+14.0%	+1.3%
FROZEN - BLUEBERRIES	+12.6%	+4.0%

East North Central		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+8.7%	-1.7%
PRODUCE - BERRIES	+1.0%	-1.2%
PRODUCE - BLUEBERRIES	-4.3%	-13.1%
FROZEN	+11.9%	-4.1%
FROZEN - BERRIES	+13.5%	+2.2%
FROZEN - BLUEBERRIES	+13.9%	+4.4%

East South Central		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+8.3%	-1.6%
PRODUCE - BERRIES	+1.0%	-2.2%
PRODUCE - BLUEBERRIES	+0.1%	-9.7%
FROZEN	+10.0%	-5.6%
FROZEN - BERRIES	+8.5%	-7.0%
FROZEN - BLUEBERRIES	+15.5%	+3.6%

South Atlantic		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+8.9%	+0.7%
PRODUCE - BERRIES	+6.4%	+9.8%
PRODUCE - BLUEBERRIES	+1.9%	-10.0%
FROZEN	+10.8%	-3.2%
FROZEN - BERRIES	+12.7%	-3.4%
FROZEN - BLUEBERRIES	+19.4%	+3.4%

Middle Atlantic		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+6.2%	-1.4%
PRODUCE - BERRIES	+2.5%	-2.3%
PRODUCE - BLUEBERRIES	-1.6%	-10.1%
FROZEN	+9.7%	-3.5%
FROZEN - BERRIES	+6.5%	-6.8%
FROZEN - BLUEBERRIES	+11.3%	-3.9%

New England		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+9.3%	+0.9%
PRODUCE - BERRIES	+8.8%	+0.2%
PRODUCE - BLUEBERRIES	-2.3%	-16.8%
FROZEN	+15.1%	+1.1%
FROZEN - BERRIES	+11.3%	-4.3%
FROZEN - BLUEBERRIES	+16.8%	-3.3%

Total US		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+8.9%	-0.6%
PRODUCE - BERRIES	+3.2%	+0.0%
PRODUCE - BLUEBERRIES	-4.1%	-15.1%
FROZEN	+11.3%	-3.3%
FROZEN - BERRIES	+12.1%	-0.5%
FROZEN - BLUEBERRIES	+15.8%	+3.6%

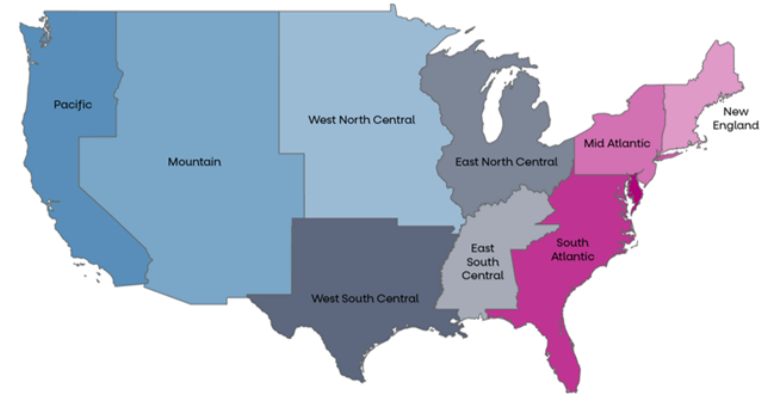
Source: Category Partners, LLC analysis of Nielsen Total U.S. xAOC from 7/3/2022 to 7/30/2022

Blueberries - Dollars

TOTAL BLUEBERRIES
\$205,637,100 | ▼ -2.1% YoY

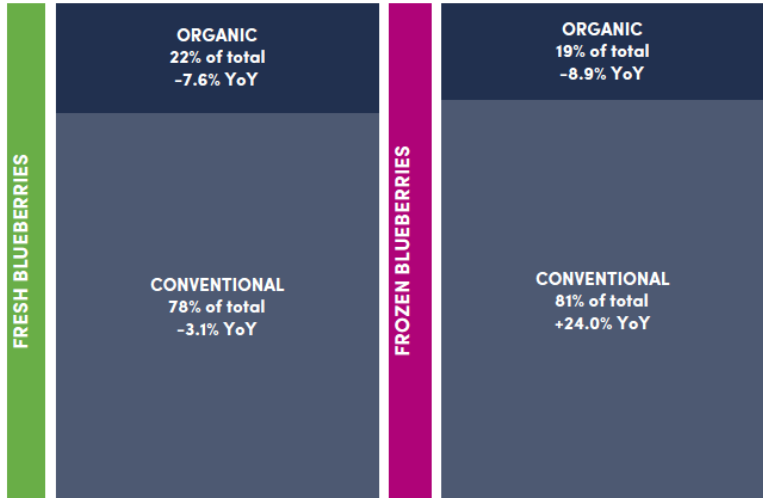
FRESH BLUEBERRIES	
South Atlantic	\$38,785,136 ▲+1.9% 21% of total
Middle Atlantic	\$30,393,864 ▼-1.6% 17% of total
Pacific	\$25,890,270 ▼-12.6% 14% of total
East North Central	\$25,617,639 ▼-4.3% 14% of total
New England	\$17,822,975 ▼-2.3% 10% of total
Mountain	\$13,357,640 ▼-9.2% 7% of total
West South Central	\$11,707,291 ▲+1.7% 6% of total
West North Central	\$10,160,967 ▼-13.8% 6% of total
East South Central	\$6,903,223 ▲+0.1% 4% of total

FROZEN BLUEBERRIES	
South Atlantic	\$5,200,478 ▲+19.4% 21% of total
Pacific	\$3,814,667 ▲+17.0% 15% of total
Middle Atlantic	\$3,047,295 ▲+11.3% 12% of total
East North Central	\$2,955,813 ▲+13.9% 12% of total
Mountain	\$2,379,948 ▲+12.1% 10% of total
West South Central	\$2,229,925 ▲+12.6% 9% of total
New England	\$2,215,596 ▲+16.8% 9% of total
West North Central	\$1,880,602 ▲+22.7% 8% of total
East South Central	\$1,063,538 ▲+15.5% 4% of total



FRESH BLUEBERRIES	
\$180,845,884 ▼-4.1%	
PINT	\$80,826,333 ▼-3.2% 47% of total \$4.79 Price / Lb \$0.70 Price Chg
18 OUNCE	\$45,188,523 ▲+7.0% 26% of total \$4.68 Price / Lb \$0.69 Price Chg
6 OUNCE	\$19,765,232 ▲+14.2% 11% of total \$9.66 Price / Lb \$0.83 Price Chg
24 OUNCE	\$11,976,891 ▼-1.3% 7% of total \$4.39 Price / Lb \$1.09 Price Chg
ALL OTHER	\$15,993,951 ▼-42.0% 9% of total \$3.81 Price / Lb \$0.73 Price Chg

FROZEN BLUEBERRIES	
\$24,791,216 ▲+15.8%	
48 OUNCE	\$11,063,999 ▲+28.3% 45% of total \$3.40 Price / Lb \$0.38 Price Chg
32 OUNCE	\$2,593,676 ▼-17.5% 10% of total \$4.89 Price / Lb \$0.69 Price Chg
16 OUNCE	\$2,781,272 ▲+24.6% 11% of total \$3.05 Price / Lb \$0.13 Price Chg
12 OUNCE	\$1,899,571 ▲+8.8% 8% of total \$5.00 Price / Lb \$0.49 Price Chg
ALL OTHER	\$6,452,699 ▲+14.2% 26% of total \$3.99 Price / Lb \$0.59 Price Chg



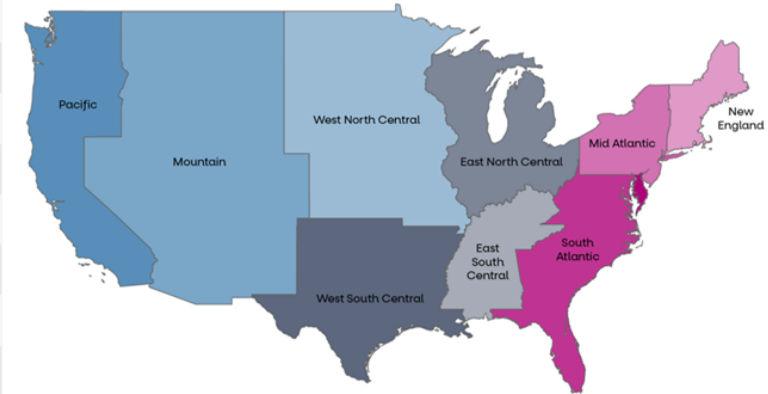
Source: Category Partners, LLC analysis of Nielsen Total U.S. xAOC from 7/3/2022 to 7/30/2022

Blueberries - Pounds

TOTAL BLUEBERRIES
 44,286,358 Lbs | ▼ -17.4% YoY

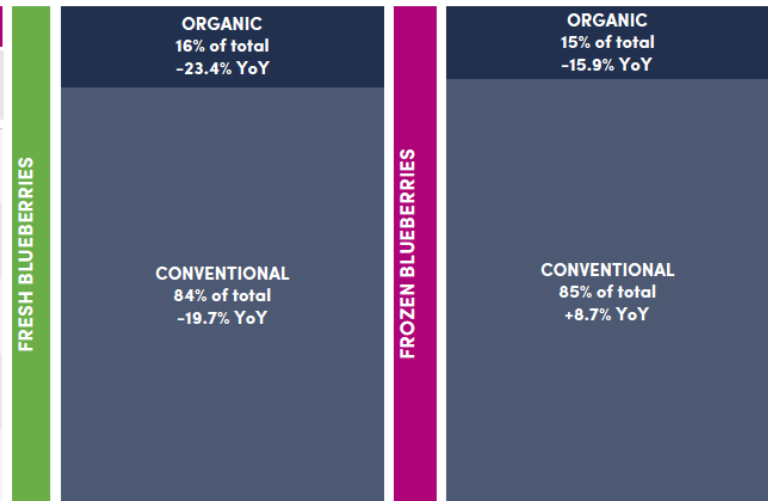
FRESH BLUEBERRIES	
South Atlantic	7,791,974 Lbs ▼-15.8% 21% of total
Middle Atlantic	6,761,129 Lbs ▼-12.8% 18% of total
Pacific	4,464,000 Lbs ▼-29.1% 12% of total
East North Central	6,054,304 Lbs ▼-22.4% 16% of total
New England	3,871,849 Lbs ▼-12.1% 10% of total
Mountain	2,600,714 Lbs ▼-27.8% 7% of total
West South Central	2,489,575 Lbs ▼-21.0% 7% of total
West North Central	2,015,741 Lbs ▼-34.5% 5% of total
East South Central	1,517,773 Lbs ▼-16.3% 4% of total

FROZEN BLUEBERRIES	
South Atlantic	1,409,972 Lbs ▲+4.7% 21% of total
Pacific	902,548 Lbs ▲+6.2% 13% of total
Middle Atlantic	790,051 Lbs ▲+4.0% 12% of total
East North Central	832,826 Lbs ▲+2.9% 12% of total
Mountain	653,235 Lbs ▼-0.3% 10% of total
West South Central	688,148 Lbs ▲+2.4% 10% of total
New England	586,262 Lbs ▲+9.1% 9% of total
West North Central	523,264 Lbs ▲+7.1% 8% of total
East South Central	306,551 Lbs ▲+0.7% 5% of total



FRESH BLUEBERRIES	
37,592,552 Lbs ▼-20.3%	
PINT	16,870,265 Lbs ▼-17.2% 48% of total \$4.79 Price / Lb \$0.70 Price Chg
18 OUNCE	9,661,289 Lbs ▼-8.7% 27% of total \$4.68 Price / Lb \$0.69 Price Chg
6 OUNCE	2,046,631 Lbs ▲+4.4% 6% of total \$9.66 Price / Lb \$0.83 Price Chg
24 OUNCE	2,726,462 Lbs ▼-25.7% 8% of total \$4.39 Price / Lb \$1.09 Price Chg
ALL OTHER	4,203,339 Lbs ▼-53.1% 12% of total \$3.81 Price / Lb \$0.73 Price Chg

FROZEN BLUEBERRIES	
6,693,806 Lbs ▲+4.2%	
48 OUNCE	3,253,413 Lbs ▲+13.8% 49% of total \$3.40 Price / Lb \$0.38 Price Chg
32 OUNCE	530,591 Lbs ▼-29.2% 8% of total \$4.89 Price / Lb \$0.69 Price Chg
16 OUNCE	913,179 Lbs ▲+19.3% 14% of total \$3.05 Price / Lb \$0.13 Price Chg
12 OUNCE	380,099 Lbs ▼-1.8% 6% of total \$5.00 Price / Lb \$0.49 Price Chg
ALL OTHER	1,616,524 Lbs ▼-2.8% 24% of total \$3.99 Price / Lb \$0.59 Price Chg



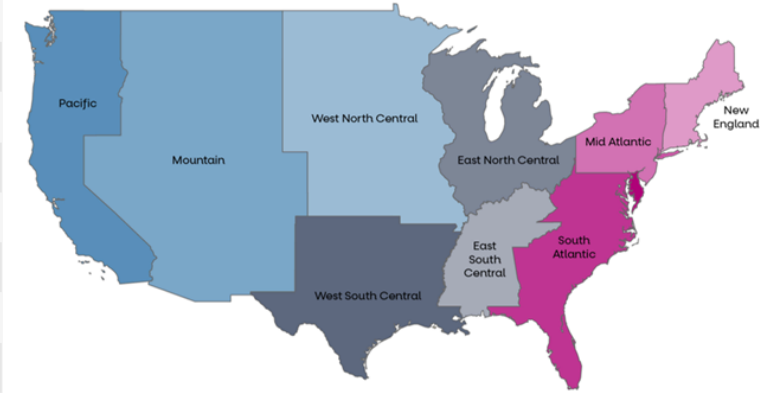
Source: Category Partners, LLC analysis of Nielsen Total U.S. xAOC from 7/3/2022 to 7/30/2022

Blueberries - Units

TOTAL BLUEBERRIES
 48,119,591 Units | ▼ -13.9% YoY

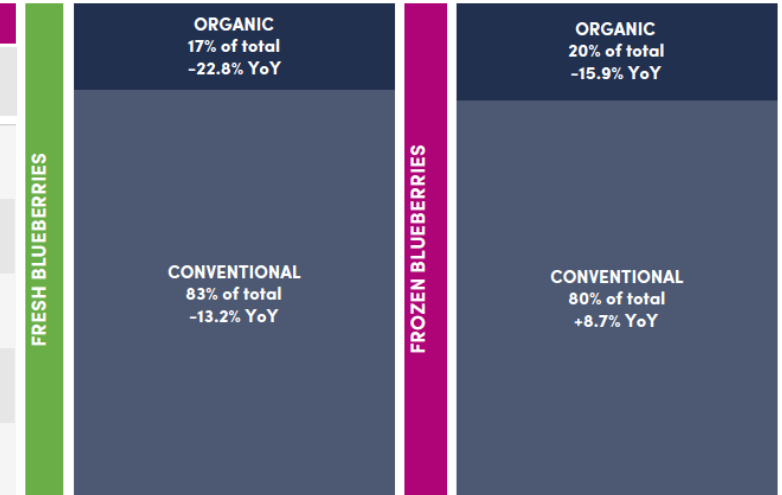
FRESH BLUEBERRIES	
South Atlantic	9,534,261 Units ▼-10.0% 22% of total
Middle Atlantic	7,329,879 Units ▼-10.1% 17% of total
Pacific	5,453,073 Units ▼-22.5% 12% of total
East North Central	7,147,516 Units ▼-13.1% 16% of total
New England	4,295,454 Units ▼-16.8% 10% of total
Mountain	3,440,292 Units ▼-17.3% 8% of total
West South Central	2,899,193 Units ▼-13.1% 7% of total
West North Central	2,450,141 Units ▼-31.4% 6% of total
East South Central	1,788,997 Units ▼-9.7% 4% of total

FROZEN BLUEBERRIES	
South Atlantic	745,365 Units ▲+3.4% 20% of total
Pacific	539,687 Units ▲+9.2% 14% of total
Middle Atlantic	423,627 Units ▼-3.9% 11% of total
East North Central	480,787 Units ▲+4.4% 13% of total
Mountain	360,245 Units ▲+5.1% 10% of total
West South Central	409,289 Units ▲+4.0% 11% of total
New England	309,193 Units ▼-3.3% 8% of total
West North Central	302,132 Units ▲+9.5% 8% of total
East South Central	178,698 Units ▲+3.6% 5% of total



FRESH BLUEBERRIES	
44,370,323 Units ▼ -15.1%	
PINT	23,012,482 Units ▼-17.2% 54% of total \$3.51 Price / Unit \$0.50 Price Chg
6 OUNCE	5,457,683 Units ▲+4.4% 13% of total \$3.62 Price / Unit \$0.31 Price Chg
18 OUNCE	8,587,812 Units ▼-8.7% 20% of total \$5.26 Price / Unit \$0.77 Price Chg
24 OUNCE	1,817,641 Units ▼-25.7% 4% of total \$6.59 Price / Unit \$1.63 Price Chg
ALL OTHER	3,410,137 Units ▼-53.1% 8% of total \$4.69 Price / Unit (\$0.06) Price Chg

FROZEN BLUEBERRIES	
3,749,268 Units ▲ +3.6%	
48 OUNCE	1,084,471 Units ▲+13.8% 29% of total \$10.20 Price / Unit \$1.15 Price Chg
32 OUNCE	265,295 Units ▼-29.2% 7% of total \$9.78 Price / Unit \$1.38 Price Chg
16 OUNCE	906,977 Units ▲+19.8% 24% of total \$3.07 Price / Unit \$0.12 Price Chg
12 OUNCE	506,799 Units ▼-1.8% 14% of total \$3.75 Price / Unit \$0.36 Price Chg
ALL OTHER	985,726 Units ▼-3.4% 26% of total \$6.55 Price / Unit \$1.01 Price Chg



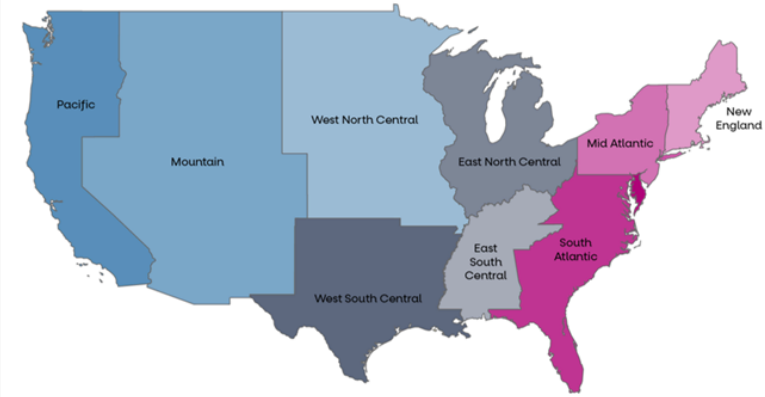
Source: Category Partners, LLC analysis of Nielsen Total U.S. xAOC from 7/3/2022 to 7/30/2022

Blueberries - Dollars

TOTAL BLUEBERRIES
\$2,679,537,291 | ▲ +3.2% YoY

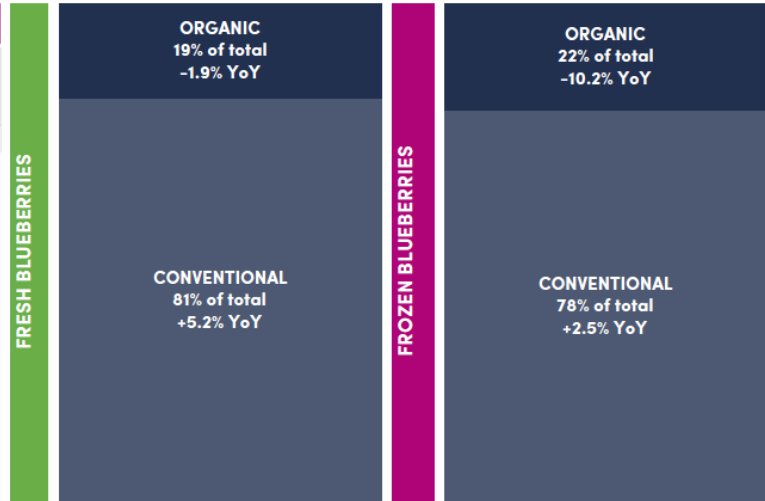
FRESH BLUEBERRIES	
South Atlantic	\$515,780,936 ▲+5.8% 22% of total
Pacific	\$366,459,315 ▲+6.2% 16% of total
Middle Atlantic	\$359,797,589 ▲+1.1% 15% of total
East North Central	\$321,978,084 ▲+3.5% 14% of total
New England	\$210,345,902 ▼-0.2% 9% of total
Mountain	\$182,253,645 ▲+3.6% 8% of total
West South Central	\$165,207,166 ▲+7.5% 7% of total
West North Central	\$137,806,046 ▼-2.4% 6% of total
East South Central	\$98,011,350 ▲+7.0% 4% of total

FROZEN BLUEBERRIES	
South Atlantic	\$69,425,331 ▲+4.4% 22% of total
Pacific	\$46,564,228 ▼-7.1% 15% of total
Middle Atlantic	\$41,407,713 ▼-1.8% 13% of total
East North Central	\$39,525,227 ▲+2.1% 12% of total
New England	\$28,767,249 ▼-3.4% 9% of total
Mountain	\$28,577,082 ▼-6.8% 9% of total
West South Central	\$27,634,933 ▲+1.6% 9% of total
West North Central	\$23,643,574 ▲+5.7% 7% of total
East South Central	\$13,859,482 ▲+2.5% 4% of total



FRESH BLUEBERRIES	
\$2,359,993,919 ▲+3.7%	
PINT	\$1,022,272,861 ▲+8.2% 45% of total \$5.01 Price / Lb \$0.41 Price Chg
18 OUNCE	\$630,158,799 ▲+7.9% 28% of total \$4.59 Price / Lb \$0.25 Price Chg
6 OUNCE	\$369,207,019 ▼-8.9% 16% of total \$9.42 Price / Lb \$0.39 Price Chg
16 OUNCE	\$95,847,954 ▲+11.3% 4% of total \$4.22 Price / Lb \$0.29 Price Chg
ALL OTHER	\$173,507,595 ▼-2.3% 8% of total \$4.74 Price / Lb \$0.65 Price Chg

FROZEN BLUEBERRIES	
\$319,543,373 ▼-0.5%	
48 OUNCE	\$138,001,542 ▲+3.8% 43% of total \$3.28 Price / Lb \$0.20 Price Chg
32 OUNCE	\$39,249,945 ▼-17.1% 12% of total \$4.54 Price / Lb \$0.38 Price Chg
16 OUNCE	\$33,388,456 ▲+1.9% 10% of total \$2.97 Price / Lb \$0.07 Price Chg
12 OUNCE	\$25,059,702 ▼-2.0% 8% of total \$4.73 Price / Lb \$0.30 Price Chg
ALL OTHER	\$83,843,729 ▲+1.7% 26% of total \$3.73 Price / Lb \$0.42 Price Chg



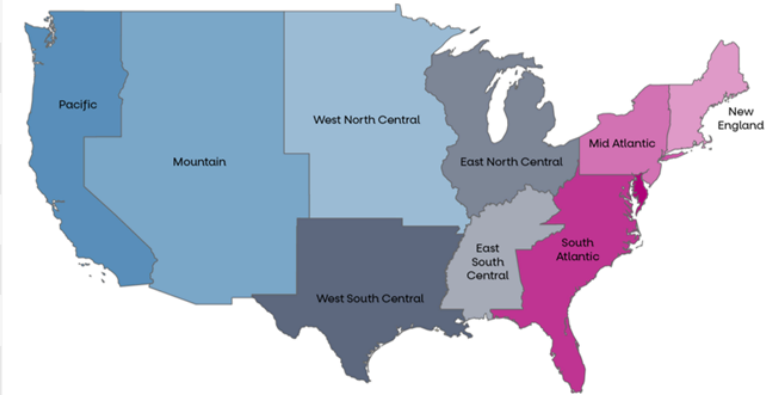
Source: Category Partners, LLC analysis of Nielsen Total U.S. xAOC from 8/1/2021 to 7/30/2022

Blueberries - Pounds

TOTAL BLUEBERRIES
 549,302,575 Lbs | ▼ -3.4% YoY

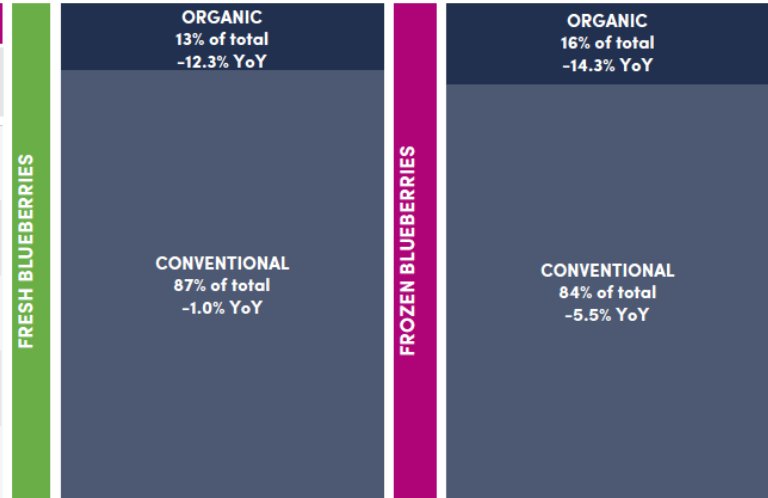
FRESH BLUEBERRIES	
South Atlantic	98,155,837 Lbs ▼-1.1% 21% of total
Pacific	57,889,923 Lbs ▼-2.2% 13% of total
Middle Atlantic	75,618,822 Lbs ▼-4.3% 16% of total
East North Central	71,365,246 Lbs ▼-3.6% 16% of total
New England	42,929,192 Lbs ▼-1.8% 9% of total
Mountain	33,576,967 Lbs ▼-3.2% 7% of total
West South Central	33,636,395 Lbs ▲+1.2% 7% of total
West North Central	25,866,398 Lbs ▼-9.4% 6% of total
East South Central	20,252,915 Lbs ▲+1.2% 4% of total

FROZEN BLUEBERRIES	
South Atlantic	19,900,859 Lbs ▼-2.4% 22% of total
Pacific	11,397,848 Lbs ▼-14.4% 13% of total
Middle Atlantic	11,056,389 Lbs ▼-5.5% 12% of total
East North Central	11,266,038 Lbs ▼-7.1% 13% of total
New England	7,887,095 Lbs ▼-6.9% 9% of total
Mountain	8,270,265 Lbs ▼-14.0% 9% of total
West South Central	8,789,556 Lbs ▼-4.8% 10% of total
West North Central	6,912,347 Lbs ▼-3.2% 8% of total
East South Central	4,245,118 Lbs ▼-5.9% 5% of total



FRESH BLUEBERRIES	
459,550,302 Lbs ▼ -2.6%	
PINT	203,949,097 Lbs ▼-0.7% 46% of total \$5.01 Price / Lb \$0.41 Price Chg
18 OUNCE	137,188,314 Lbs ▲+2.0% 31% of total \$4.59 Price / Lb \$0.25 Price Chg
6 OUNCE	39,174,400 Lbs ▼-12.7% 9% of total \$9.42 Price / Lb \$0.39 Price Chg
16 OUNCE	22,727,905 Lbs ▲+3.5% 5% of total \$4.22 Price / Lb \$0.29 Price Chg
ALL OTHER	36,577,169 Lbs ▼-15.7% 8% of total \$4.74 Price / Lb \$0.65 Price Chg

FROZEN BLUEBERRIES	
89,752,273 Lbs ▼ -7.0%	
48 OUNCE	42,081,085 Lbs ▼-2.5% 47% of total \$3.28 Price / Lb \$0.20 Price Chg
32 OUNCE	8,644,864 Lbs ▼-24.0% 10% of total \$4.54 Price / Lb \$0.38 Price Chg
16 OUNCE	11,228,355 Lbs ▼-0.7% 13% of total \$2.97 Price / Lb \$0.07 Price Chg
12 OUNCE	5,301,029 Lbs ▼-8.3% 6% of total \$4.73 Price / Lb \$0.30 Price Chg
ALL OTHER	22,496,940 Lbs ▼-9.8% 25% of total \$3.73 Price / Lb \$0.42 Price Chg



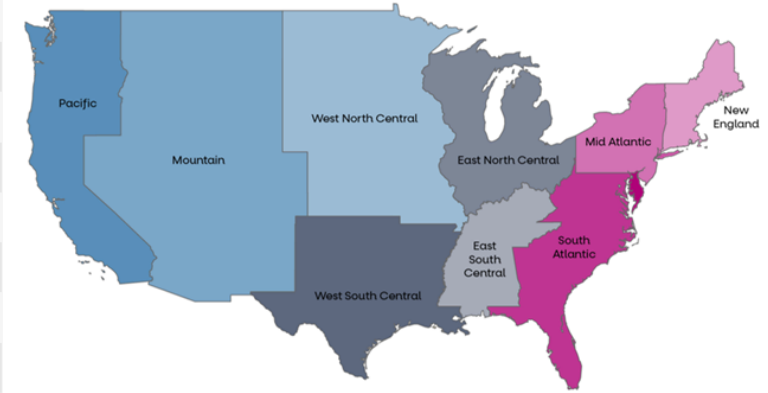
Source: Category Partners, LLC analysis of Nielsen Total U.S. xAOC from 8/1/2021 to 7/30/2022

Blueberries - Units

TOTAL BLUEBERRIES
630,548,315 Units | ▼ -3.5% YoY

FRESH BLUEBERRIES	
South Atlantic	126,998,671 Units ▼-1.1% 22% of total
Pacific	79,781,898 Units ▼-2.2% 14% of total
Middle Atlantic	86,388,820 Units ▼-5.6% 15% of total
East North Central	89,018,121 Units ▼-3.1% 15% of total
New England	51,070,653 Units ▼-4.8% 9% of total
Mountain	47,652,965 Units ▼-4.5% 8% of total
West South Central	40,700,611 Units ▲+0.3% 7% of total
West North Central	33,182,829 Units ▼-10.0% 6% of total
East South Central	24,912,050 Units ▲+1.3% 4% of total

FROZEN BLUEBERRIES	
South Atlantic	10,585,927 Units ▼-1.9% 21% of total
Pacific	6,639,835 Units ▼-15.4% 13% of total
Middle Atlantic	6,287,365 Units ▼-7.8% 12% of total
East North Central	6,550,384 Units ▼-7.0% 13% of total
New England	4,406,224 Units ▼-11.1% 9% of total
Mountain	4,363,809 Units ▼-13.2% 9% of total
West South Central	5,201,611 Units ▼-3.0% 10% of total
West North Central	3,959,701 Units ▼-2.5% 8% of total
East South Central	2,435,682 Units ▼-3.1% 5% of total



FRESH BLUEBERRIES	
580,097,818 Units ▼ -3.2%	
PINT	279,031,033 Units ▼-0.7% 50% of total \$3.66 Price / Unit \$0.30 Price Chg
6 OUNCE	104,465,066 Units ▼-12.7% 19% of total \$3.53 Price / Unit \$0.15 Price Chg
18 OUNCE	121,945,154 Units ▲+2.0% 22% of total \$5.17 Price / Unit \$0.28 Price Chg
16 OUNCE	22,727,905 Units ▲+3.5% 4% of total \$4.22 Price / Unit \$0.29 Price Chg
ALL OTHER	31,995,242 Units ▼-15.7% 6% of total \$5.42 Price / Unit \$0.38 Price Chg

FROZEN BLUEBERRIES	
50,450,498 Units ▼ -7.3%	
48 OUNCE	14,027,028 Units ▼-2.5% 28% of total \$9.84 Price / Unit \$0.59 Price Chg
32 OUNCE	4,322,432 Units ▼-24.0% 9% of total \$9.08 Price / Unit \$0.75 Price Chg
16 OUNCE	11,128,631 Units ▼-0.5% 22% of total \$3.00 Price / Unit \$0.07 Price Chg
12 OUNCE	7,068,038 Units ▼-8.3% 14% of total \$3.55 Price / Unit \$0.23 Price Chg
ALL OTHER	13,904,368 Units ▼-10.2% 28% of total \$6.03 Price / Unit \$0.70 Price Chg

