

Developing future leaders of the blueberry industry.

blueberries

INDUSTRY LEADERSHIP PROGRAM

This brand new leadership program spans one year and takes an interactive approach through hands-on training, learning experiences, engagement with key industry players, and exposure to the many components of the produce supply chain.

Leadership starts here.

Ready to take the next step in your leadership journey?

PROGRAM COMMITMENT

- The class will travel together 4 times over the course of one year (2022-2023). Candidates must commit to participation in the entire program, including attendance at all in-person and virtual events.
- Participation in the program requires a significant personal and company commitment.
- Fellow participation fee is \$2500. This is a one time fee for selected fellows that covers all regular travel expenses for the trips and all content

WHAT FELLOWS WILL EXPERIENCE

- Immersive personalized leadership training
- Knowledge sharing from industry veterans and thought-leaders
- Innovation and technology deep dive
- Impacts of advancements in health and nutrition
- Build business relationships and activate your network within the industry
- Presentation and media training
- Camaraderie among fellows to create a lifelong support network and better understanding of the industry

**APPLY BY
APRIL 11, 2022**

[USHBC.org/Leadership](https://www.ushbc.org/Leadership)

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