

11.9.2021

# USHBC Blueberry and Berry Category Monthly Retail Sales Report

October, 2021

Sales through Nielsen Week Ending 10.30.2021

# October 2021

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## Fresh blueberries (Produce department)

- Dollars sales increased **+13.6%** year over year compared to an increase for all fresh berries of **+15.8%**
- Pints increased **+43.8%** and represents 38% of total fresh blueberries dollar sales
- Fresh blueberries posted gains in dollars, pounds and units for all regions
- Organic fresh blueberries gained in dollars and units and outperformed conventional blueberries

## Frozen blueberries (Frozen department)

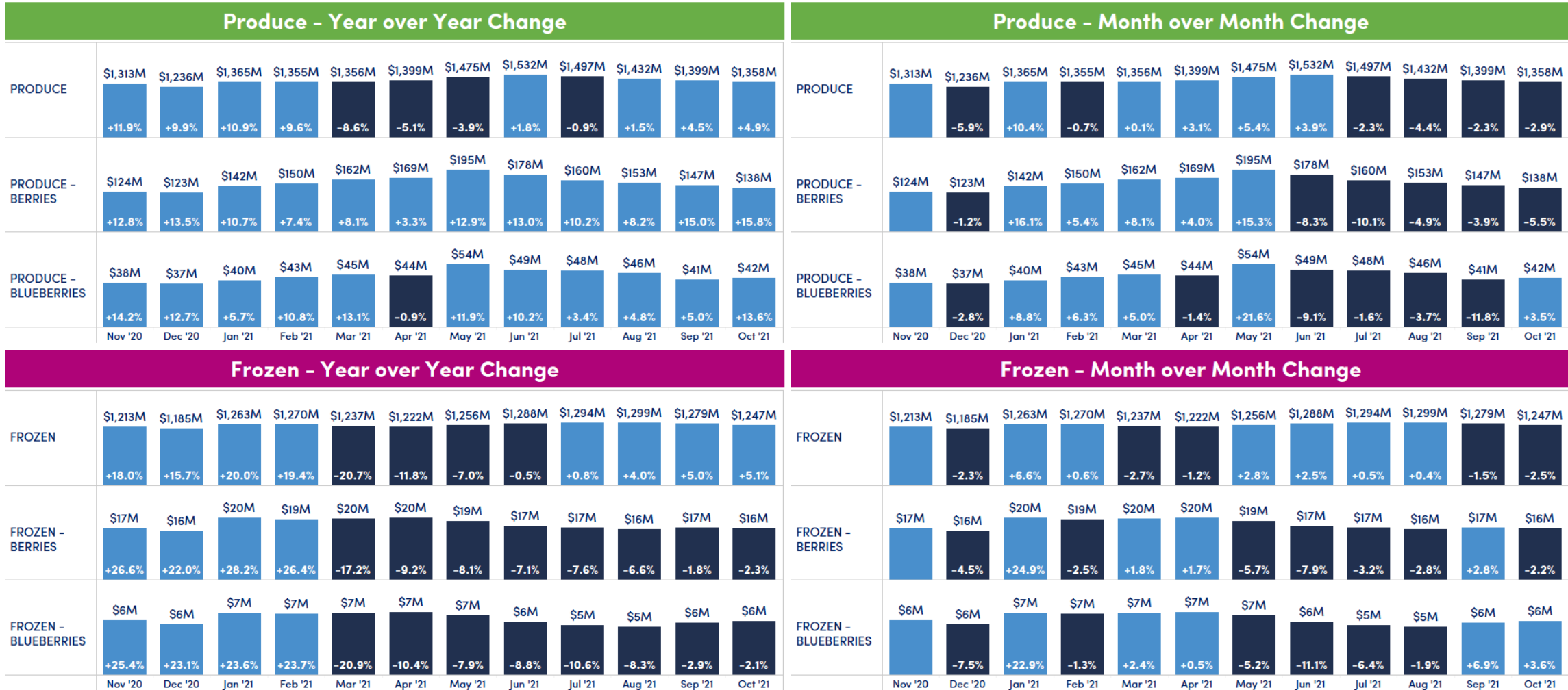
- Dollar sales for the Frozen department declined **-2.1%** year over year compared to a decrease for all frozen blueberries of **-2.3%**
- 48oz is the dominant pack size and posted a very slight increase in dollars of **+0.1%**
- 5 regions gained in dollars while only no regions gained units in frozen blueberries for the month of October
- Organic frozen blueberries declined slightly in dollars but still outperformed conventional frozen blueberries

# Category Segment Performance

## October Blueberry Category and Segment Sales – 2021 vs 2019 and 2020

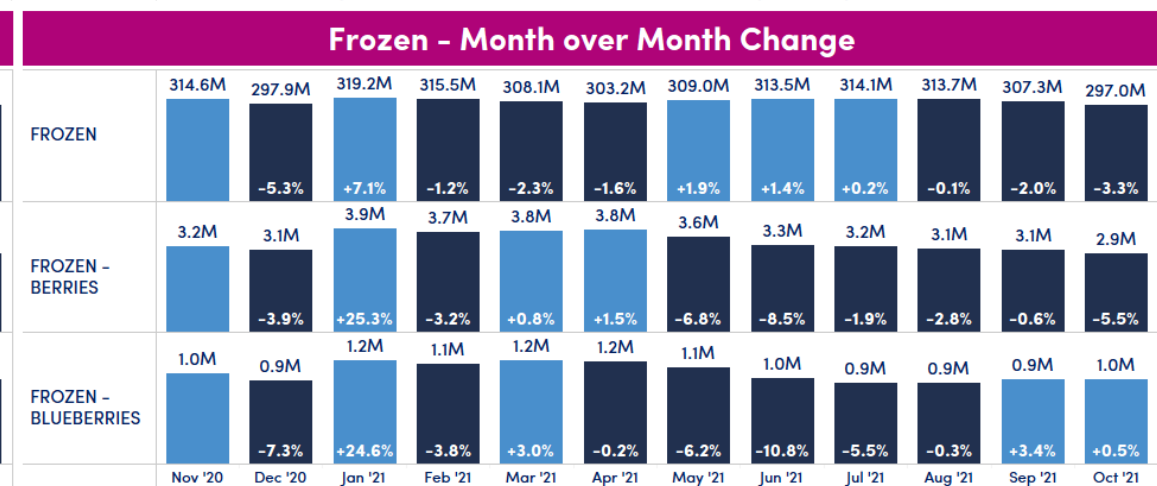
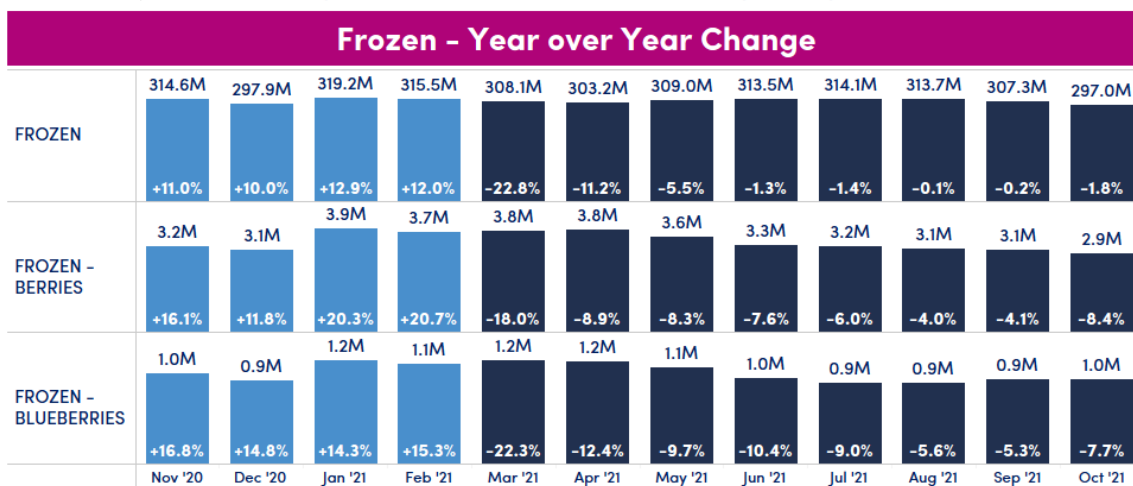
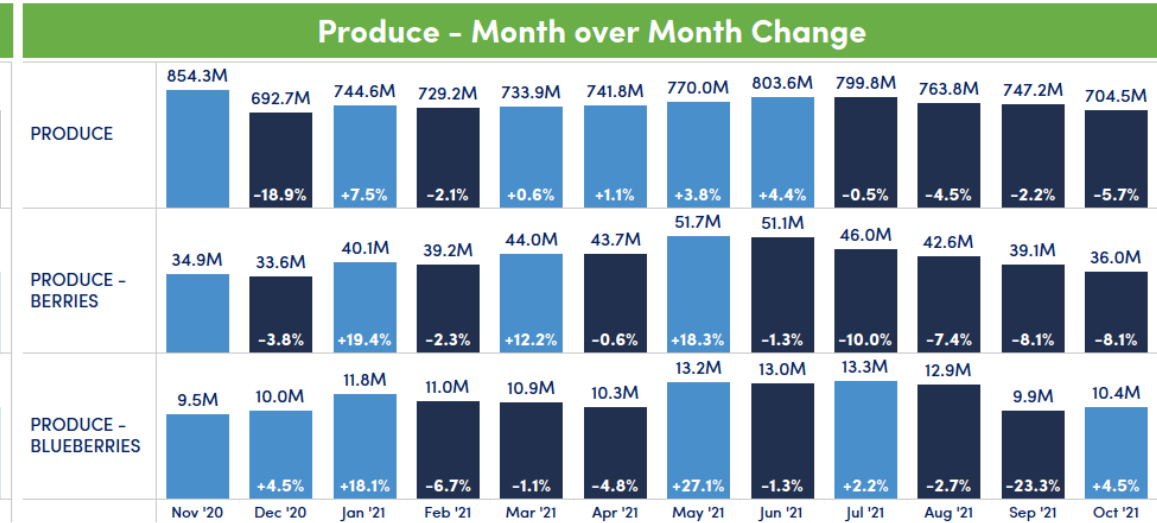
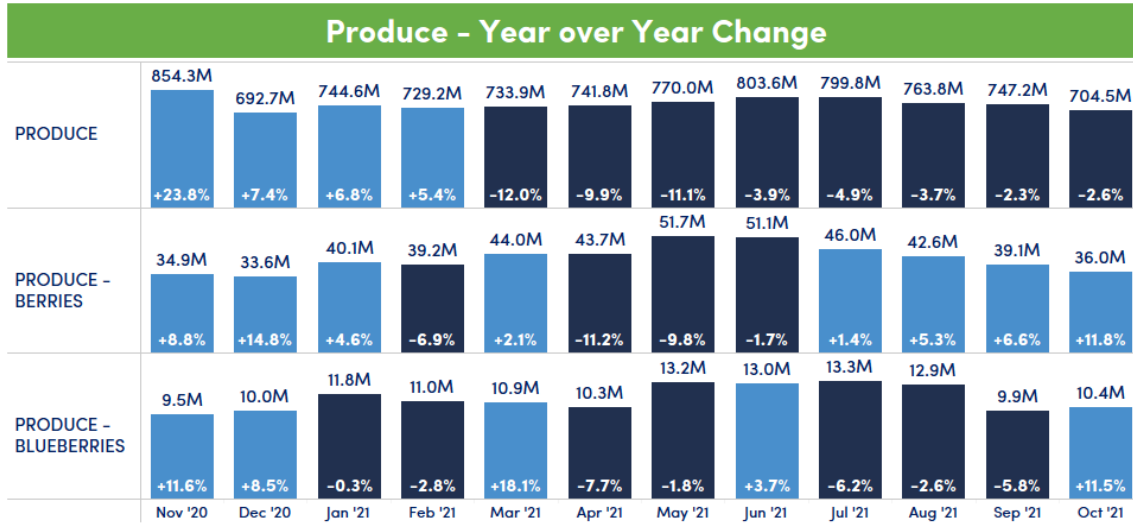
	DOLLARS (MM)					UNITS (MM)					POUNDS (MM)				
	2019	2020	% Chg vs. YA	2021	%Chg. vs. YA	2019	2020	% Chg vs. YA	2021	%Chg. vs. YA	2019	2020	% Chg vs. YA	2021	%Chg. vs. YA
<b>TOTAL BLUEBERRY CATEGORY</b>	\$180	\$215	19.8	\$240	11.4	44	52	17.6	57	9.6	31	42	36.3	47	11.4
<b>Fresh Blueberries</b>	\$156	\$185	18.7	\$210	13.6	40	46	17.5	52	11.5	23	33	40.4	38	16.7
Conventional	\$128	\$151	17.9	\$167	11.0	34	39	16.4	43	9.9	21	28	35.1	32	16.3
Organic	\$28	\$35	22.7	\$43	24.6	6	7	23.7	9	20.6	3	5	80.4	6	19.5
<b>Frozen Blueberries</b>	\$24	\$30	26.7	\$29	-2.1	4	5	18.3	5	-7.7	7	9	23.7	8	-7.5
Conventional	\$18	\$23	27.3	\$23	-2.5	3	4	18.8	4	-8.5	6	8	23.9	7	-8.6
Organic	\$6	\$7	25.0	\$7	-0.9	1	1	16.6	1	-4.8	1	2	22.7	1	-1.8

# Monthly Detail – Dollars/Week



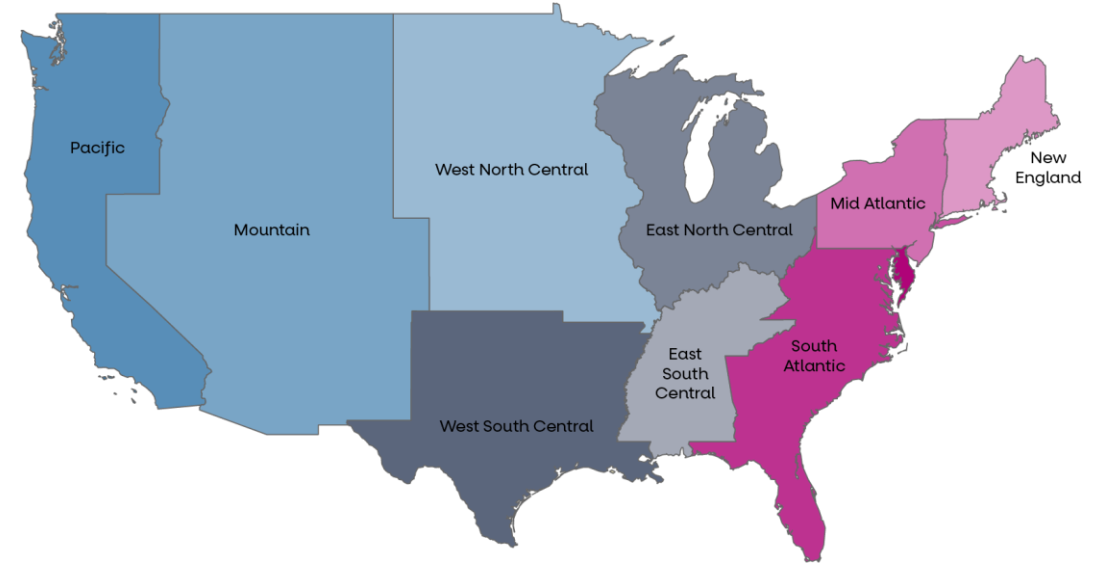
Source: Category Partners, LLC analysis of Nielsen Total U.S. xAOC from 11/1/2020 to 10/30/2021

# Monthly Detail – Units/Week



Source: Category Partners, LLC analysis of Nielsen Total U.S. xAOC from 11/1/2020 to 10/30/2021

# Nielsen Divisions



Pacific		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+2.5%	-4.9%
PRODUCE - BERRIES	+15.6%	+7.6%
PRODUCE - BLUEBERRIES	+19.1%	+12.0%
FROZEN	+1.1%	-5.1%
FROZEN - BERRIES	-16.1%	-23.7%
FROZEN - BLUEBERRIES	-11.9%	-20.7%

Mountain		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+3.7%	-4.3%
PRODUCE - BERRIES	+16.1%	+5.9%
PRODUCE - BLUEBERRIES	+16.7%	+20.5%
FROZEN	+4.6%	-2.5%
FROZEN - BERRIES	-12.6%	-18.7%
FROZEN - BLUEBERRIES	-12.4%	-19.3%

West North Central		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+3.7%	-3.5%
PRODUCE - BERRIES	+14.3%	+9.7%
PRODUCE - BLUEBERRIES	+10.8%	+8.1%
FROZEN	+3.9%	-3.0%
FROZEN - BERRIES	+1.7%	-4.3%
FROZEN - BLUEBERRIES	+3.5%	-1.5%

West South Central		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+7.9%	-1.6%
PRODUCE - BERRIES	+18.6%	+16.6%
PRODUCE - BLUEBERRIES	+14.3%	+12.3%
FROZEN	+9.1%	+2.7%
FROZEN - BERRIES	+2.1%	-0.7%
FROZEN - BLUEBERRIES	-4.7%	-7.8%

East North Central		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+5.4%	-2.5%
PRODUCE - BERRIES	+16.0%	+16.4%
PRODUCE - BLUEBERRIES	+14.0%	+20.8%
FROZEN	+5.6%	-2.7%
FROZEN - BERRIES	+1.5%	-7.2%
FROZEN - BLUEBERRIES	+1.1%	-7.8%

East South Central		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+11.2%	+2.0%
PRODUCE - BERRIES	+24.0%	+20.8%
PRODUCE - BLUEBERRIES	+19.0%	+10.5%
FROZEN	+10.8%	+1.9%
FROZEN - BERRIES	+7.7%	+0.4%
FROZEN - BLUEBERRIES	+3.1%	-0.4%

South Atlantic		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+6.9%	-0.4%
PRODUCE - BERRIES	+15.6%	+12.3%
PRODUCE - BLUEBERRIES	+12.5%	+5.8%
FROZEN	+5.4%	-1.3%
FROZEN - BERRIES	+5.0%	-2.5%
FROZEN - BLUEBERRIES	+3.8%	-0.1%

Middle Atlantic		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+2.8%	-3.4%
PRODUCE - BERRIES	+15.7%	+11.5%
PRODUCE - BLUEBERRIES	+12.0%	+8.1%
FROZEN	+3.1%	-3.5%
FROZEN - BERRIES	-0.5%	-5.9%
FROZEN - BLUEBERRIES	+3.2%	-2.1%

New England		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+2.0%	-4.0%
PRODUCE - BERRIES	+10.8%	+7.8%
PRODUCE - BLUEBERRIES	+5.3%	+9.6%
FROZEN	+2.6%	-3.7%
FROZEN - BERRIES	-3.7%	-9.3%
FROZEN - BLUEBERRIES	-3.2%	-6.9%

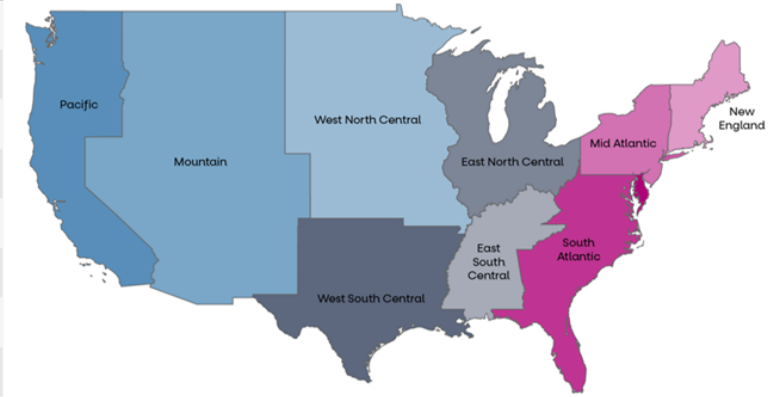
Total US		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+4.9%	-2.6%
PRODUCE - BERRIES	+15.8%	+11.8%
PRODUCE - BLUEBERRIES	+13.6%	+11.5%
FROZEN	+5.1%	-1.8%
FROZEN - BERRIES	-2.3%	-8.4%
FROZEN - BLUEBERRIES	-2.1%	-7.7%

# Blueberries - Dollars

**TOTAL BLUEBERRIES**  
**\$239,817,453 | ▲ +11.4% YoY**

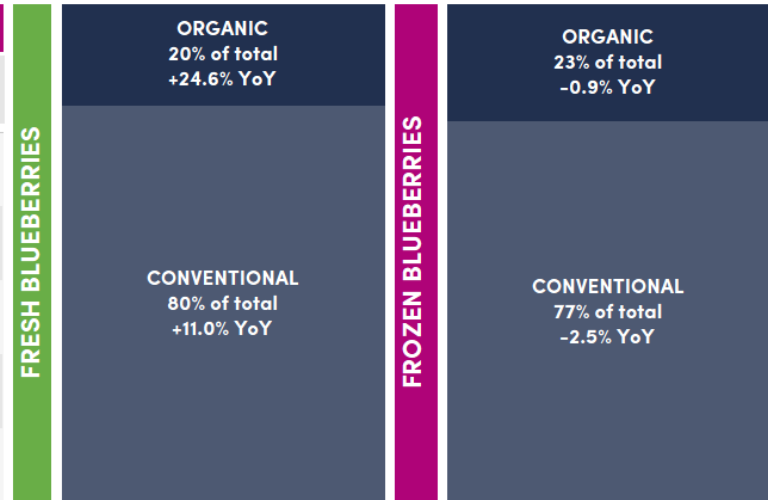
FRESH BLUEBERRIES	
South Atlantic	\$44,598,473   ▲+12.5%   21% of total
Pacific	\$33,938,126   ▲+19.1%   16% of total
Middle Atlantic	\$32,628,600   ▲+12.0%   16% of total
East North Central	\$27,485,174   ▲+14.0%   13% of total
New England	\$18,545,918   ▲+5.3%   9% of total
Mountain	\$17,346,063   ▲+16.7%   8% of total
West South Central	\$14,868,883   ▲+14.3%   7% of total
West North Central	\$11,780,199   ▲+10.8%   6% of total
East South Central	\$8,927,791   ▲+19.0%   4% of total

FROZEN BLUEBERRIES	
South Atlantic	\$6,584,588   ▲+3.8%   22% of total
Pacific	\$4,250,426   ▼-11.9%   14% of total
Middle Atlantic	\$3,978,792   ▲+3.2%   14% of total
East North Central	\$3,540,310   ▲+1.1%   12% of total
New England	\$2,653,282   ▼-3.2%   9% of total
West South Central	\$2,564,515   ▼-4.7%   9% of total
Mountain	\$2,479,014   ▼-12.4%   8% of total
West North Central	\$2,128,705   ▲+3.5%   7% of total
East South Central	\$1,273,753   ▲+3.1%   4% of total



FRESH BLUEBERRIES	
<b>\$210,350,005   ▲+13.6%</b>	
PINT	\$77,916,192   ▲+43.8%   38% of total \$5.04 Price / Lb   \$0.27 Price Chg
18 OUNCE	\$56,163,325   ▲+19.0%   27% of total \$4.70 Price / Lb   \$0.03 Price Chg
6 OUNCE	\$44,352,892   ▼-15.3%   22% of total \$9.07 Price / Lb   (\$0.23) Price Chg
ALL OTHER	\$13,111,319   ▲+25.6%   6% of total \$4.49 Price / Lb   (\$0.08) Price Chg
9.8 OUNCE	\$13,030,579   ▼-4.3%   6% of total \$8.54 Price / Lb   \$0.23 Price Chg

FROZEN BLUEBERRIES	
<b>\$29,467,449   ▼-2.1%</b>	
48 OUNCE	\$12,845,674   ▲+0.1%   44% of total \$3.20 Price / Lb   \$0.18 Price Chg
32 OUNCE	\$3,960,086   ▼-7.3%   13% of total \$4.41 Price / Lb   \$0.22 Price Chg
16 OUNCE	\$2,970,582   ▼-8.8%   10% of total \$2.93 Price / Lb   \$0.04 Price Chg
12 OUNCE	\$2,297,611   ▲+0.2%   8% of total \$4.55 Price / Lb   \$0.11 Price Chg
ALL OTHER	\$7,393,496   ▼-0.8%   25% of total \$3.57 Price / Lb   \$0.31 Price Chg

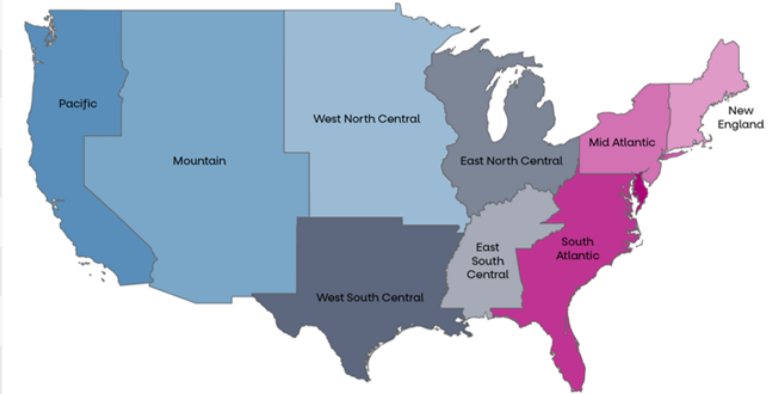


# Blueberries - Pounds

**TOTAL BLUEBERRIES**  
 46,788,486 Lbs | ▲ +11.4% YoY

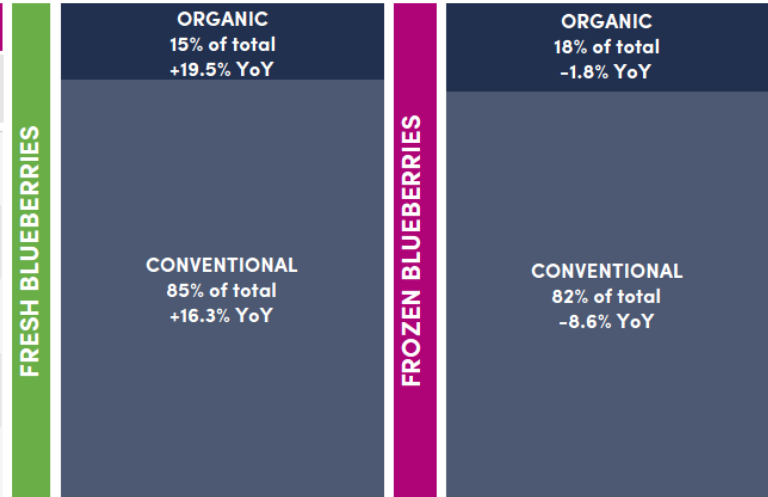
FRESH BLUEBERRIES	
South Atlantic	7,826,243 Lbs   ▲ +13.8%   20% of total
Pacific	4,912,587 Lbs   ▲ +17.6%   13% of total
Middle Atlantic	6,610,889 Lbs   ▲ +16.6%   17% of total
East North Central	5,622,602 Lbs   ▲ +18.4%   15% of total
New England	3,670,837 Lbs   ▲ +21.9%   10% of total
Mountain	3,064,041 Lbs   ▲ +21.9%   8% of total
West South Central	2,801,934 Lbs   ▲ +15.4%   7% of total
West North Central	2,074,117 Lbs   ▲ +11.2%   5% of total
East South Central	1,690,642 Lbs   ▲ +13.6%   4% of total

FROZEN BLUEBERRIES	
South Atlantic	1,940,350 Lbs   ▼ -2.2%   23% of total
Pacific	1,062,445 Lbs   ▼ -17.6%   13% of total
Middle Atlantic	1,083,350 Lbs   ▼ -0.6%   13% of total
East North Central	1,030,390 Lbs   ▼ -7.2%   12% of total
New England	736,067 Lbs   ▼ -7.9%   9% of total
West South Central	838,760 Lbs   ▼ -9.3%   10% of total
Mountain	747,158 Lbs   ▼ -17.1%   9% of total
West North Central	653,648 Lbs   ▼ -1.8%   8% of total
East South Central	402,499 Lbs   ▼ -3.9%   5% of total



FRESH BLUEBERRIES	
<b>38,291,673 Lbs   ▲ +16.7%</b>	
PINT	15,472,106 Lbs   ▲ +36.1%   42% of total \$5.04 Price / Lb   \$0.27 Price Chg
18 OUNCE	11,939,966 Lbs   ▲ +18.1%   32% of total \$4.70 Price / Lb   \$0.03 Price Chg
6 OUNCE	4,889,837 Lbs   ▼ -13.1%   13% of total \$9.07 Price / Lb   (\$0.23) Price Chg
ALL OTHER	2,920,412 Lbs   ▲ +27.9%   8% of total \$4.49 Price / Lb   (\$0.08) Price Chg
9.8 OUNCE	1,525,868 Lbs   ▼ -6.9%   4% of total \$8.54 Price / Lb   \$0.23 Price Chg

FROZEN BLUEBERRIES	
<b>8,496,813 Lbs   ▼ -7.5%</b>	
48 OUNCE	4,012,022 Lbs   ▼ -5.4%   47% of total \$3.20 Price / Lb   \$0.18 Price Chg
32 OUNCE	897,317 Lbs   ▼ -11.9%   11% of total \$4.41 Price / Lb   \$0.22 Price Chg
16 OUNCE	1,013,967 Lbs   ▼ -10.1%   12% of total \$2.93 Price / Lb   \$0.04 Price Chg
12 OUNCE	504,459 Lbs   ▼ -2.2%   6% of total \$4.55 Price / Lb   \$0.11 Price Chg
ALL OTHER	2,069,047 Lbs   ▼ -9.4%   24% of total \$3.57 Price / Lb   \$0.31 Price Chg



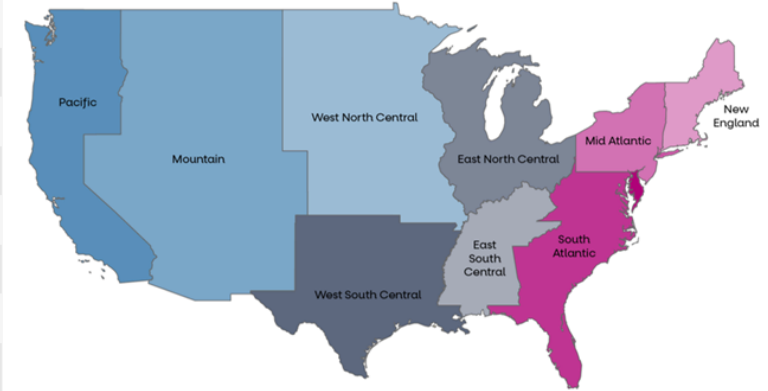


# Blueberries - Units

**TOTAL BLUEBERRIES**  
 56,533,932 Units | ▲ +9.6% YoY

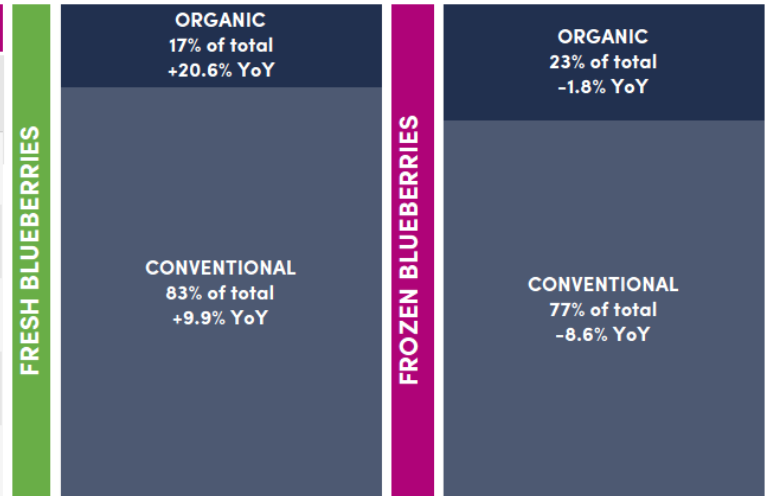
FRESH BLUEBERRIES	
South Atlantic	10,520,340 Units   ▲+5.8%   20% of total
Pacific	7,411,705 Units   ▲+12.0%   14% of total
Middle Atlantic	8,021,087 Units   ▲+8.1%   16% of total
East North Central	7,650,876 Units   ▲+20.8%   15% of total
New England	4,607,166 Units   ▲+9.6%   9% of total
Mountain	4,936,312 Units   ▲+20.5%   10% of total
West South Central	3,586,766 Units   ▲+12.3%   7% of total
West North Central	2,810,214 Units   ▲+8.1%   5% of total
East South Central	2,200,659 Units   ▲+10.5%   4% of total

FROZEN BLUEBERRIES	
South Atlantic	1,025,404 Units   ▼-0.1%   22% of total
Pacific	604,550 Units   ▼-20.7%   13% of total
Middle Atlantic	612,273 Units   ▼-2.1%   13% of total
East North Central	592,873 Units   ▼-7.8%   12% of total
New England	426,244 Units   ▼-6.9%   9% of total
West South Central	501,623 Units   ▼-7.8%   11% of total
Mountain	385,298 Units   ▼-19.3%   8% of total
West North Central	370,770 Units   ▼-1.5%   8% of total
East South Central	229,563 Units   ▼-0.4%   5% of total



FRESH BLUEBERRIES	
<b>51,783,395 Units   ▲+11.5%</b>	
PINT	21,187,697 Units   ▲+36.1%   42% of total \$3.68 Price / Unit   \$0.19 Price Chg
6 OUNCE	13,039,564 Units   ▼-13.1%   26% of total \$3.40 Price / Unit   (\$0.09) Price Chg
18 OUNCE	10,613,303 Units   ▲+18.1%   21% of total \$5.29 Price / Unit   \$0.04 Price Chg
ALL OTHER	2,908,133 Units   ▲+27.9%   6% of total \$4.51 Price / Unit   \$0.20 Price Chg
9.8 OUNCE	2,491,213 Units   ▼-6.9%   5% of total \$5.23 Price / Unit   \$0.14 Price Chg

FROZEN BLUEBERRIES	
<b>4,750,536 Units   ▼-7.7%</b>	
48 OUNCE	1,337,341 Units   ▼-5.4%   28% of total \$9.61 Price / Unit   \$0.53 Price Chg
32 OUNCE	448,659 Units   ▼-11.9%   9% of total \$8.83 Price / Unit   \$0.44 Price Chg
16 OUNCE	1,001,735 Units   ▼-10.4%   21% of total \$2.97 Price / Unit   \$0.05 Price Chg
12 OUNCE	672,613 Units   ▼-2.2%   14% of total \$3.42 Price / Unit   \$0.08 Price Chg
ALL OTHER	1,290,189 Units   ▼-9.0%   27% of total \$5.73 Price / Unit   \$0.48 Price Chg

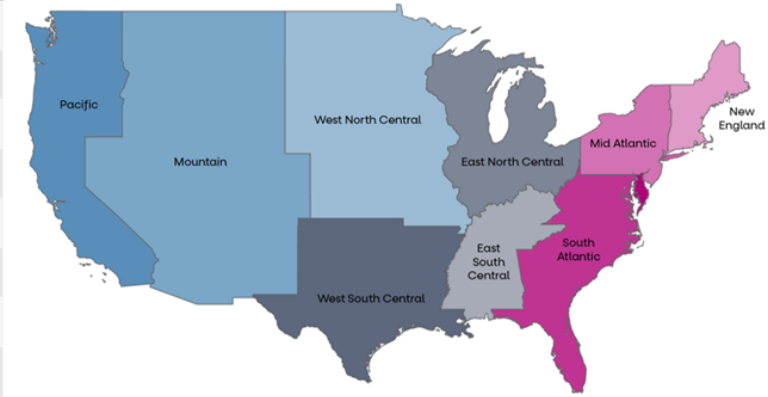


# Blueberries - Dollars

**TOTAL BLUEBERRIES**  
**\$2,584,971,415 | ▲ +7.1% YoY**

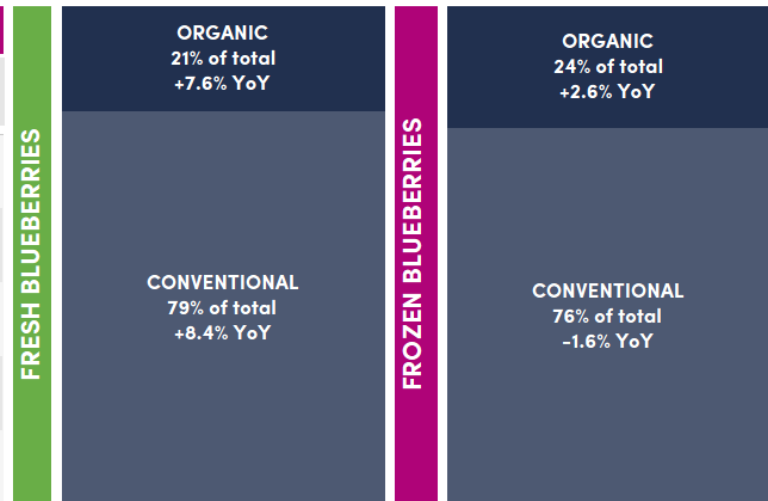
FRESH BLUEBERRIES	
South Atlantic	\$481,957,207   ▲+8.7%   21% of total
Middle Atlantic	\$352,608,436   ▲+6.2%   16% of total
Pacific	\$348,670,064   ▲+6.2%   15% of total
East North Central	\$311,569,473   ▲+9.3%   14% of total
New England	\$207,482,869   ▲+6.7%   9% of total
Mountain	\$174,652,129   ▲+7.7%   8% of total
West South Central	\$154,470,233   ▲+11.6%   7% of total
West North Central	\$141,841,753   ▲+9.3%   6% of total
East South Central	\$93,319,849   ▲+16.4%   4% of total

FROZEN BLUEBERRIES	
South Atlantic	\$66,223,700   ▼-0.1%   21% of total
Pacific	\$48,406,045   ▼-0.8%   15% of total
Middle Atlantic	\$41,514,768   ▼-1.2%   13% of total
East North Central	\$38,721,285   ▼-0.4%   12% of total
Mountain	\$29,456,424   ▼-0.7%   9% of total
New England	\$29,232,351   ▼-0.5%   9% of total
West South Central	\$26,887,457   ▼-2.1%   8% of total
West North Central	\$22,436,390   ▲+1.2%   7% of total
East South Central	\$13,488,211   ▼-0.3%   4% of total



FRESH BLUEBERRIES	
<b>\$2,268,406,436   ▲+8.3%</b>	
PINT	\$969,706,216   ▲+14.1%   44% of total \$4.71 Price / Lb   \$0.38 Price Chg
18 OUNCE	\$576,708,151   ▲+15.6%   26% of total \$4.41 Price / Lb   \$0.20 Price Chg
6 OUNCE	\$385,056,521   ▼-12.3%   18% of total \$9.04 Price / Lb   \$0.28 Price Chg
16 OUNCE	\$87,404,998   ▲+71.5%   4% of total \$4.07 Price / Lb   \$0.49 Price Chg
ALL OTHER	\$176,280,457   ▼-1.4%   8% of total \$4.08 Price / Lb   \$0.19 Price Chg

FROZEN BLUEBERRIES	
<b>\$316,564,979   ▼-0.6%</b>	
48 OUNCE	\$130,991,954   ▲+3.5%   41% of total \$3.10 Price / Lb   \$0.08 Price Chg
32 OUNCE	\$46,551,989   ▼-3.3%   15% of total \$4.19 Price / Lb   \$0.00 Price Chg
16 OUNCE	\$32,090,049   ▼-5.7%   10% of total \$2.89 Price / Lb   \$0.03 Price Chg
12 OUNCE	\$25,462,478   ▼-6.9%   8% of total \$4.43 Price / Lb   \$0.07 Price Chg
ALL OTHER	\$81,468,508   ▼-1.0%   26% of total \$3.36 Price / Lb   \$0.11 Price Chg



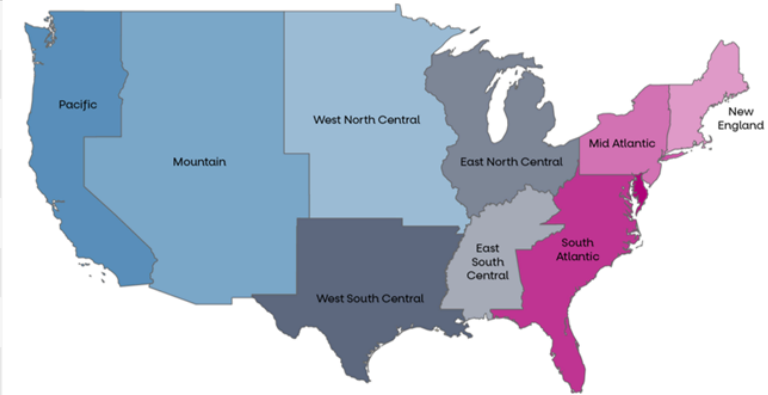
Source: Category Partners, LLC analysis of Nielsen Total U.S. xAOC from 11/1/2020 to 10/30/2021

# Blueberries - Pounds

**TOTAL BLUEBERRIES**  
559,119,980 Lbs | ▲ +2.6% YoY

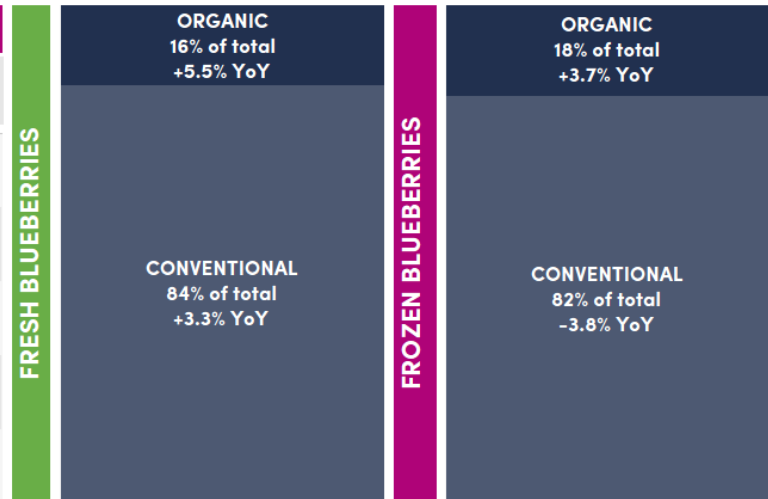
FRESH BLUEBERRIES	
South Atlantic	96,285,184 Lbs   ▲+1.8%   21% of total
Middle Atlantic	77,519,467 Lbs   ▲+7.5%   17% of total
Pacific	58,873,445 Lbs   ▼-0.2%   13% of total
East North Central	73,205,698 Lbs   ▲+1.3%   16% of total
New England	43,022,733 Lbs   ▲+6.9%   9% of total
Mountain	34,293,627 Lbs   ▲+2.6%   7% of total
West South Central	33,061,937 Lbs   ▲+8.1%   7% of total
West North Central	28,155,994 Lbs   ▲+2.8%   6% of total
East South Central	20,034,490 Lbs   ▲+8.7%   4% of total

FROZEN BLUEBERRIES	
South Atlantic	20,119,650 Lbs   ▼-2.7%   21% of total
Pacific	12,693,145 Lbs   ▼-2.0%   13% of total
Middle Atlantic	11,510,661 Lbs   ▼-2.0%   12% of total
East North Central	12,000,336 Lbs   ▼-0.9%   13% of total
Mountain	9,182,315 Lbs   ▼-4.1%   10% of total
New England	8,260,198 Lbs   ▼-3.4%   9% of total
West South Central	9,075,791 Lbs   ▼-4.0%   10% of total
West North Central	7,118,633 Lbs   ▼-1.1%   8% of total
East South Central	4,457,116 Lbs   ▼-2.3%   5% of total



FRESH BLUEBERRIES	
<b>464,669,348 Lbs   ▲ +3.7%</b>	
PINT	205,933,880 Lbs   ▲+4.8%   46% of total \$4.71 Price / Lb   \$0.38 Price Chg
18 OUNCE	130,740,059 Lbs   ▲+10.4%   29% of total \$4.41 Price / Lb   \$0.20 Price Chg
6 OUNCE	42,605,449 Lbs   ▼-15.0%   10% of total \$9.04 Price / Lb   \$0.28 Price Chg
16 OUNCE	21,468,895 Lbs   ▲+50.7%   5% of total \$4.07 Price / Lb   \$0.49 Price Chg
ALL OTHER	43,187,212 Lbs   ▼-6.0%   10% of total \$4.08 Price / Lb   \$0.19 Price Chg

FROZEN BLUEBERRIES	
<b>94,450,632 Lbs   ▼ -2.5%</b>	
48 OUNCE	42,252,929 Lbs   ▲+0.9%   45% of total \$3.10 Price / Lb   \$0.08 Price Chg
32 OUNCE	11,099,371 Lbs   ▼-3.3%   12% of total \$4.19 Price / Lb   \$0.00 Price Chg
16 OUNCE	11,101,980 Lbs   ▼-6.8%   12% of total \$2.89 Price / Lb   \$0.03 Price Chg
12 OUNCE	5,741,805 Lbs   ▼-8.5%   6% of total \$4.43 Price / Lb   \$0.07 Price Chg
ALL OTHER	24,254,547 Lbs   ▼-4.2%   26% of total \$3.36 Price / Lb   \$0.11 Price Chg



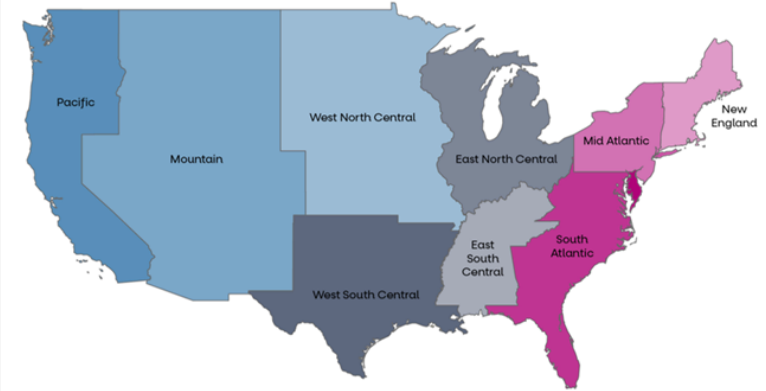
Source: Category Partners, LLC analysis of Nielsen Total U.S. xAOC from 11/1/2020 to 10/30/2021

# Blueberries - Units

**TOTAL BLUEBERRIES**  
 641,930,082 Units | ▲ +0.8% YoY

FRESH BLUEBERRIES	
South Atlantic	123,781,968 Units   ▼-0.5%   21% of total
Middle Atlantic	89,395,330 Units   ▲+3.3%   15% of total
Pacific	81,052,697 Units   ▼-2.0%   14% of total
East North Central	91,266,926 Units   ▲+1.8%   16% of total
New England	52,374,123 Units   ▲+3.3%   9% of total
Mountain	49,282,761 Units   ▲+0.7%   8% of total
West South Central	40,106,862 Units   ▲+2.7%   7% of total
West North Central	36,318,494 Units   ▼-0.6%   6% of total
East South Central	24,601,171 Units   ▲+6.8%   4% of total

FROZEN BLUEBERRIES	
South Atlantic	10,740,962 Units   ▼-3.5%   20% of total
Pacific	7,450,430 Units   ▼-5.4%   14% of total
Middle Atlantic	6,667,537 Units   ▼-5.2%   12% of total
East North Central	6,972,611 Units   ▼-2.2%   13% of total
Mountain	4,813,678 Units   ▼-4.6%   9% of total
New England	4,852,351 Units   ▼-4.6%   9% of total
West South Central	5,313,416 Units   ▼-1.4%   10% of total
West North Central	4,062,614 Units   ▼-1.8%   8% of total
East South Central	2,519,021 Units   ▼-1.5%   5% of total



FRESH BLUEBERRIES	
<b>588,505,157 Units   ▲+1.2%</b>	
PINT	281,998,420 Units   ▲+4.8%   50% of total \$3.44 Price / Unit   \$0.28 Price Chg
6 OUNCE	113,614,530 Units   ▼-15.0%   20% of total \$3.39 Price / Unit   \$0.11 Price Chg
18 OUNCE	116,213,372 Units   ▲+10.4%   20% of total \$4.96 Price / Unit   \$0.22 Price Chg
16 OUNCE	21,468,895 Units   ▲+50.7%   4% of total \$4.07 Price / Unit   \$0.49 Price Chg
ALL OTHER	34,476,087 Units   ▼-6.0%   6% of total \$5.11 Price / Unit   \$0.24 Price Chg

FROZEN BLUEBERRIES	
<b>53,424,925 Units   ▼-3.6%</b>	
48 OUNCE	14,084,310 Units   ▲+0.9%   26% of total \$9.30 Price / Unit   \$0.23 Price Chg
32 OUNCE	5,549,685 Units   ▼-3.3%   10% of total \$8.39 Price / Unit   \$0.00 Price Chg
16 OUNCE	10,977,518 Units   ▼-6.7%   21% of total \$2.92 Price / Unit   \$0.03 Price Chg
12 OUNCE	7,655,740 Units   ▼-8.5%   14% of total \$3.33 Price / Unit   \$0.06 Price Chg
ALL OTHER	15,157,672 Units   ▼-2.6%   28% of total \$5.37 Price / Unit   \$0.09 Price Chg

