

7.7.2021

USHBC Blueberry and Berry Category Monthly Retail Sales Report

June, 2021

Sales through Nielsen Week Ending 6.26.2021

June 2021

Fresh blueberries (Produce department)

- Dollars sales increased at **+10.2%** year over year compared to an increase for all fresh berries of **+13.0%**
- Pints increased **+11.9%** and represents 51% of total fresh blueberries sales
- Fresh blueberries posted positive dollar gains in all 9 regions of the country in June
- Organic fresh blueberries gained dollars at a slower rate than fresh conventional blueberries

Frozen blueberries (Frozen department)

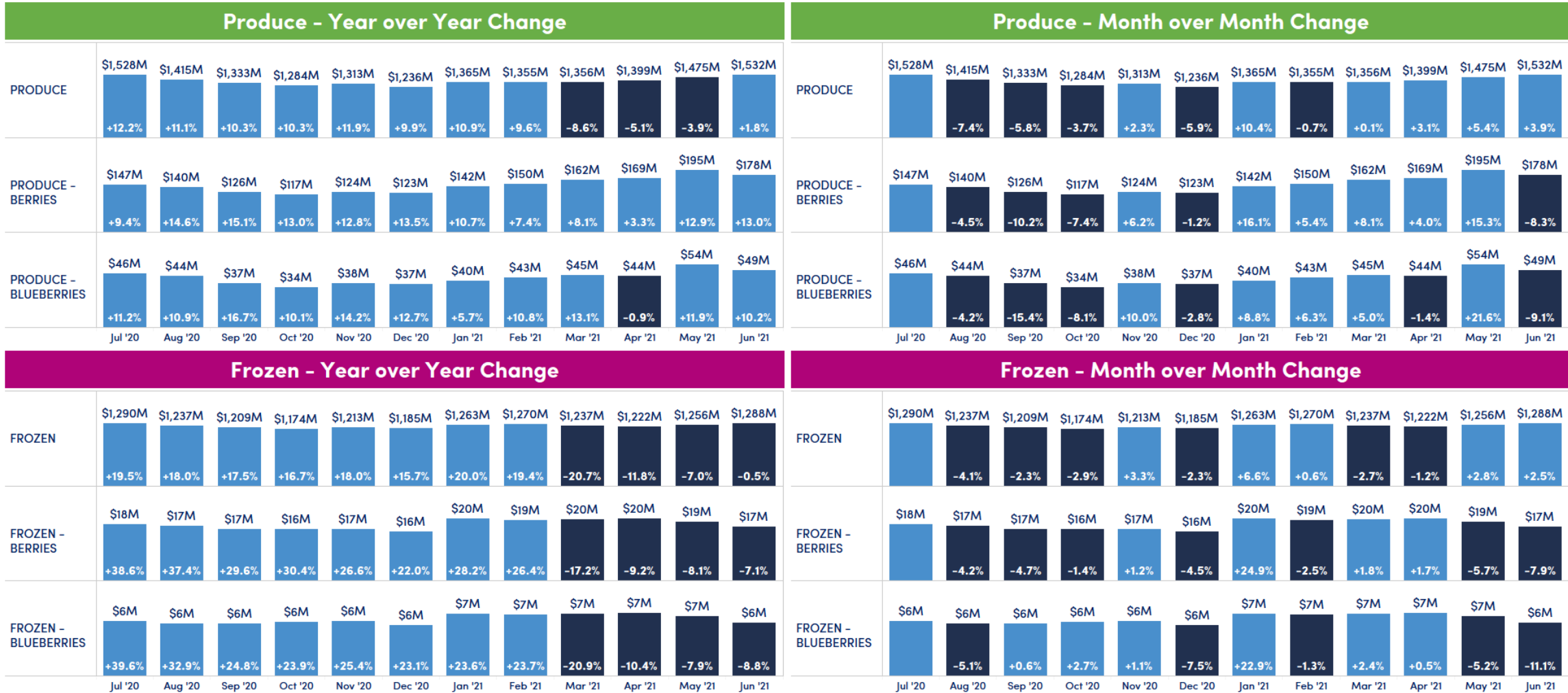
- Dollars sales decreased **-8.8%** year over year compared to a decrease for all frozen berries of **-7.1%**
- 48oz is the dominant pack size and posted a decline in dollars of **-8.5%**
- All regions declined in frozen blueberries for the month of June
- Organic frozen blueberries declined at a slower rate than conventional frozen blueberries

Category Segment Performance

June Blueberry Category and Segment Sales – 2021 vs 2019 and 2020

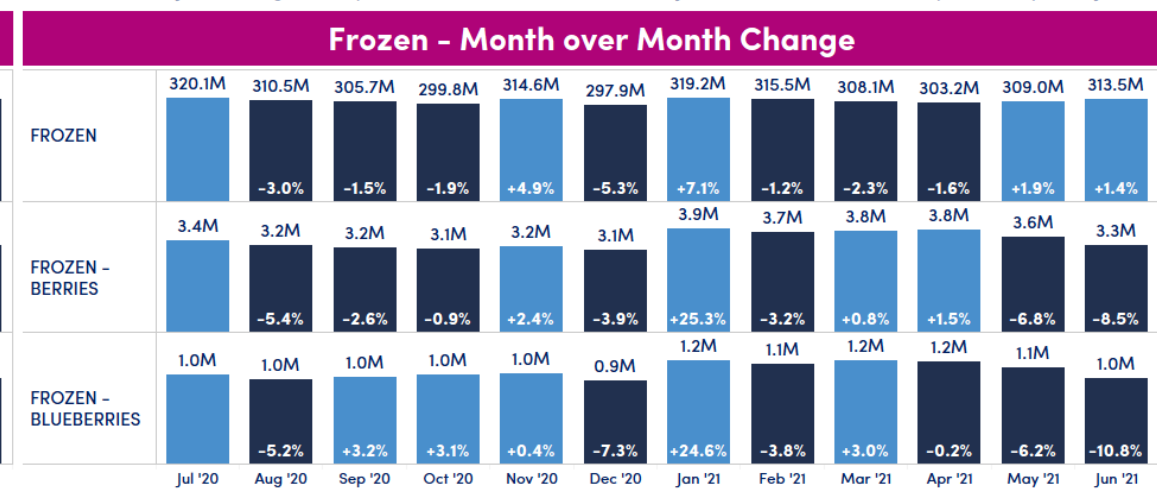
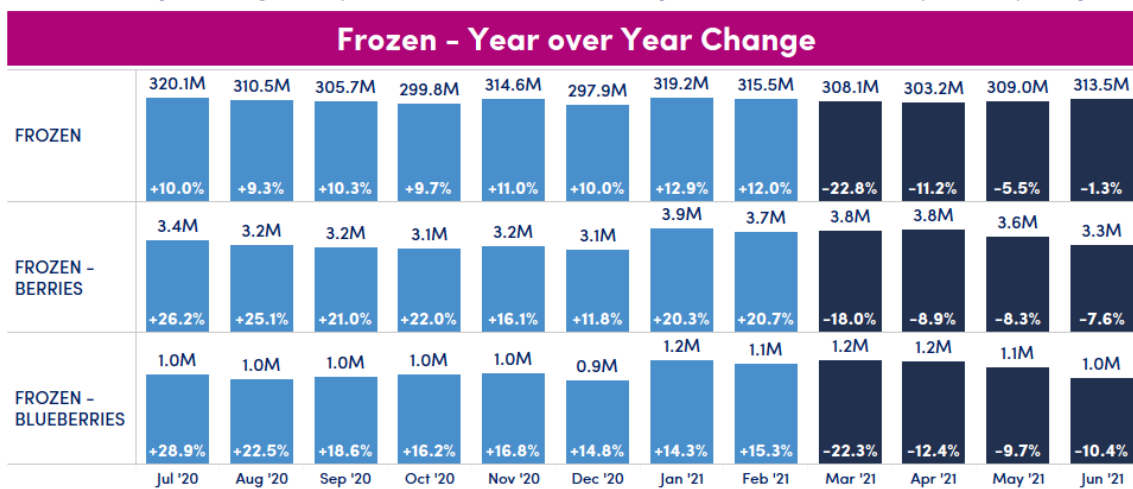
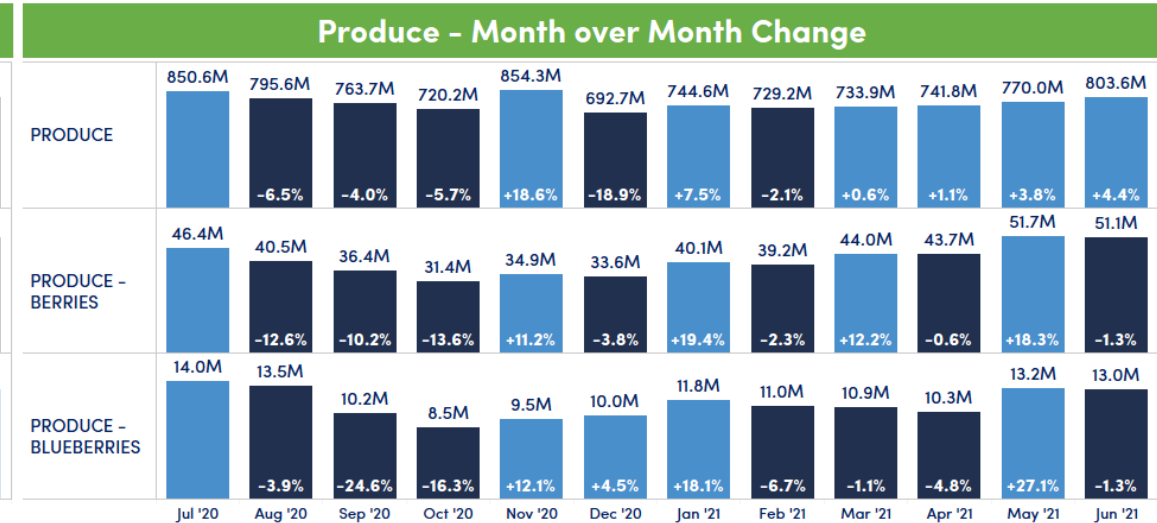
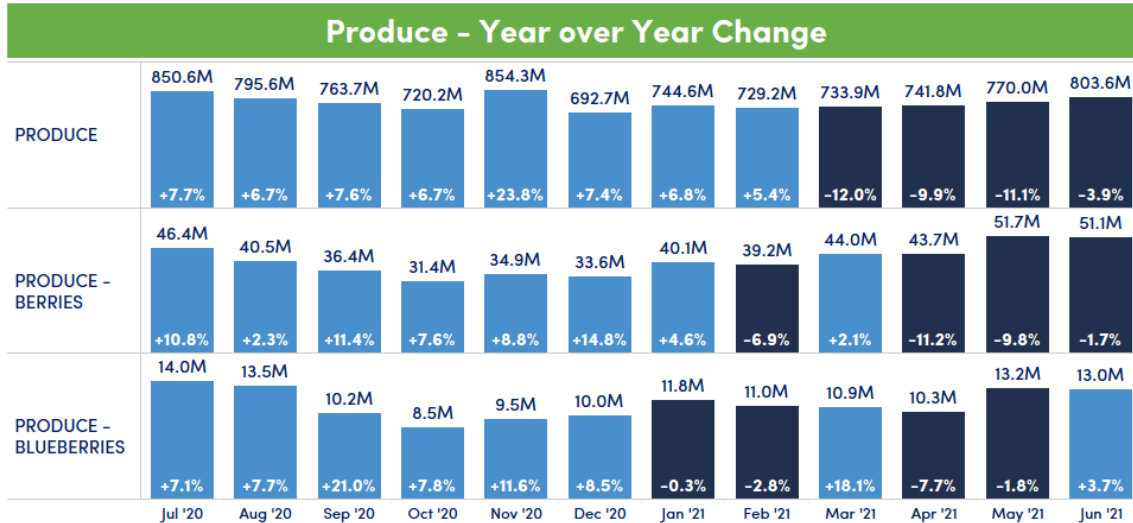
	DOLLARS (MM)					UNITS (MM)					POUNDS (MM)				
	2019	2020	% Chg vs. YA	2021	%Chg. vs. YA	2019	2020	% Chg vs. YA	2021	%Chg. vs. YA	2019	2020	% Chg vs. YA	2021	%Chg. vs. YA
TOTAL BLUEBERRY CATEGORY	\$192	\$202	5.0	\$218	7.8	54	54	0.6	56	2.6	45	49	9.4	50	2.9
Fresh Blueberries	\$173	\$177	1.9	\$194	10.2	51	50	-1.1	52	3.7	39	41	6.5	43	5.1
Conventional	\$139	\$140	0.8	\$156	11.8	42	41	-2.6	43	5.2	34	35	3.8	37	6.5
Organic	\$35	\$37	6.1	\$38	4.0	8	9	6.3	9	-3.0	5	6	23.8	6	-2.4
Frozen Blueberries	\$19	\$25	32.9	\$23	-8.8	3	4	24.7	4	-10.4	6	8	28.7	7	-9.2
Conventional	\$15	\$19	32.2	\$18	-9.4	3	3	24.8	3	-12.3	5	6	27.6	6	-10.2
Organic	\$4	\$6	35.3	\$6	-6.9	1	1	24.1	1	-4.0	1	1	33.9	1	-4.0

Monthly Detail – Dollars/Week



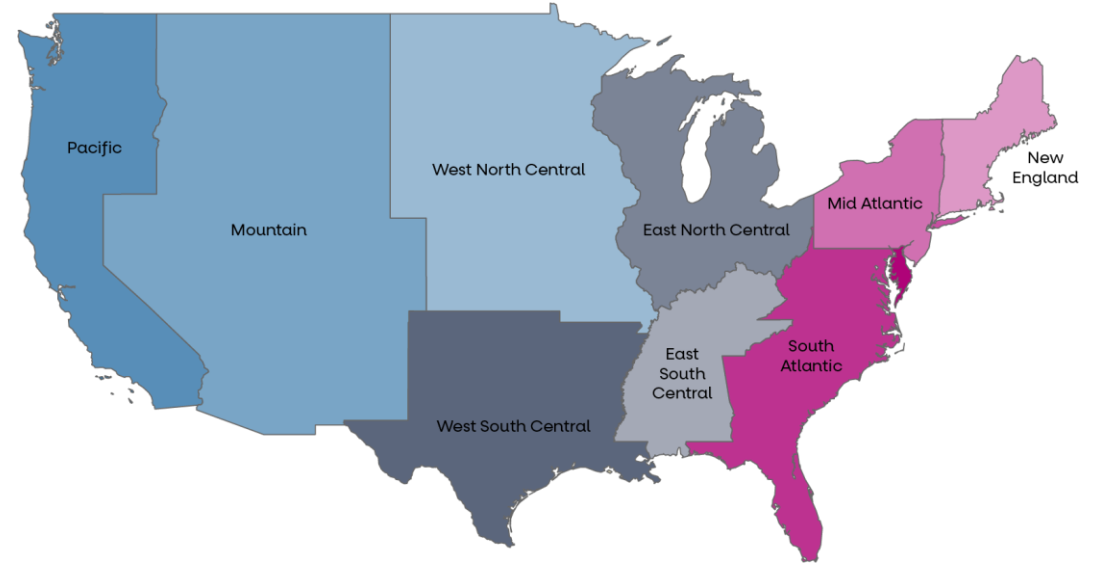
Source: Category Partners, LLC analysis of Nielsen Total U.S. xAOC from 6/28/2020 to 6/26/2021

Monthly Detail – Units/Week



Source: Category Partners, LLC analysis of Nielsen Total U.S. xAOC from 6/28/2020 to 6/26/2021

Nielsen Divisions



Pacific		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+1.2%	-3.8%
PRODUCE - BERRIES	+16.3%	-1.2%
PRODUCE - BLUEBERRIES	+8.3%	-1.0%
FROZEN	-1.7%	-2.1%
FROZEN - BERRIES	-11.0%	-15.8%
FROZEN - BLUEBERRIES	-10.2%	-14.1%

Mountain		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+6.4%	-2.8%
PRODUCE - BERRIES	+19.2%	-2.4%
PRODUCE - BLUEBERRIES	+13.4%	+2.3%
FROZEN	+3.4%	+2.3%
FROZEN - BERRIES	-8.4%	-14.8%
FROZEN - BLUEBERRIES	-7.6%	-12.9%

West North Central		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	-0.2%	-6.2%
PRODUCE - BERRIES	+9.5%	-8.2%
PRODUCE - BLUEBERRIES	+9.6%	+4.0%
FROZEN	-2.9%	-3.1%
FROZEN - BERRIES	-4.4%	-3.1%
FROZEN - BLUEBERRIES	-5.8%	-6.3%

West South Central		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+3.3%	-2.4%
PRODUCE - BERRIES	+19.1%	+3.8%
PRODUCE - BLUEBERRIES	+8.1%	+2.4%
FROZEN	+6.7%	+4.7%
FROZEN - BERRIES	-2.9%	+2.1%
FROZEN - BLUEBERRIES	-7.6%	-6.3%

East North Central		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+1.6%	-4.0%
PRODUCE - BERRIES	+10.1%	-8.1%
PRODUCE - BLUEBERRIES	+9.6%	+4.8%
FROZEN	-1.8%	-3.4%
FROZEN - BERRIES	-7.2%	-8.1%
FROZEN - BLUEBERRIES	-6.5%	-7.8%

East South Central		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+5.2%	-0.9%
PRODUCE - BERRIES	+15.7%	+0.2%
PRODUCE - BLUEBERRIES	+13.9%	+11.8%
FROZEN	+2.1%	+0.8%
FROZEN - BERRIES	-6.4%	-3.2%
FROZEN - BLUEBERRIES	-10.0%	-9.3%

South Atlantic		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+2.1%	-3.4%
PRODUCE - BERRIES	+11.8%	+3.4%
PRODUCE - BLUEBERRIES	+10.1%	+5.8%
FROZEN	-1.0%	-1.5%
FROZEN - BERRIES	-7.3%	-9.6%
FROZEN - BLUEBERRIES	-9.6%	-10.9%

Middle Atlantic		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	-1.2%	-6.8%
PRODUCE - BERRIES	+11.3%	-0.8%
PRODUCE - BLUEBERRIES	+11.0%	+3.9%
FROZEN	-5.2%	-5.4%
FROZEN - BERRIES	-6.8%	-5.2%
FROZEN - BLUEBERRIES	-9.5%	-11.5%

New England		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+0.5%	-4.3%
PRODUCE - BERRIES	+9.6%	-3.1%
PRODUCE - BLUEBERRIES	+10.5%	+2.2%
FROZEN	-3.6%	-4.1%
FROZEN - BERRIES	-5.4%	-4.5%
FROZEN - BLUEBERRIES	-10.1%	-12.1%

Total US		
	\$ % Chg YoY	Units % Chg YoY
PRODUCE	+1.8%	-3.9%
PRODUCE - BERRIES	+13.0%	-1.7%
PRODUCE - BLUEBERRIES	+10.2%	+3.7%
FROZEN	-0.5%	-1.3%
FROZEN - BERRIES	-7.1%	-7.6%
FROZEN - BLUEBERRIES	-8.8%	-10.4%

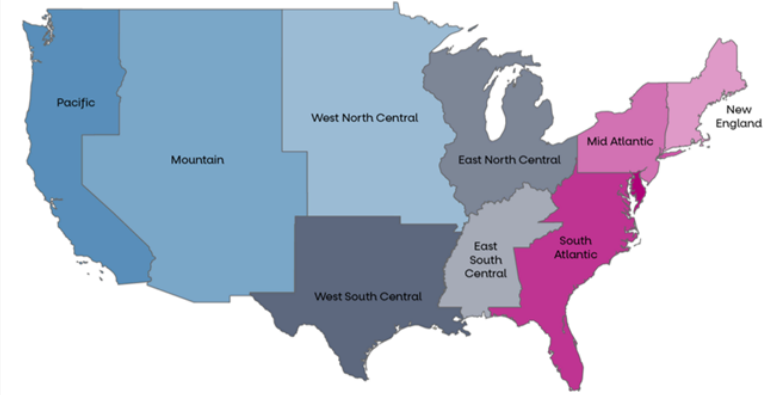
Source: Category Partners, LLC analysis of Nielsen Total U.S. xAOC from 5/30/2021 to 6/26/2021

Blueberries - Dollars

TOTAL BLUEBERRIES
\$217,633,013 | ▲ +7.8% YoY

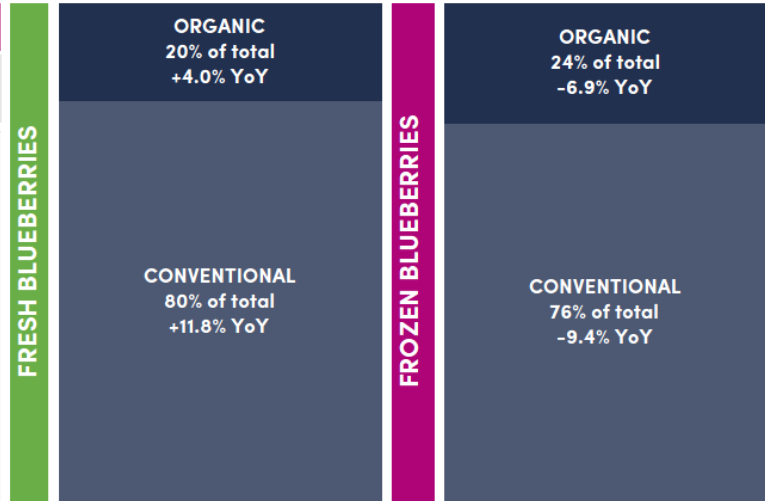
FRESH BLUEBERRIES		
South Atlantic	\$40,980,041 ▲+10.1% 21% of total	
Middle Atlantic	\$32,243,217 ▲+11.0% 17% of total	
Pacific	\$28,741,945 ▲+8.3% 15% of total	
East North Central	\$26,845,109 ▲+9.6% 14% of total	
New England	\$19,219,854 ▲+10.5% 10% of total	
Mountain	\$14,921,288 ▲+13.4% 8% of total	
West North Central	\$12,219,892 ▲+9.6% 6% of total	
West South Central	\$11,779,655 ▲+8.1% 6% of total	
East South Central	\$7,439,683 ▲+13.9% 4% of total	

FROZEN BLUEBERRIES		
South Atlantic	\$4,661,346 ▼-9.6% 20% of total	
Pacific	\$3,559,782 ▼-10.2% 15% of total	
Middle Atlantic	\$3,068,158 ▼-9.5% 13% of total	
East North Central	\$2,852,076 ▼-6.5% 12% of total	
New England	\$2,190,104 ▼-10.1% 9% of total	
Mountain	\$2,152,785 ▼-7.6% 9% of total	
West South Central	\$2,058,606 ▼-7.6% 9% of total	
West North Central	\$1,643,476 ▼-5.8% 7% of total	
East South Central	\$971,950 ▼-10.0% 4% of total	



FRESH BLUEBERRIES		
\$194,464,079 ▲+10.2%		
PINT	\$96,018,981 ▲+11.9% 51% of total \$4.59 Price / Lb \$0.28 Price Chg	
18 OUNCE	\$43,511,433 ▲+6.1% 23% of total \$4.12 Price / Lb \$0.17 Price Chg	
6 OUNCE	\$20,710,279 ▼-4.1% 11% of total \$9.02 Price / Lb \$0.85 Price Chg	
24 OUNCE	\$13,938,637 ▲+33.6% 7% of total \$3.56 Price / Lb \$0.03 Price Chg	
ALL OTHER	\$13,294,119 ▲+25.0% 7% of total \$3.79 Price / Lb \$0.29 Price Chg	

FROZEN BLUEBERRIES		
\$23,168,935 ▼-8.8%		
48 OUNCE	\$9,398,022 ▼-8.5% 41% of total \$3.09 Price / Lb \$0.04 Price Chg	
32 OUNCE	\$3,467,447 ▼-11.5% 15% of total \$4.17 Price / Lb (\$0.08) Price Chg	
16 OUNCE	\$2,261,105 ▼-15.6% 10% of total \$2.91 Price / Lb \$0.03 Price Chg	
12 OUNCE	\$1,852,768 ▼-16.9% 8% of total \$4.45 Price / Lb (\$0.02) Price Chg	
ALL OTHER	\$6,189,593 ▼-1.8% 27% of total \$3.34 Price / Lb \$0.02 Price Chg	



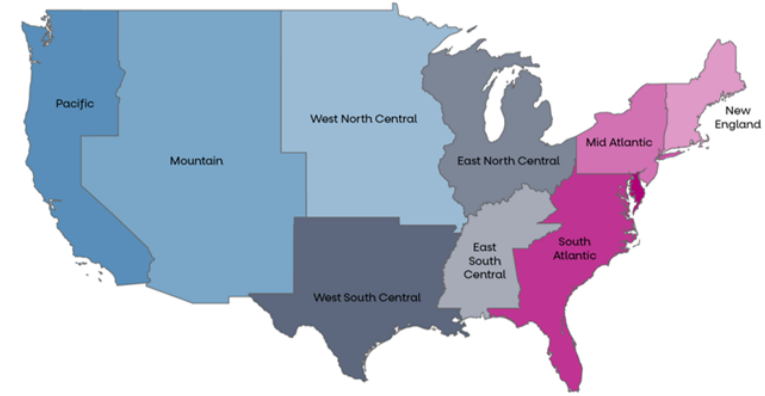
Source: Category Partners, LLC analysis of Nielsen Total U.S. xAOC from 5/30/2021 to 6/26/2021

Blueberries - Pounds

TOTAL BLUEBERRIES
50,214,567 Lbs | ▲ +2.9% YoY

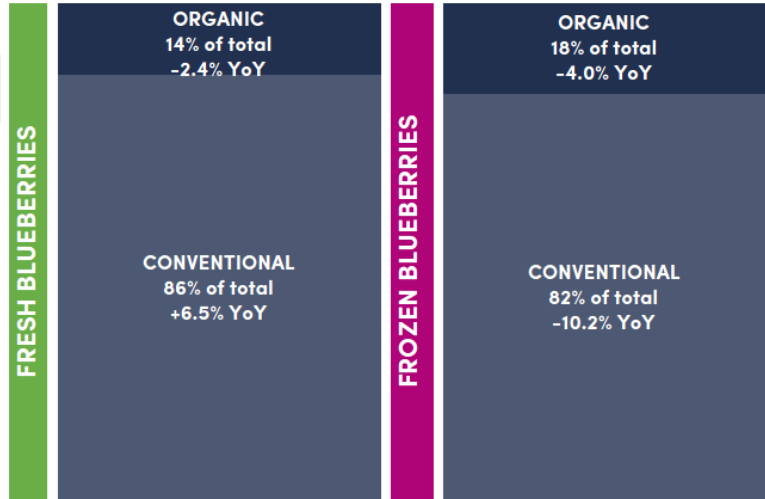
FRESH BLUEBERRIES	
South Atlantic	9,168,076 Lbs ▲+6.5% 21% of total
Middle Atlantic	7,508,483 Lbs ▲+6.4% 17% of total
Pacific	5,203,697 Lbs ▲+0.8% 12% of total
East North Central	6,680,968 Lbs ▲+0.3% 15% of total
New England	4,196,216 Lbs ▲+4.3% 10% of total
Mountain	3,304,111 Lbs ▲+10.3% 8% of total
West North Central	2,602,996 Lbs ▲+7.8% 6% of total
West South Central	2,791,625 Lbs ▲+3.8% 6% of total
East South Central	1,838,856 Lbs ▲+15.8% 4% of total

FROZEN BLUEBERRIES	
South Atlantic	1,427,643 Lbs ▼-10.5% 21% of total
Pacific	926,767 Lbs ▼-10.5% 13% of total
Middle Atlantic	857,329 Lbs ▼-6.6% 12% of total
East North Central	889,002 Lbs ▼-6.4% 13% of total
New England	622,778 Lbs ▼-10.2% 9% of total
Mountain	643,220 Lbs ▼-13.2% 9% of total
West South Central	702,254 Lbs ▼-8.1% 10% of total
West North Central	525,093 Lbs ▼-6.2% 8% of total
East South Central	320,959 Lbs ▼-10.3% 5% of total



FRESH BLUEBERRIES	
43,297,735 Lbs ▲+5.1%	
PINT	20,930,646 Lbs ▲+5.2% 51% of total \$4.59 Price / Lb \$0.28 Price Chg
18 OUNCE	10,568,846 Lbs ▲+1.8% 26% of total \$4.12 Price / Lb \$0.17 Price Chg
6 OUNCE	2,295,288 Lbs ▼-13.1% 6% of total \$9.02 Price / Lb \$0.85 Price Chg
24 OUNCE	3,912,602 Lbs ▲+32.4% 9% of total \$3.56 Price / Lb \$0.03 Price Chg
ALL OTHER	3,506,639 Lbs ▲+15.3% 9% of total \$3.79 Price / Lb \$0.29 Price Chg

FROZEN BLUEBERRIES	
6,916,832 Lbs ▼-9.2%	
48 OUNCE	3,037,386 Lbs ▼-9.7% 44% of total \$3.09 Price / Lb \$0.04 Price Chg
32 OUNCE	831,250 Lbs ▼-9.9% 12% of total \$4.17 Price / Lb (\$0.08) Price Chg
16 OUNCE	776,852 Lbs ▼-16.6% 11% of total \$2.91 Price / Lb \$0.03 Price Chg
12 OUNCE	416,394 Lbs ▼-16.4% 6% of total \$4.45 Price / Lb (\$0.02) Price Chg
ALL OTHER	1,854,950 Lbs ▼-2.4% 27% of total \$3.34 Price / Lb \$0.02 Price Chg

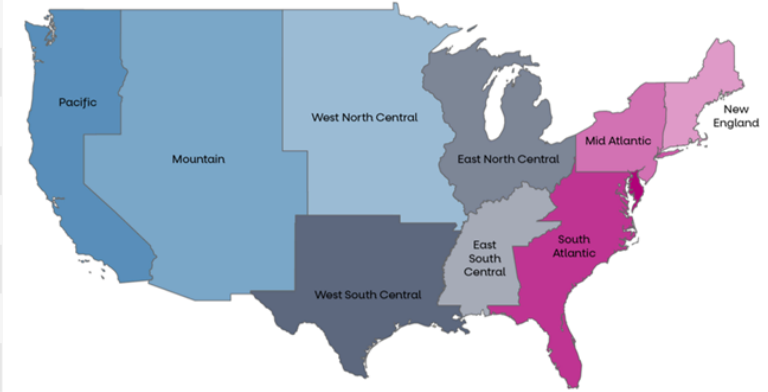


Blueberries - Units

TOTAL BLUEBERRIES
 55,838,055 Units | ▲ +2.6% YoY

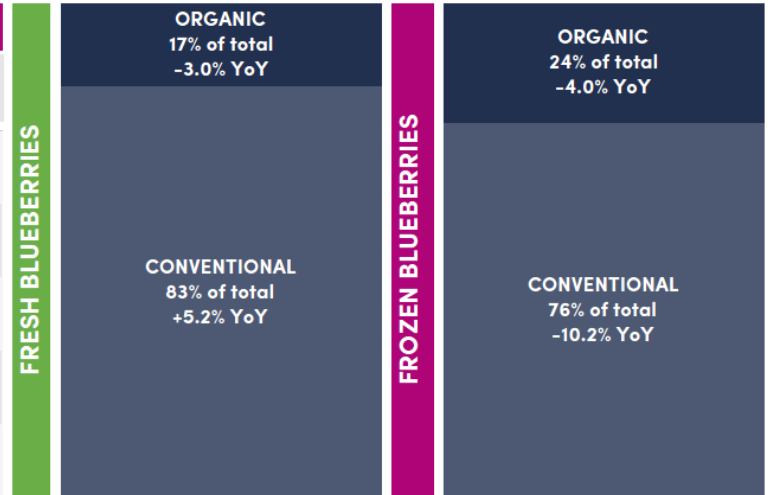
FRESH BLUEBERRIES	
South Atlantic	11,314,883 Units ▲ +5.8% 22% of total
Middle Atlantic	8,227,088 Units ▲ +3.9% 16% of total
Pacific	6,749,601 Units ▼ -1.0% 13% of total
East North Central	7,952,858 Units ▲ +4.8% 15% of total
New England	4,865,476 Units ▲ +2.2% 9% of total
Mountain	4,136,113 Units ▲ +2.3% 8% of total
West North Central	3,267,839 Units ▲ +4.0% 6% of total
West South Central	3,282,311 Units ▲ +2.4% 6% of total
East South Central	2,149,164 Units ▲ +11.8% 4% of total

FROZEN BLUEBERRIES	
South Atlantic	764,624 Units ▼ -10.9% 20% of total
Pacific	530,540 Units ▼ -14.1% 14% of total
Middle Atlantic	489,812 Units ▼ -11.5% 13% of total
East North Central	506,871 Units ▼ -7.8% 13% of total
New England	365,696 Units ▼ -12.1% 9% of total
Mountain	334,872 Units ▼ -12.9% 9% of total
West South Central	406,541 Units ▼ -6.3% 10% of total
West North Central	298,980 Units ▼ -6.3% 8% of total
East South Central	182,206 Units ▼ -9.3% 5% of total



FRESH BLUEBERRIES	
51,956,310 Units ▲ +3.7%	
PINT	28,788,237 Units ▲ +5.2% 58% of total \$3.34 Price / Unit \$0.19 Price Chg
6 OUNCE	6,120,768 Units ▼ -13.1% 12% of total \$3.38 Price / Unit \$0.32 Price Chg
18 OUNCE	9,394,530 Units ▲ +1.8% 19% of total \$4.63 Price / Unit \$0.19 Price Chg
24 OUNCE	2,608,401 Units ▲ +32.4% 5% of total \$5.34 Price / Unit \$0.05 Price Chg
ALL OTHER	2,960,660 Units ▲ +15.3% 6% of total \$4.49 Price / Unit (\$0.14) Price Chg

FROZEN BLUEBERRIES	
3,881,745 Units ▼ -10.4%	
48 OUNCE	1,012,462 Units ▼ -9.7% 26% of total \$9.28 Price / Unit \$0.12 Price Chg
32 OUNCE	415,625 Units ▼ -9.9% 11% of total \$8.34 Price / Unit (\$0.15) Price Chg
16 OUNCE	768,440 Units ▼ -16.5% 20% of total \$2.94 Price / Unit \$0.03 Price Chg
12 OUNCE	555,192 Units ▼ -16.4% 14% of total \$3.34 Price / Unit (\$0.02) Price Chg
ALL OTHER	1,130,026 Units ▼ -3.1% 29% of total \$5.48 Price / Unit \$0.07 Price Chg

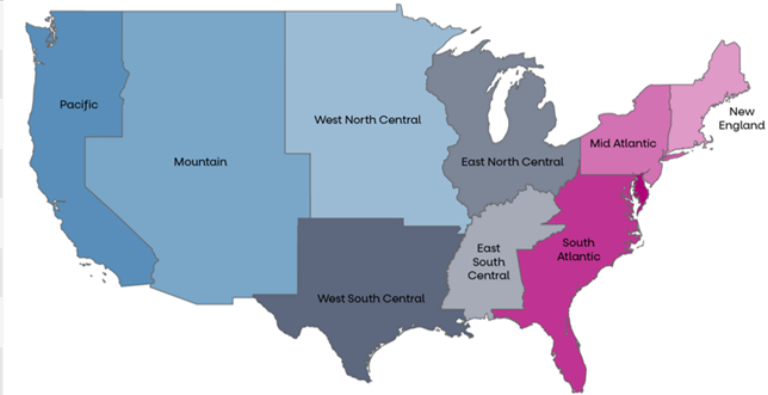


Blueberries - Dollars

TOTAL BLUEBERRIES
\$2,519,902,479 | ▲ +10.1% YoY

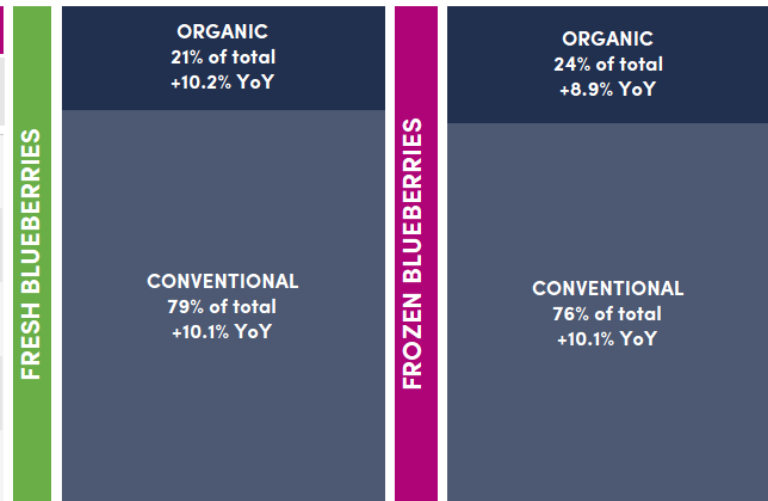
FRESH BLUEBERRIES	
South Atlantic	\$462,851,994 ▲+10.0% 21% of total
Middle Atlantic	\$344,748,005 ▲+7.8% 16% of total
Pacific	\$338,733,462 ▲+8.6% 15% of total
East North Central	\$301,646,446 ▲+9.7% 14% of total
New England	\$202,791,944 ▲+9.9% 9% of total
Mountain	\$171,552,632 ▲+12.6% 8% of total
West South Central	\$148,837,224 ▲+15.0% 7% of total
West North Central	\$137,972,623 ▲+10.1% 6% of total
East South Central	\$88,171,911 ▲+14.6% 4% of total

FROZEN BLUEBERRIES	
South Atlantic	\$66,647,670 ▲+8.8% 21% of total
Pacific	\$49,742,922 ▲+14.6% 16% of total
Middle Atlantic	\$41,685,696 ▲+8.1% 13% of total
East North Central	\$38,735,741 ▲+7.0% 12% of total
Mountain	\$30,508,865 ▲+13.3% 10% of total
New England	\$29,903,249 ▲+11.5% 9% of total
West South Central	\$27,269,972 ▲+7.4% 9% of total
West North Central	\$22,414,189 ▲+8.2% 7% of total
East South Central	\$13,606,436 ▲+7.9% 4% of total



FRESH BLUEBERRIES	
\$2,199,151,183 ▲+10.1%	
PINT	\$914,148,676 ▲+13.1% 43% of total \$4.54 Price / Lb \$0.21 Price Chg
18 OUNCE	\$568,493,015 ▲+26.5% 27% of total \$4.33 Price / Lb \$0.06 Price Chg
6 OUNCE	\$390,455,466 ▼-15.4% 18% of total \$8.96 Price / Lb \$0.26 Price Chg
16 OUNCE	\$76,041,631 ▲+80.1% 4% of total \$3.91 Price / Lb \$0.35 Price Chg
ALL OTHER	\$169,905,666 ▼-0.2% 8% of total \$3.91 Price / Lb \$0.03 Price Chg

FROZEN BLUEBERRIES	
\$320,751,296 ▲+9.8%	
48 OUNCE	\$133,335,504 ▲+17.5% 42% of total \$3.08 Price / Lb \$0.08 Price Chg
32 OUNCE	\$46,649,531 ▲+7.9% 15% of total \$4.17 Price / Lb \$0.00 Price Chg
16 OUNCE	\$32,280,155 ▼-1.0% 10% of total \$2.89 Price / Lb \$0.08 Price Chg
12 OUNCE	\$25,690,964 ▼-0.4% 8% of total \$4.42 Price / Lb \$0.13 Price Chg
ALL OTHER	\$82,795,142 ▲+7.6% 26% of total \$3.29 Price / Lb \$0.07 Price Chg



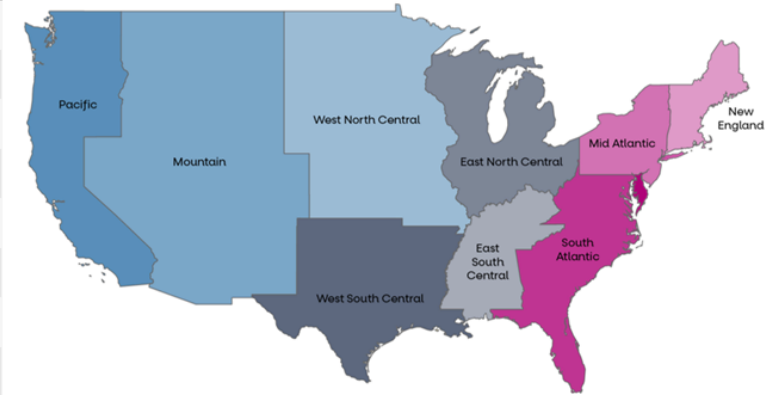
Source: Category Partners, LLC analysis of Nielsen Total U.S. xAOC from 6/28/2020 to 6/26/2021

Blueberries - Pounds

TOTAL BLUEBERRIES
558,829,191 Lbs | ▲ +9.5% YoY

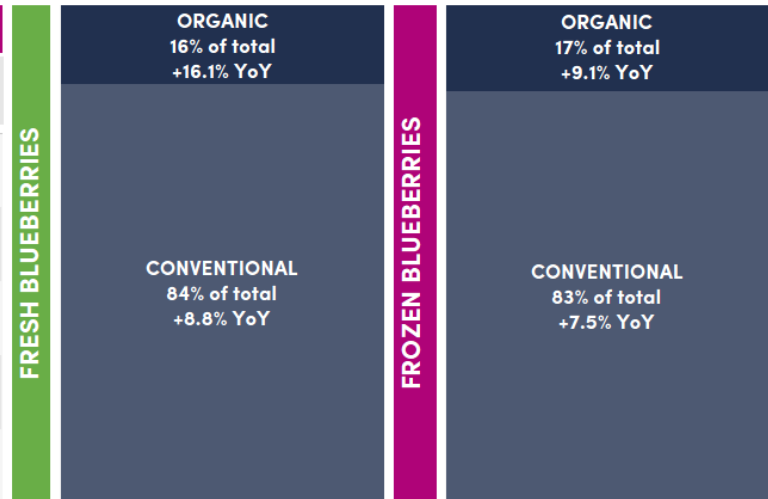
FRESH BLUEBERRIES	
South Atlantic	96,027,072 Lbs ▲+9.3% 21% of total
Middle Atlantic	77,131,519 Lbs ▲+14.0% 17% of total
Pacific	59,484,362 Lbs ▲+7.6% 13% of total
East North Central	72,941,309 Lbs ▲+5.3% 16% of total
New England	42,255,572 Lbs ▲+11.7% 9% of total
Mountain	34,358,420 Lbs ▲+10.3% 7% of total
West South Central	32,380,003 Lbs ▲+14.8% 7% of total
West North Central	27,994,701 Lbs ▲+8.0% 6% of total
East South Central	19,507,955 Lbs ▲+12.2% 4% of total

FROZEN BLUEBERRIES	
South Atlantic	20,476,639 Lbs ▲+6.2% 21% of total
Pacific	13,198,219 Lbs ▲+14.9% 14% of total
Middle Atlantic	11,589,686 Lbs ▲+6.2% 12% of total
East North Central	12,156,715 Lbs ▲+7.6% 13% of total
Mountain	9,585,492 Lbs ▲+9.2% 10% of total
New England	8,528,921 Lbs ▲+7.9% 9% of total
West South Central	9,267,284 Lbs ▲+5.3% 10% of total
West North Central	7,153,266 Lbs ▲+5.0% 7% of total
East South Central	4,543,359 Lbs ▲+5.9% 5% of total



FRESH BLUEBERRIES	
462,289,549 Lbs ▲+9.9%	
PINT	201,425,451 Lbs ▲+7.9% 46% of total \$4.54 Price / Lb \$0.21 Price Chg
18 OUNCE	131,317,375 Lbs ▲+24.8% 30% of total \$4.33 Price / Lb \$0.06 Price Chg
6 OUNCE	43,578,467 Lbs ▼-17.8% 10% of total \$8.96 Price / Lb \$0.26 Price Chg
16 OUNCE	19,444,173 Lbs ▲+63.9% 4% of total \$3.91 Price / Lb \$0.35 Price Chg
ALL OTHER	43,446,345 Lbs ▼-1.1% 10% of total \$3.91 Price / Lb \$0.03 Price Chg

FROZEN BLUEBERRIES	
96,539,641 Lbs ▲+7.7%	
48 OUNCE	43,227,299 Lbs ▲+14.5% 45% of total \$3.08 Price / Lb \$0.08 Price Chg
32 OUNCE	11,183,021 Lbs ▲+7.9% 12% of total \$4.17 Price / Lb \$0.00 Price Chg
16 OUNCE	11,165,605 Lbs ▼-3.7% 12% of total \$2.89 Price / Lb \$0.08 Price Chg
12 OUNCE	5,816,577 Lbs ▼-3.4% 6% of total \$4.42 Price / Lb \$0.13 Price Chg
ALL OTHER	25,147,139 Lbs ▲+5.4% 26% of total \$3.29 Price / Lb \$0.07 Price Chg



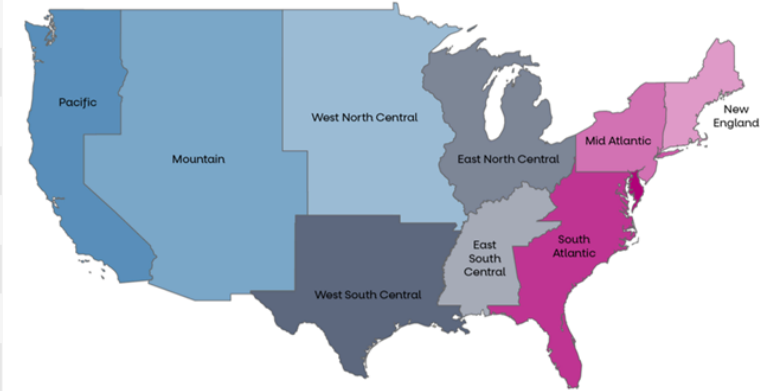
Source: Category Partners, LLC analysis of Nielsen Total U.S. xAOC from 6/28/2020 to 6/26/2021

Blueberries - Units

TOTAL BLUEBERRIES
640,099,905 Units | ▲ +5.1% YoY

FRESH BLUEBERRIES	
South Atlantic	123,585,728 Units ▲+5.0% 21% of total
Middle Atlantic	89,397,921 Units ▲+7.2% 15% of total
Pacific	81,041,840 Units ▲+2.5% 14% of total
East North Central	90,040,118 Units ▲+3.6% 15% of total
New England	51,794,456 Units ▲+5.8% 9% of total
Mountain	49,255,586 Units ▲+4.6% 8% of total
West South Central	39,912,830 Units ▲+7.8% 7% of total
West North Central	36,390,013 Units ▲+3.5% 6% of total
East South Central	24,001,220 Units ▲+9.5% 4% of total

FROZEN BLUEBERRIES	
South Atlantic	10,800,236 Units ▲+1.7% 20% of total
Pacific	7,813,830 Units ▲+9.7% 14% of total
Middle Atlantic	6,750,687 Units ▲+2.3% 12% of total
East North Central	7,054,124 Units ▲+4.9% 13% of total
Mountain	5,017,161 Units ▲+6.6% 9% of total
New England	4,982,558 Units ▲+4.4% 9% of total
West South Central	5,353,525 Units ▲+6.4% 10% of total
West North Central	4,059,724 Units ▲+2.7% 7% of total
East South Central	2,515,750 Units ▲+2.5% 5% of total



FRESH BLUEBERRIES	
585,717,622 Units ▲+5.1%	
PINT	275,747,512 Units ▲+7.9% 49% of total \$3.32 Price / Unit \$0.15 Price Chg
6 OUNCE	116,209,245 Units ▼-17.8% 21% of total \$3.36 Price / Unit \$0.10 Price Chg
18 OUNCE	116,726,556 Units ▲+24.8% 21% of total \$4.87 Price / Unit \$0.07 Price Chg
16 OUNCE	19,444,173 Units ▲+63.9% 3% of total \$3.91 Price / Unit \$0.35 Price Chg
ALL OTHER	34,512,398 Units ▼-1.1% 6% of total \$4.92 Price / Unit \$0.12 Price Chg

FROZEN BLUEBERRIES	
54,382,283 Units ▲+4.6%	
48 OUNCE	14,409,100 Units ▲+14.4% 26% of total \$9.25 Price / Unit \$0.25 Price Chg
32 OUNCE	5,591,510 Units ▲+7.9% 10% of total \$8.34 Price / Unit \$0.00 Price Chg
16 OUNCE	11,040,373 Units ▼-3.5% 20% of total \$2.92 Price / Unit \$0.07 Price Chg
12 OUNCE	7,755,436 Units ▼-3.4% 14% of total \$3.31 Price / Unit \$0.10 Price Chg
ALL OTHER	15,585,863 Units ▲+5.7% 29% of total \$5.31 Price / Unit \$0.09 Price Chg

