

**U.S. Highbush Blueberry Council  
2021 Budget Summary (Revised)**

	<b>REVISED 2021 BUDGET</b>	<b>ORIGINAL 2021 BUDGET</b>
<b>REVENUE / INCOME PROJECTIONS</b>		
Carry-In Funds (Updated to Actual)	\$3,194,938	\$2,853,000
Domestic Crop Assessments to Fund Year	\$5,230,000	\$5,230,000
Import Assessments	\$5,600,000	\$5,600,000
USDA MAP Fund Allocation	\$299,195	\$299,195
USDA EMP Fund Allocation	\$300,000	\$300,000
Contributions	\$40,000	\$0
Interest Income	\$56,246	\$56,246
<b>TOTAL PROJECTED REVENUE</b>	<b>\$11,525,441</b>	<b>\$11,485,441</b>
<b>TOTAL FUNDS AVAILABLE</b>	<b>\$14,720,379</b>	<b>\$14,338,441</b>
<b>EXPENDITURES</b>		
Market Promotion and Publicity	\$4,675,500	\$4,675,500
Export Market Development (USHBC & USDA Funds)	\$2,706,595	\$2,666,595
Health Research	\$1,515,125	\$1,515,125
Industry Relations	\$842,290	\$842,290
Data & Measurement	\$350,000	\$350,000
Good Practices	\$75,000	\$75,000
Blueberry Technology	\$214,000	\$214,000
<b>Subtotal</b>	<b>\$10,378,510</b>	<b>\$10,338,510</b>
General Office Expenses	\$607,156	\$607,156
Administration Expenses	\$1,364,345	\$1,364,345
Travel and Meeting Expenses	\$405,000	\$405,000
USDA/AMS Administrative & Legal Counsel Fee	\$151,000	\$151,000
NABC Resource and Service Fee	\$120,000	\$120,000
<b>Subtotal</b>	<b>\$2,647,501</b>	<b>\$2,647,501</b>
<b>TOTAL EXPENDITURES</b>	<b>\$13,026,011</b>	<b>\$12,986,011</b>
<b>PROJECTED ENDING NET ASSETS RESERVE</b>	<b>\$1,694,368</b>	<b>\$1,352,430</b>
<b>NET ASSETS LESS RESERVE</b>	<b>\$1,000,000</b>	<b>\$1,000,000</b>
	\$694,368	\$352,430