FINANCIAL STATEMENTS
December 31, 2020 and 2019

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INDEPENDENT AUDITOR'S REPORT

To the U.S. Highbush Blueberry Council Folsom, California

Report on the Financial Statements

We have audited the accompanying financial statements of U.S. Highbush Blueberry Council (the "Council") which comprise the statements of financial position as of December 31, 2020 and 2019, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of U.S. Highbush Blueberry Council as of December 31, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended, in accordance with accounting principles generally accepted in the United States of America.



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Other Matters

Supplementary Information

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The accompanying supplementary information shown on pages 15 - 25, which includes the accompanying schedule of expenditures of federal awards and related notes, as required by Title 2 U.S. Code of Federal Regulations Part 200. Uniform Administrative Requirements. Cost Principles, and Audit Requirements for Federal Awards, is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information, except for the budget information marked "unaudited," has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole. The budget information marked "unaudited" has not been subjected to the auditing procedures applied in the audit of the financial statements and, accordingly, we do not express an opinion or provide any assurance on it.

Other Reporting Required by Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued our report dated June 9, 2021, on our consideration of U.S. Highbush Blueberry Council's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of U.S. Highbush Blueberry Council's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering U.S. Highbush Blueberry Council's internal control over financial reporting and compliance.

Other Reporting Required by the United States Department of Agriculture

In connection with our audits of the years ended December 31, 2020 and 2019, nothing came to our attention, insofar as it relates to financial and accounting matters, that causes us to believe that the U.S. Highbush Blueberry Council:

- Failed to comply with laws and regulations and U.S. Department of Agriculture Agricultural Marketing Service ("USDA AMS") Guidelines for AMS Oversight of Commodity Research and Promotion Programs applicable to the Association;
- Failed to comply with Section 1218.48 of the Blueberry Promotion, Research and Information Order, relating to the use of assessment funds for the purpose of influencing legislation or governmental action or policy;
- Expended assessment funds for purposes other than those authorized by the Commodity Promotion, Research and Information Act of 1996 and the Blueberry Promotion, Research and Information Order;
- Expended or obligated assessment funds on any projects prior to the fiscal year in which those funds were authorized to be expended by the U.S. Highbush Blueberry Council's approved Budget and Marketing Plan;
- Did not adhere to the original or amended Budget and Marketing Plan for the years ended December 31, 2020 and 2019;

- Did not obtain a written contract or agreement with any person or entity providing goods or services to the U.S. Highbush Blueberry Council;
- Failed to comply with USDA AMS Directive 2210.2, relating to the limitations on the types of
 investments which may be purchased by the U.S. Highbush Blueberry Council and the insurance
 or collateral that must be obtained for all U.S. Highbush Blueberry Council deposits and
 investments;
- Failed to comply with disclosure requirements for lease commitments;
- Failed to comply with standards established relating to contracts and USDA approval letters (if necessary); or
- Failed to comply with the by-laws of the U.S. Highbush Blueberry Council or any other policy of the U.S. Highbush Blueberry Council, specifically as they relate to all financial matters, including time and attendance, and travel.

However, our audit was not directed primarily toward obtaining knowledge of such noncompliance.

June 9, 2021

Roseville, California

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STATEMENTS OF FINANCIAL POSITION December 31, 2020 and 2019

ASSETS

		2020	 2019
Current assets: Cash Accounts receivable Prepaid expenses	\$	9,150,824 1,906,085 31,503	\$ 8,868,030 2,047,457 10,815
Total current assets		11,088,412	10,926,302
Equipment, net			
Total assets	\$	11,088,412	\$ 10,926,302
LIABILITIES AND NET ASSE	ETS		
Current liabilities:			
Accounts payable	\$	1,379,679	\$ 1,952,624
Health research contract obligations		2,279,984	1,669,146
Deferred crop assessments		4,233,811	 4,852,692
Total liabilities		7,893,474	8,474,462
Net assets: Without donor restrictions		3,194,938	 2,451,840
Total liabilities and net assets	\$	11,088,412	\$ 10,926,302

STATEMENTS OF ACTIVITIES For the Years Ended December 31, 2020 and 2019

	2020	 2019
Revenue:	 	
Domestic crop assessments	\$ 5,175,379	\$ 4,263,177
Foreign crop assessments	5,355,774	5,040,722
Grant revenue	815,541	1,295,533
Gains from contract expirations	97,652	8,419
Other revenue	 107,672	 109,734
Total revenue	 11,552,018	 10,717,585
Expenses:		
Market promotion and publicity	6,546,774	7,089,981
Research	1,533,563	1,553,738
Industry relations	772,372	181,469
Food safety	60,914	79,228
USHBC program fees	238,925	235,275
General and administrative	1,656,372	 1,527,644
Total expenses	 10,808,920	 10,667,335
Change in net assets without donor restrictions	743,098	50,250
Net assets without donor restrictions, beginning of year	2,451,840	 2,401,590
Net assets without donor restrictions, end of year	\$ 3,194,938	\$ 2,451,840

STATEMENTS OF FUNCTIONAL EXPENSES For the Years Ended December 31, 2020 and 2019

2020

	2020				
	Program Services	Management and General	Fundraising	Total	
Market promotion and publicity	\$ 6,546,774	\$ -	\$ -	\$ 6,546,774	
Research	1,503,563	30,000	-	1,533,563	
Industry relations	772,372	-	-	772,372	
Food safety	60,914	-	-	60,914	
USHBC program fees	-	238,925	-	238,925	
Salaries and wages	448,186	231,073	21,143	700,402	
Employee benefits	44,945	26,809	-	71,754	
Travel and meetings	148,562	125,938	-	274,500	
Postage/shipment	10,361	3,454	-	13,815	
Office rent	-	51,224	-	51,224	
Printing	12,834	12,834	-	25,668	
Office supplies	13,126	13,126	-	26,252	
Computer IT service	22,832	7,610	-	30,442	
Payroll taxes	34,883	11,628	-	46,511	
Bookkeeping service	-	29,700	-	29,700	
Legal/audit fees	-	23,500	-	23,500	
Legal counsel	-	26,839	-	26,839	
Trade monitoring	16,900	-	-	16,900	
Recruiting	-	44,443	-	44,443	
Market analysis and reporting	94,035	-	_	94,035	
Moving expenses	-	96,110		96,110	
Other expenses	34,531	49,746	-	84,277	
·					
	\$ 9,764,818	\$ 1,022,959	\$ 21,143	\$10,808,920	

STATEMENTS OF FUNCTIONAL EXPENSES (CONTINUED) For the Years Ended December 31, 2020 and 2019

201	9

		20	19	
	Program Services	Management and General	Fundraising	Total
Market promotion and publicity Research Industry relations Food safety USHBC program fees Salaries and wages Employee benefits Travel and meetings Postage/shipment Office rent Printing Office supplies Computer IT service Payroll taxes	\$ 7,033,510 1,523,738 181,469 79,228 - 458,594 60,905 203,937 5,042 - 8,551 14,256 19,976 33,003	\$ 39,530 30,000 - 235,275 200,129 30,471 176,563 1,681 52,926 8,551 14,255 6,659 11,001	\$ 16,941	\$ 7,089,981 1,553,738 181,469 79,228 235,275 658,723 91,376 380,500 6,723 52,926 17,102 28,511 26,635 44,004
Bookkeeping service Legal/audit fees Legal counsel Trade monitoring Executive director search Other expenses	33,003 - - - 16,900 - 40,286 \$ 9,679,395	28,080 23,300 14,861 - 51,772 45,945 \$ 970,999	- - - - - - - \$ 16,941	28,080 23,300 14,861 16,900 51,772 86,231

STATEMENTS OF CASH FLOWS For the Years Ended December 31, 2020 and 2019

	 2020	 2019
Cash flows from operating activities: Cash received from growers and governmental agencies Cash paid to vendors and employees Interest received	10,327,523 (10,105,988) 61,259	\$ 10,620,923 (9,288,906) 99,018
Net cash provided by operating activities	 282,794	 1,431,035
Net increase in cash	282,794	1,431,035
Cash, beginning of year	 8,868,030	 7,436,995
Cash, end of year	\$ 9,150,824	\$ 8,868,030
Reconciliation of change in net assets without donor restrictions net cash provided by operating activities:		
Change in net assets without donor restrictions Adjustments to reconcile change in net assets without donor restrictions to net cash provided by operating activities:	\$ 743,098	\$ 50,250
Gain on contract expiration Change in operating assets and liabilities:	(97,652)	(8,419)
Accounts receivable Promotional materials Prepaid expenses Accounts payable Health research contract obligations Deferred crop assessments	141,372 - (20,688) (475,293) 610,838 (618,881)	 (910,946) 45,430 104,210 986,837 241,952 921,721
Net cash provided by operating activities	\$ 282,794	\$ 1,431,035

NOTES TO FINANCIAL STATEMENTS December 31, 2020 and 2019

NOTE 1: NATURE OF ORGANIZATION

The North American Blueberry Council (the "NABC") submitted a proposal to the Agricultural Marketing Service Division (the "AMS") of the U.S. Department of Agriculture (the "USDA") for a national research and promotion program covering domestic and imported cultivated blueberries in December 1998. The program is authorized by the Commodity Promotion, Research and Information Act of 1996 (the "Act"). In March 2000, AMS held a referendum in which producers and importers of cultivated blueberries approved the Blueberry Promotion, Research and Information Order (the "Order"), thereby establishing the U.S. Highbush Blueberry Council (the "Council"). The Council is considered an instrumentality of the USDA which conducts administrative oversight of the Council's activities.

The purpose of the Council is to conduct promotion and research, and to provide consumer and industry information to maintain and increase the global awareness of highbush blueberries. As required by the Act, the Council must conduct an independent evaluation every five years to determine if the blueberry producers favor the termination or suspension of the Order.

NOTE 2: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting

The financial statements of the Council have been prepared on the accrual basis of accounting and accordingly reflect all significant receivables, payables, and other liabilities.

Basis of Presentation

The Council presents its financial statements in accordance with Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") Topic 958, Subtopic 210 (FASB ASC 958-210), Presentation of Financial Statements of Not-for-Profit Entities, as amended by Accounting Standards Update ("ASU") 2016-14. Under FASB ASC 958-210, the Council is required to report information regarding its financial position and activities according to the following two classes of net assets:

Net assets without donor restrictions - Net assets that are not subject to stipulations;

Net assets with donor restrictions - Net assets that are subject to stipulations that will be met by actions or the passage of time.

Revenues and gains and losses from operations are reported as changes in net assets without donor restrictions. Expenses are reported as changes in net assets without donor restrictions. Expirations of donor restrictions on net assets are reported as reclassifications between the applicable classes of net assets.

Donor-restricted contributions are reported as revenues which increase net assets with donor restrictions. However, donor-restricted contributions whose restrictions are met in the same reporting period have been reported as net assets without donor restrictions. As of December 31, 2020 and 2019, U.S. Highbush Blueberry Council had no net assets with donor restrictions.

NOTES TO FINANCIAL STATEMENTS December 31, 2020 and 2019

NOTE 2: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Cash and Cash Equivalents

For purposes of the statement of cash flows, the Council considers all highly liquid investments with an initial maturity of three months or less to be cash equivalents.

The Council maintains its cash in bank deposit accounts which, at times, may exceed federally insured limits. Deposits that exceed the federally insured limit are collateralized by the financial institution with Freddie Mac mortgage backed securities. In order to comply with the Agricultural Marketing Service's investment policy, the Council is responsible for investing its funds only in interest-bearing accounts that are risk-free and short-term. At December 31, 2020 and 2019, all deposits were fully collateralized.

Investments

The Council is required to follow the AMS investment policy. Accordingly, the Council is authorized to invest in securities consisting of obligations issued or fully insured or guaranteed by the U.S. or any U.S. government agency, including obligations of government-sponsored corporations, which must mature within one year or less from the date of purchase.

Accounts Receivable

Accounts receivable consist primarily of foreign and domestic crop assessments. Management considers accounts receivable as of December 31, 2020 and 2019 to be fully collectible; accordingly, no allowance for uncollectible accounts is recorded.

Equipment

Equipment is stated at cost or, if donated, at fair market value at date of receipt. The Council provides for depreciation over the estimated useful lives of equipment using the straight-line method. Maintenance and repairs are charged to expense as incurred. Renewals and betterments, which extend the useful lives of assets, are capitalized.

Crop Assessments

Growers are assessed based upon pounds of blueberries produced in the previous crop year. Assessments received for the current crop year are deferred and reported as revenue in the Council's following financial reporting year.

Program and Functional Expenses

The costs of providing program services have been summarized on a functional basis in the Statements of Functional Expenses. Costs specifically identified with programs or fundraising are directly allocated to those functions. All costs not identifiable with a specific program or fundraising activity, but indispensable to the conduct of such programs and activities and to the Council's existence, are included as management and general expenses. Expenses that benefit more than one function of the Council are allocated among the functions based generally on the amount of time and effort spent by personnel on each function.

Advertising Expenses

The Council uses advertising in its mission to maintain and increase the global awareness of highbush blueberries and the costs of the advertising are expensed as incurred.

Lobbying Expenses

The Council is prohibited from using assessment funds collected in activities influencing legislation, governmental action or policy, other than recommending to the Secretary amendments to the Order. Accordingly, the Council incurs no lobbying expenses.

NOTES TO FINANCIAL STATEMENTS December 31, 2020 and 2019

NOTE 2: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Income Taxes

The Council is considered an instrumentality of the U.S. Department of Agriculture. As such, the Office of Chief Counsel of the Internal Revenue Service has ruled that organizations such as the Council are not subject to federal income taxation and are generally exempt from other forms of taxation such as state income taxes, personal and real property taxes, and sales taxes.

Estimates

The presentation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

Upcoming Accounting Pronouncements

In February 2016, the FASB issued ASU No. 2016-02, Leases (Topic 842). The new standard will supersede much of the existing authoritative literature for leases. Under ASU 2016-02, a lessee will be required to recognize right-to-use assets and liabilities on their statement of financial position for all leases with lease terms of more than twelve months. The amendments in the update are effective for annual reporting periods beginning after December 15, 2020. Early application is permitted. The Council is currently evaluating the impact the adoption of this ASU will have on its financial statements.

Reclassifications

Certain amounts in the 2019 financial statements have been reclassified, with no effect to change in net assets, to conform to the 2020 financial statement presentation.

Subsequent Events

Events and transactions have been evaluated for potential recognition or disclosure through June 9, 2021, the date that the financial statements were available to be issued.

NOTE 3: LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS

U.S. Highbush Blueberry Council's working capital and cash flows are consistent throughout the year as assessment fees are collected at various dates in the year. Monthly cash outflows vary each year based on the specific requirements of promotional and marketing campaigns.

The Council's financial assets available within one year of the balance sheet date for general expenditure are as follows:

	2020	2019
Cash Accounts receivable	\$ 9,150,824 1,906,085	\$ 8,868,030 2,047,457
Financial assets available to meet cash need for expenditures within one year	\$ 11,056,909	\$ 10,915,487

NOTES TO FINANCIAL STATEMENTS December 31, 2020 and 2019

NOTE 4: ADMINISTRATIVE SERVICES AGREEMENT

The Council entered into an agreement with the NABC in which NABC provides certain administrative services to the Council. Specifically, the agreement provides that NABC will maintain the Council's business office, which includes managing day-to-day operations and all correspondence and financial affairs.

The NABC also assists in planning and implementing the Council's budget and in carrying out the Council's programs. In addition, NABC handles the collection and disbursement of the Council's assessment funds.

Based on projections of staff time and involvement, most general and administrative expenses are allocated approximately 15% to NABC and 85% to the Council. General and administrative expense reimbursements to NABC totaled \$1,289,139 and \$1,089,858 for the years ended December 31, 2020 and 2019, respectively. Additionally, the Council paid NABC annual service fees of \$120,000 for each of the years ended December 31, 2020 and 2019.

At December 31, 2020 and 2019, payables to NABC of \$208,122 and \$163,623, respectively, are included in accounts payable.

NOTE 5: ACCOUNTS RECEIVABLE

Accounts receivable consists of the following at December 31, 2020 and 2019:

	2020		2019
Domestic crop assessments Foreign crop assessments Grant reimbursements from USDA	\$	44,028 718,466 1,143,591	\$ 16,012 660,180 1,371,265
Total	\$	1,906,085	\$ 2,047,457

NOTE 6: EQUIPMENT

Equipment consists of the following at December 31, 2020 and 2019:

	2020		2019	
Office equipment Accumulated depreciation	\$	7,628 (7,628)	\$	7,628 (7,628)
Total	\$		\$	

As of December 31, 2016, equipment was fully depreciated.

NOTE 7: HEALTH RESEARCH CONTRACT OBLIGATIONS

In accordance with the Order and to fulfill its purpose, the Council enters into contracts to provide grant funding to various blueberry related health research programs. Health research contract funding which has been authorized but remains unpaid at year-end is reported as a liability. Health research contract obligations at December 31, 2020 and 2019, totaled \$2,279,984 and \$1,669,146, respectively.

NOTES TO FINANCIAL STATEMENTS December 31, 2020 and 2019

NOTE 8: OPERATING LEASE COMMITMENT

Through the Administrative Services Agreement with NABC described in Note 4, the Council leased office space under an operating lease agreement entered into on April 1, 2014. The terms of the operating lease provide for monthly payments which range from \$4,964 to \$7,238 during 2019 and 2020, and increased annually throughout the remainder of the five-year lease term (of which 95% is allocated to the Council). The lease was extended for an additional twelve months and expired on May 31, 2020.

Through the Administrative Services Agreement with NABC described in Note 4, the Council entered into an operating lease agreement for office space on March 17, 2020. The lease began on August 1, 2020 and will expire on November 30, 2026. The terms of the operating lease provided for monthly payments of \$12,556 during 2020, and will increase by 3% each November throughout the remainder of the lease term, of which 95% is allocated to USHBC. The Council has the option to extend the lease for one additional five-year term.

Additionally, through the Administrative Services Agreement with NABC, the Council leases a copier under operating lease and maintenance agreements executed by NABC. The terms of the operating lease provide for monthly payments of \$438 plus amounts based on usage, of which 90% was allocated to the Council, commencing in March 2016 and continuing for thirty-nine months.

Commitments for future minimum rental payments under the remaining term of the operating lease agreements executed by NABC, of which the Council will be allocated approximately 95%, are as follows:

Year Ending December 31:	<u>.</u>	
2021 2022	\$	143,497 147,805
2023		152,239
2024		156,810
2025		147,679
	·	
	\$	748,030

The rental expenses allocated to the Council totaled \$57,788 and \$60,295 for the years ended December 31, 2020 and 2019, respectively.

NOTES TO FINANCIAL STATEMENTS December 31, 2020 and 2019

NOTE 9: RETIREMENT PLAN

Through the Administrative Services Agreement with NABC described in Note 4, the Council participates in a 401(k) plan. Effective January 1, 2012, NABC converted a previous Simplified Employee Pension plan to a plan under section 401(k) of the Internal Revenue Code ("401(k) plan"). The 401(k) plan covers all employees, except excluded employees, who are at least 21 years of age and have worked at least 1,000 hours during the twelve month period following the date of hire. During 2020 and 2019, the Council made a Safe Harbor non-elective contribution equal to 3% of employees' compensation. The Council may also make additional discretionary matching contributions.

Total retirement plan expense allocated to the Council for the years ended December 31, 2020 and 2019, was \$13,128 and \$39,045, respectively.

NOTE 10: RISKS AND UNCERTAINTIES

The COVID-19 coronavirus outbreak in the United States has caused business disruption through mandated and voluntary closings of businesses. While the disruption is currently expected to be temporary, there is considerable uncertainty around the duration. However, the related financial impact and duration cannot be reasonably estimated at this time.



SCHEDULES OF REVENUE AND EXPENDITURES ACTUAL COMPARED TO BUDGET

For the Years Ended December 31, 2020 and 2019

	2020						
	A	Actual		Budget (Unaudited)		Actual ver (Under) Budget	
Revenue:							
Domestic crop assessments		,175,379	\$	5,383,800	\$	(208,421)	
Foreign crop assessments	5	,355,774		5,200,000		155,774	
Grant revenue		815,541		1,457,733		(642,192)	
Gains from contract expirations		97,652		-		97,652	
Other revenue		107,672		-		107,672	
Total revenue	11	,552,018		12,041,533		(489,515)	
Expenditures:							
Program expenditures:							
Market promotion and publicity	6	5,546,774		7,440,863		(894,089)	
Research	1	,533,563		1,764,125		(230,562)	
Industry relations		772,372		910,375		(138,003)	
Food safety		60,914		86,500		(25,586)	
USHBC program fees		238,925		261,000		(22,075)	
Total program expenditures	9	,152,548		10,462,863		(1,310,315)	
General and administrative	1	,656,372		2,318,643		(662,271)	
Total expenditures	10	,808,920		12,781,506		(1,972,586)	
Excess (deficit) of revenues over expenditures	\$	743,098	\$	(739,973)	\$	1,483,071	

SCHEDULES OF REVENUE AND EXPENDITURES ACTUAL COMPARED TO BUDGET (CONTINUED) For the Years Ended December 31, 2020 and 2019

	2019						
		Budget	Over (Under)				
	Actual	(Unaudited)	Budget				
Revenue:							
Domestic crop assessments	\$ 4,263,177	\$ 3,980,194	\$ 282,983				
Foreign crop assessments	5,040,722	4,200,000	840,722				
Grant revenue	1,295,533	1,359,133	(63,600)				
Gains from contract expirations	8,419	-	8,419				
Other revenue	109,734		109,734				
Total revenue	10,717,585	9,539,327	1,178,258				
Expenditures:							
Program expenditures:							
Market promotion and publicity	7,089,981	7,372,707	(282,726)				
Research	1,553,738	1,583,500	(29,762)				
Industry relations	181,469	269,000	(87,531)				
Food safety	79,228	157,200	(77,972)				
USHBC program fees	235,275	230,000	5,275				
Total program expenditures	9,139,691	9,612,407	(472,716)				
General and administrative	1,527,644	1,549,342	(21,698)				
Total expenditures	10,667,335	11,161,749	(494,414)				
Excess (deficit) of revenues over							
expenditures	\$ 50,250	\$ (1,622,422)	\$ 1,672,672				

SCHEDULES OF PROGRAM EXPENDITURES ACTUAL COMPARED TO BUDGET For the Years Ended December 31, 2020 and 2019

			2020		
					Actual
			Budget	Ov	er (Under)
	 Actual	(۱	Unaudited)		Budget
Market promotion and publicity:					
Consumer/food service publicity	\$ 2,306,043	\$	2,319,933	\$	(13,890)
Domestic health professional	568,177		568,177		-
Food service publicity	536,232		525,000		11,232
Unallocated export marketing expense	-		49,500		(49,500)
American heart association certificate	3,500		3,500		-
TASC insect trade barrier yr4	236,066		395,924		(159,858)
TASC nat'l residue decline curv	127,280		463,560		(336,280)
Global food manufac pub program	884,754		1,030,000		(145,246)
Export consumer promo (USHBC)	471,359		560,000		(88,641)
USDA MAP Export Alloc (USDA)	207,500		207,449		51
USDA ATP Export Prog All (USDA)	257,252		300,000		(42,748)
USDA EMP Russia	-		90,800		(90,800)
UES Export Program Admin	52,634		60,000		(7,366)
Technical export assistance	83,333		120,000		(36,667)
Weekly blueberry trade monitor	16,667		20,000		(3,333)
Comprehensive bb mrl memo	10,500		10,500		· -
Global manufac oppty assmt	35,000		50,000		(15,000)
Global health messaging audit	30,000		30,000		· -
IRI Retail Tracking Data	51,193		21,150		30,043
Market Research 2019 U&A Study	9,420		-		9,420
Digital refresh	234,978		210,370		24,608
Retail effort	188,800		80,000		108,800
Corporate branding	112,836		90,000		22,836
Strategic refresh	123,250		85,000		38,250
Promotion and publicity reserve	 		150,000		(150,000)
Total market promotion and publicity	6,546,774		7,440,863		(894,089)
Research:					
Research screeners	31,600		40,000		(8,400)
Cornell University	(87)		-		(87)
Grant management program	5,125		5,125		-
Fraser Valley (Brandenburg)	56,705		56,705		-
Queen's University Belfast (Cass-Rim)	304,414		304,414		-
Beth Israel (Mukamal)	475,843		475,843		-
Appalachian State University (Nieman)	188,541		188,541		-
University of Colorado (Tang)	296,597		296,595		2
Duke University School of Medicine (Kraus)	9		-		9
Pointer Study Rebate	4,571		35,000		(30,429)
Blueberry research bank	205		90,000		(89,795)
Mind study blueberries	10,753		54,000		(43,247)
Researcher travel	4,176		25,000		(20,824)
Research administrator	150,000		150,000		-
Sponsorships	-		4,000		(4,000)
Blueberry research meeting	5,111		36,000		(30,889)
Research reserve	 		2,902		(2,902)
Total research	1,533,563		1,764,125		(230,562)

SCHEDULES OF PROGRAM EXPENDITURES ACTUAL COMPARED TO BUDGET (CONTINUED) For the Years Ended December 31, 2020 and 2019

Industry relations: Bluespaper \$ 86,103 \$ 29,000 \$ 57,103					2020		
Industry relations: Bluespaper							Actual
Industry relations:					Budget	Ov	er (Under)
Bluespaper \$ 86,103			Actual	(U	naudited)		Budget
USHBC annual report 15,000 15,000 - Grower engagement/education 79,000 79,000 - Grower outreach/toolbox 97,006 80,000 17,006 Grower incentives, print & ship 35,214 30,000 5,214 USHBC admin database 37,000 29,750 7,250 Election material prep & dist - 15,000 (2,000) Professional memberships 14,996 19,125 (4,129) Association mgmt system 60,053 148,500 (88,447) Database for mkt monitoring 118,000 100,000 18,000 Anniversary campaign 30,000 30,000 - Anniversary campaign 60,000 60,000 - Blueberry technology symposium - 50,000 (50,000) Blueberry technology priority su 26,500 28,000 (1,500) Tech contractor - 60,000 (60,000) Blueberry tech unallocated exp 34,000 112,000 (78,000) Total industry relations <t< td=""><td>Industry relations:</td><td></td><td></td><td></td><td></td><td></td><td></td></t<>	Industry relations:						
Grower engagement/education 79,000 79,000 - Grower outreach/toolbox 97,006 80,000 17,006 Grower incentives, print & ship 35,214 30,000 5,214 USHBC admin database 37,000 29,750 7,250 Election material prep & dist - 15,000 (15,000) Blueberry member recruitment 23,000 25,000 (2,000) Professional memberships 14,996 19,125 (4,129) Association mgmt system 60,053 148,500 (88,447) Database for mkt monitoring 118,000 100,000 18,000 Anniversary campaign 30,000 30,000 - Vision campaign 60,000 60,000 - Blueberry technology symposium - 50,000 (50,000) Blueberry tech outreach 56,500 - 56,500 Industry technology priority su 26,500 28,000 (1,500) Tech contractor - 60,000 (60,000) Blueberry tech outreach 7,00	Bluespaper	\$	86,103	\$	29,000	\$	57,103
Grower outreach/toolbox 97,006 80,000 17,006 Grower incentives, print & ship 35,214 30,000 5,214 USHBC admin database 37,000 29,750 7,250 Election material prep & dist - 15,000 (15,000) Blueberry member recruitment 23,000 25,000 (2,000) Professional memberships 14,996 19,125 (4,129) Association mgmt system 60,053 148,500 (88,447) Database for mkt monitoring 118,000 100,000 18,000 Anniversary campaign 30,000 30,000 - Vision campaign 60,000 60,000 - Blueberry technology symposium - 50,000 (50,000) Blueberry tech outreach 56,500 - 56,500 Industry technology priority su 26,500 28,000 (1,500) Tech contractor - 60,000 60,000 Blueberry tech unallocated exp 34,000 112,000 (78,000) Total industry relations			15,000		15,000		-
Grower outreach/toolbox 97,006 80,000 17,006 Grower incentives, print & ship 35,214 30,000 5,214 USHBC admin database 37,000 29,750 7,250 Election material prep & dist - 15,000 (15,000) Blueberry member recruitment 23,000 25,000 (2,000) Professional memberships 14,996 19,125 (4,129) Association mgmt system 60,053 148,500 (88,447) Database for mkt monitoring 118,000 100,000 18,000 Anniversary campaign 30,000 30,000 - Vision campaign 60,000 60,000 - Blueberry technology symposium - 50,000 (50,000) Blueberry tech outreach 56,500 - 56,500 Industry technology priority su 26,500 28,000 (1,500) Tech contractor - 60,000 60,000 Blueberry tech unallocated exp 34,000 112,000 (78,000) Total industry relations	Grower engagement/education		79,000		79,000		-
USHBC admin database 37,000 29,750 7,250 Election material prep & dist - 15,000 (15,000) Blueberry member recruitment 23,000 25,000 (2,000) Professional memberships 14,996 19,125 (4,129) Association mgmt system 60,053 148,500 (88,447) Database for mkt monitoring 118,000 100,000 18,000 Anniversary campaign 30,000 30,000 - Vision campaign 60,000 60,000 - Blueberry technology symposium - 50,000 (50,000) Blueberry tech outreach 56,500 - 56,500 Industry technology priority su 26,500 2,8000 (1,500) Tech contractor - 60,000 (60,000) Blueberry tech unallocated exp 34,000 112,000 (78,000) Total industry relations 772,372 910,375 (138,003) Food safety: 7,000 5,000 2,000 Alliance for Food and Farming 11			97,006		80,000		17,006
Election material prep & dist	Grower incentives, print & ship		35,214		30,000		5,214
Blueberry member recruitment 23,000 25,000 (2,000) Professional memberships 14,996 19,125 (4,129) Association mgmt system 60,053 148,500 (88,447) Database for mkt monitoring 118,000 100,000 18,000 Anniversary campaign 30,000 30,000 - Vision campaign 60,000 60,000 - Blueberry technology symposium - 50,000 (50,000) Blueberry tech outreach 56,500 - 56,500 Industry technology priority su 26,500 28,000 (1,500) Tech contractor - 60,000 (60,000) Blueberry tech unallocated exp 34,000 112,000 (78,000) Total industry relations 772,372 910,375 (138,003) Food safety: Printing 7,000 5,000 2,000 Alliance for Food and Farming 11,000 10,000 1,000 Crisis management 42,914 30,000 12,914 Food safety reserve <td>USHBC admin database</td> <td></td> <td>37,000</td> <td></td> <td>29,750</td> <td></td> <td>7,250</td>	USHBC admin database		37,000		29,750		7,250
Blueberry member recruitment 23,000 25,000 (2,000) Professional memberships 14,996 19,125 (4,129) Association mgmt system 60,053 148,500 (88,447) Database for mkt monitoring 118,000 100,000 18,000 Anniversary campaign 30,000 30,000 - Vision campaign 60,000 60,000 - Blueberry technology symposium - 50,000 (50,000) Blueberry tech outreach 56,500 - 56,500 Industry technology priority su 26,500 28,000 (1,500) Tech contractor - 60,000 (60,000) Blueberry tech unallocated exp 34,000 112,000 (78,000) Total industry relations 772,372 910,375 (138,003) Food safety: Printing 7,000 5,000 2,000 Alliance for Food and Farming 11,000 10,000 1,000 Crisis management 42,914 30,000 12,914 Food safety reserve <td>Election material prep & dist</td> <td></td> <td>-</td> <td></td> <td>15,000</td> <td></td> <td>(15,000)</td>	Election material prep & dist		-		15,000		(15,000)
Professional memberships 14,996 19,125 (4,129) Association mgmt system 60,053 148,500 (88,447) Database for mkt monitoring 118,000 100,000 18,000 Anniversary campaign 30,000 30,000 - Vision campaign 60,000 60,000 - Blueberry technology symposium - 50,000 (50,000) Blueberry tech outreach 56,500 - 56,500 Industry technology priority su 26,500 28,000 (1,500) Tech contractor - 60,000 (60,000) Blueberry tech unallocated exp 34,000 112,000 (78,000) Total industry relations 772,372 910,375 (138,003) Food safety: Printing 7,000 5,000 2,000 Alliance for Food and Farming 11,000 10,000 1,000 Crisis management 42,914 30,000 12,914 Food safety reserve - 41,500 (41,500) Total food safety 6	·		23,000		25,000		
Association mgmt system 60,053 148,500 (88,447) Database for mkt monitoring 118,000 100,000 18,000 Anniversary campaign 30,000 30,000 - Vision campaign 60,000 60,000 - Blueberry technology symposium - 50,000 (50,000) Blueberry tech outreach 56,500 - 56,500 Industry technology priority su 26,500 28,000 (1,500) Tech contractor - 60,000 (60,000) Blueberry tech unallocated exp 34,000 112,000 (78,000) Total industry relations 772,372 910,375 (138,003) Food safety: Printing 7,000 5,000 2,000 Alliance for Food and Farming 11,000 10,000 1,000 Crisis management 42,914 30,000 12,914 Food safety reserve - 41,500 (41,500) Total food safety 60,914 86,500 (25,586) USHBC program expenditures: <							
Database for mkt monitoring 118,000 100,000 18,000 Anniversary campaign 30,000 30,000 - Vision campaign 60,000 60,000 - Blueberry technology symposium - 50,000 (50,000) Blueberry tech outreach 56,500 - 56,500 Industry technology priority su 26,500 28,000 (1,500) Tech contractor - 60,000 (60,000) Blueberry tech unallocated exp 34,000 112,000 (78,000) Total industry relations 772,372 910,375 (138,003) Food safety: Printing 7,000 5,000 2,000 Alliance for Food and Farming 11,000 10,000 1,000 Crisis management 42,914 30,000 12,914 Food safety reserve - 41,500 (41,500) Total food safety 60,914 86,500 (25,586) USHBC program expenditures: USDA/AMS administration fee 118,925 140,000 (21,075)							
Anniversary campaign 30,000 30,000 - Vision campaign 60,000 60,000 - Blueberry technology symposium - 50,000 (50,000) Blueberry tech outreach 56,500 - 56,500 Industry technology priority su 26,500 28,000 (1,500) Blueberry tech unallocated exp 34,000 112,000 (78,000) Total industry relations 772,372 910,375 (138,003) Food safety: Printing 7,000 5,000 2,000 Alliance for Food and Farming 11,000 10,000 1,000 Crisis management 42,914 30,000 12,914 Food safety reserve - 41,500 (41,500) Total food safety 60,914 86,500 (25,586) USHBC program expenditures: USDA/AMS administration fee 118,925 140,000 (21,075) U.S. Office of General Counsel fee - 1,000 (1,000) NABC resources and service fee 120,000 120,000 (22,075)							
Vision campaign 60,000 60,000 - Blueberry technology symposium - 50,000 (50,000) Blueberry tech outreach 56,500 - 56,500 Industry technology priority su 26,500 28,000 (1,500) Tech contractor - 60,000 (60,000) Blueberry tech unallocated exp 34,000 112,000 (78,000) Total industry relations 772,372 910,375 (138,003) Food safety: Printing 7,000 5,000 2,000 Alliance for Food and Farming 11,000 10,000 1,000 Crisis management 42,914 30,000 12,914 Food safety reserve - 41,500 (41,500) Total food safety 60,914 86,500 (25,586) USHBC program expenditures: USDA/AMS administration fee 118,925 140,000 (21,075) U.S. Office of General Counsel fee - 1,000 (1,000) NABC resources and service fee 120,000 - - <tr< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td>-</td></tr<>							-
Blueberry technology symposium - 50,000 (50,000) Blueberry tech outreach 56,500 - 56,500 Industry technology priority su 26,500 28,000 (1,500) Tech contractor - 60,000 (60,000) Blueberry tech unallocated exp 34,000 112,000 (78,000) Total industry relations 772,372 910,375 (138,003) Food safety: Printing 7,000 5,000 2,000 Alliance for Food and Farming 11,000 10,000 1,000 Crisis management 42,914 30,000 12,914 Food safety reserve - 41,500 (41,500) Total food safety 60,914 86,500 (25,586) USHBC program expenditures: USDA/AMS administration fee 118,925 140,000 (21,075) U.S. Office of General Counsel fee - 1,000 (1,000) NABC resources and service fee 120,000 - - Total USHBC program expenditures 238,925 261,000 (22,0			•				_
Blueberry tech outreach 56,500 - 56,500 Industry technology priority su 26,500 28,000 (1,500) Tech contractor - 60,000 (60,000) Blueberry tech unallocated exp 34,000 112,000 (78,000) Total industry relations 772,372 910,375 (138,003) Food safety: Printing 7,000 5,000 2,000 Alliance for Food and Farming 11,000 10,000 1,000 Crisis management 42,914 30,000 12,914 Food safety reserve - 41,500 (41,500) Total food safety 60,914 86,500 (25,586) USHBC program expenditures: U.S. Office of General Counsel fee - 1,000 (1,000) NABC resources and service fee 120,000 120,000 - - Total USHBC program expenditures 238,925 261,000 (22,075)			-				(50.000)
Industry technology priority su 26,500 28,000 (1,500) Tech contractor - 60,000 (60,000) Blueberry tech unallocated exp 34,000 112,000 (78,000) Total industry relations 772,372 910,375 (138,003) Food safety: Frinting 7,000 5,000 2,000 Alliance for Food and Farming 11,000 10,000 1,000 Crisis management 42,914 30,000 12,914 Food safety reserve - 41,500 (41,500) Total food safety 60,914 86,500 (25,586) USHBC program expenditures: USDA/AMS administration fee 118,925 140,000 (21,075) U.S. Office of General Counsel fee - 1,000 (1,000) NABC resources and service fee 120,000 120,000 - Total USHBC program expenditures 238,925 261,000 (22,075)			56.500		-		
Tech contractor - 60,000 (60,000) Blueberry tech unallocated exp 34,000 112,000 (78,000) Total industry relations 772,372 910,375 (138,003) Food safety: Printing 7,000 5,000 2,000 Alliance for Food and Farming 11,000 10,000 1,000 Crisis management 42,914 30,000 12,914 Food safety reserve - 41,500 (41,500) Total food safety 60,914 86,500 (25,586) USHBC program expenditures: USDA/AMS administration fee 118,925 140,000 (21,075) U.S. Office of General Counsel fee - 1,000 (1,000) NABC resources and service fee 120,000 120,000 - Total USHBC program expenditures 238,925 261,000 (22,075)					28 000		
Blueberry tech unallocated exp 34,000 112,000 (78,000) Total industry relations 772,372 910,375 (138,003) Food safety: Printing 7,000 5,000 2,000 Alliance for Food and Farming 11,000 10,000 1,000 Crisis management 42,914 30,000 12,914 Food safety reserve - 41,500 (41,500) Total food safety 60,914 86,500 (25,586) USHBC program expenditures: USDA/AMS administration fee 118,925 140,000 (21,075) U.S. Office of General Counsel fee - 1,000 (1,000) NABC resources and service fee 120,000 120,000 - Total USHBC program expenditures 238,925 261,000 (22,075)			-				
Total industry relations 772,372 910,375 (138,003) Food safety: 7,000 5,000 2,000 Alliance for Food and Farming 11,000 10,000 1,000 Crisis management 42,914 30,000 12,914 Food safety reserve - 41,500 (41,500) Total food safety 60,914 86,500 (25,586) USHBC program expenditures: USDA/AMS administration fee 118,925 140,000 (21,075) U.S. Office of General Counsel fee - 1,000 (1,000) NABC resources and service fee 120,000 120,000 - Total USHBC program expenditures 238,925 261,000 (22,075)			34.000				
Food safety: Printing 7,000 5,000 2,000 Alliance for Food and Farming 11,000 10,000 1,000 Crisis management 42,914 30,000 12,914 Food safety reserve - 41,500 (41,500) Total food safety 60,914 86,500 (25,586) USHBC program expenditures: USDA/AMS administration fee 118,925 140,000 (21,075) U.S. Office of General Counsel fee - 1,000 (1,000) NABC resources and service fee 120,000 120,000 - Total USHBC program expenditures 238,925 261,000 (22,075)		-	,		,		(- ,)
Printing 7,000 5,000 2,000 Alliance for Food and Farming 11,000 10,000 1,000 Crisis management 42,914 30,000 12,914 Food safety reserve - 41,500 (41,500) Total food safety 60,914 86,500 (25,586) USHBC program expenditures: USDA/AMS administration fee 118,925 140,000 (21,075) U.S. Office of General Counsel fee - 1,000 (1,000) NABC resources and service fee 120,000 120,000 - Total USHBC program expenditures 238,925 261,000 (22,075)	Total industry relations		772,372		910,375		(138,003)
Printing 7,000 5,000 2,000 Alliance for Food and Farming 11,000 10,000 1,000 Crisis management 42,914 30,000 12,914 Food safety reserve - 41,500 (41,500) Total food safety 60,914 86,500 (25,586) USHBC program expenditures: USDA/AMS administration fee 118,925 140,000 (21,075) U.S. Office of General Counsel fee - 1,000 (1,000) NABC resources and service fee 120,000 120,000 - Total USHBC program expenditures 238,925 261,000 (22,075)	Food safety:						
Alliance for Food and Farming 11,000 10,000 1,000 Crisis management 42,914 30,000 12,914 Food safety reserve - 41,500 (41,500) Total food safety 60,914 86,500 (25,586) USHBC program expenditures: USDA/AMS administration fee 118,925 140,000 (21,075) U.S. Office of General Counsel fee - 1,000 (1,000) NABC resources and service fee 120,000 120,000 - Total USHBC program expenditures 238,925 261,000 (22,075)			7 000		5,000		2 000
Crisis management 42,914 30,000 12,914 Food safety reserve - 41,500 (41,500) Total food safety 60,914 86,500 (25,586) USHBC program expenditures: USDA/AMS administration fee 118,925 140,000 (21,075) U.S. Office of General Counsel fee - 1,000 (1,000) NABC resources and service fee 120,000 120,000 - Total USHBC program expenditures 238,925 261,000 (22,075)							
Food safety reserve - 41,500 (41,500) Total food safety 60,914 86,500 (25,586) USHBC program expenditures: USDA/AMS administration fee 118,925 140,000 (21,075) U.S. Office of General Counsel fee - 1,000 (1,000) NABC resources and service fee 120,000 120,000 - Total USHBC program expenditures 238,925 261,000 (22,075)							
Total food safety 60,914 86,500 (25,586) USHBC program expenditures: USDA/AMS administration fee 118,925 140,000 (21,075) U.S. Office of General Counsel fee - 1,000 (1,000) NABC resources and service fee 120,000 120,000 - Total USHBC program expenditures 238,925 261,000 (22,075)	•		72,517				
USHBC program expenditures: USDA/AMS administration fee 118,925 140,000 (21,075) U.S. Office of General Counsel fee - 1,000 (1,000) NABC resources and service fee 120,000 120,000 - Total USHBC program expenditures 238,925 261,000 (22,075)	1 ood salety reserve				+1,500		(+1,500)
USDA/AMS administration fee 118,925 140,000 (21,075) U.S. Office of General Counsel fee - 1,000 (1,000) NABC resources and service fee 120,000 120,000 - Total USHBC program expenditures 238,925 261,000 (22,075)	Total food safety		60,914		86,500		(25,586)
USDA/AMS administration fee 118,925 140,000 (21,075) U.S. Office of General Counsel fee - 1,000 (1,000) NABC resources and service fee 120,000 120,000 - Total USHBC program expenditures 238,925 261,000 (22,075)	LISHBC program expenditures:						
U.S. Office of General Counsel fee - 1,000 (1,000) NABC resources and service fee 120,000 120,000 - Total USHBC program expenditures 238,925 261,000 (22,075)			118 925		140 000		(21 075)
NABC resources and service fee 120,000 120,000 - Total USHBC program expenditures 238,925 261,000 (22,075)			-				
Total USHBC program expenditures 238,925 261,000 (22,075)			120 000				,
	TV ABO TOSOCIOCO CITA SOLVIOCIOCO		120,000		120,000		
Total program expenditures \$ 9.152.548 \$ 10.462.863 \$ (1.310.315)	Total USHBC program expenditures		238,925		261,000		(22,075)
10tai program expenditures	Total program expenditures	_\$	9,152,548	\$	10,462,863	\$	(1,310,315)

SCHEDULES OF PROGRAM EXPENDITURES ACTUAL COMPARED TO BUDGET (CONTINUED) For the Years Ended December 31, 2020 and 2019

		2019	
	Actual	Budget (Unaudited)	Actual Over (Under) Budget
Market promotion and publicity:			
Consumer/food service publicity	\$ 3,324,794	\$ 3,440,000	\$ (115,206)
Food manufacturer publicity	650,000	650,000	-
Export food manufacturer promo	648,945	650,000	(1,055)
Export market development	537,045	580,440	(43,395)
Unallocated market promotion	122,334	72,560	49,774
USDA MAP Allocation	210,909	211,540	(631)
Export coordination	112,943	146,000	(33,057)
Pest Analysis for FMA (USHBC)	7,500	40,000	(32,500)
Korea market review Year 2	-	20,000	(20,000)
TASC Insect-related trade barriers project			
Year 2 (USDA)	382,190	400,790	(18,600)
TASC EST Perm Korea MRLS (USDA)	189,850	189,850	-
TASC IR4 EU MRL (Phosphonate Y2	1,271	-	1,271
USDA ATP Export Prog Alloc	306,784	309,953	(3,169)
EMP MYANMAR/ S AFRICA EVAL USDA	136,200	136,200	-
QSP ISRAEL & RUSSIA USDA\$	110,800	110,800	-
Omnibus Surveys	34,295	40,000	(5,705)
IRI Retail Tracking Data	33,282	22,850	10,432
Consumer Segmentation Study	171,264	160,000	11,264
Market Research 2019 U&A Study	86,624	94,200	(7,576)
Blueberry Pet Food Performance Project	4,345	25,000	(20,655)
Promotion and publicity reserve	18,606	72,524	(53,918)
Total market promotion and publicity	7,089,981	7,372,707	(282,726)
Research:			
Research unallocated expense	(5,000)	-	(5,000)
Research screeners	20,000	26,100	(6,100)
Louisiana State University (Francis4)	243,354	243,354	-
Gastroentero GRP (Wilder-Smith)	220,825	220,825	-
University of College Ireland (O'Toole)	635,960	635,960	-
Tufts Medical Center (Gowri Raman)	40,000	40,000	-
University of Fraser Valley (Brandenburg)	58,836	58,836	-
Pointer Study Rebate	6,695	5,000	1,695
AHA heart-check mark	3,500	3,500	-
Blueberry research bank	129,559	135,537	(5,978)
Mind study blueberries	13,881	15,000	(1,119)
Researcher travel	22,536	20,000	2,536
Research administrator	150,000	150,000	-
Sponsorships	2,000	4,000	(2,000)
Blueberry research meeting	11,592	24,363	(12,771)
Research reserve		1,025	(1,025)
Total research	1,553,738	1,583,500	(29,762)

SCHEDULES OF PROGRAM EXPENDITURES ACTUAL COMPARED TO BUDGET (CONTINUED) For the Years Ended December 31, 2020 and 2019

			2019		
					Actual
			Budget	Ov	er (Under)
	Actual	(L	Jnaudited)		Budget
Industry relations:					
Bluespaper	\$ 19,515	\$	29,000	\$	(9,485)
USHBC annual report	12,569		15,000		(2,431)
Grower meeting shipping	741		-		741
Grower engagement/education	30,725		35,000		(4,275)
Grower outreach/toolbox	30,034		60,000		(29,966)
Grower incentives, print & ship	19,461		30,000		(10,539)
USHBC admin database	21,350		18,000		3,350
Election material prep & dist	3,729		15,000		(11,271)
Blueberry member recruitment	17,103		25,000		(7,897)
Professional memberships	15,075		20,000		(4,925)
Website refresh	11,167		12,000		(833)
Industry relations reserve	 		10,000		(10,000)
Total industry relations	 181,469		269,000		(87,531)
Food safety:					
Alert site server/maintenance	5,345		11,000		(5,655)
Media retainer	29,700		29,700		-
Media training	13,500		11,500		2,000
Issue management reserve	20,683		5,000		15,683
Printing	-		5,000		(5,000)
Alliance for Food and Farming	10,000		10,000		-
Good practices research study	-		15,000		(15,000)
Good practices nabrew sponsorship	-		5,500		(5,500)
Food safety reserve	 		64,500		(64,500)
Total food safety	 79,228		157,200		(77,972)
USHBC program expenditures:					
USDA/AMS administration fee	115,275		109,000		6,275
U.S. Office of General Counsel fee	-		1,000		(1,000)
NABC resources and service fee	 120,000		120,000		
Total USHBC program expenditures	235,275		230,000		5,275
Total program expenditures	\$ 9,139,691	\$	9,612,407	\$	(472,716)

SCHEDULES OF GENERAL AND ADMINISTRATIVE EXPENDITURES ACTUAL COMPARED TO BUDGET

For the Years Ended December 31, 2020 and 2019

				2020			
		Budget Actual (Unaudited)			Ov	Actual Over (Under) <u>Budget</u>	
General expenditures:							
Office rental and occupancy expenses	\$	51,224	\$	129,200	\$	(77,976)	
Office insurance and taxes		4,674		4,085		589	
Subscriptions		5,721		11,560		(5,839)	
Printing		25,668		22,325		3,343	
Office supplies		26,252		14,400		11,852	
Telephone and fax		11,834		11,900		(66)	
Computer IT service		30,442		21,250		9,192	
Equipment repairs and maintenance		1,037		9,000		(7,963)	
Equipment rental		6,564		10,800		(4,236)	
Postage and shipment		13,815		14,895		(1,080)	
Moving expenses		96,110		85,500		10,610	
Auto allowance		10,800		11,588		(788)	
Bank charges		2,735		3,600		(865)	
Officers' liability		6,822		6,045		`777 [′]	
Bonding insurance		-		2,000		(2,000)	
Commodity coalition initiative		2,250		3,300		(1,050)	
IBO dues		2,000		2,000		-	
Special project reserve		114		318,620		(318,506)	
Total general expenditures		298,062		682,068		(384,006)	
Administrative expenditures:							
Employee salary and wages		700,402		878,501		(178,099)	
Employee benefits		71,754		105,587		(33,833)	
Payroll taxes		46,511		68,850		(22,339)	
Workers' compensation insurance		2,068		5,580		(3,512)	
Bookkeeping service		29,700		29,700		-	
Retirement program		1,571		1,845		(274)	
Legal/audit fees		23,500		22,912		`588 [´]	
Legal counsel fees		26,839		10,000		16,839	
Trade monitoring		16,900		16,900		, -	
Association of WA business		_		1,250		(1,250)	
Market analysis and reporting		94,035		60,000		34,035	
Depreciation		1,468		1,000		468	
Travel and meetings		274,500		434,450		(159,950)	
Recruiting		44,443		-		44,443	
Professional development		11,869		_		11,869	
Reserve		12,750		_		12,750	
Total administrative expenditures		1,358,310		1,636,575		(278,265)	
Total general and administrative							
expenditures	\$	1,656,372	\$	2,318,643	\$	(662,271)	

SCHEDULES OF GENERAL AND ADMINISTRATIVE EXPENDITURES ACTUAL COMPARED TO BUDGET (CONTINUED) For the Years Ended December 31, 2020 and 2019

				2019		
						Actual
		Actual		Budget	Over (Under)	
				naudited)		Budget
General expenditures:						
Office rental and occupancy expenses	\$	52,926	\$	57,475	\$	(4,549)
Office insurance and taxes		3,986		4,085		(99)
Subscriptions		6,501		8,500		(1,999)
Printing		17,102		22,325		(5,223)
Office supplies		28,511		12,600		15,911
Telephone and fax		12,054		11,900		154
Computer IT service		26,635		18,275		8,360
Equipment repairs and maintenance		7,346		9,000		(1,654)
Equipment rental		7,369		10,800		(3,431)
Postage and shipment		6,723		13,950		(7,227)
Auto allowance		11,589		7,020		4,569
Bank charges		3,282		3,600		(318)
Officers' liability		5,905		6,045		(140)
Bonding insurance		80		2,000		(1,920)
Commodity coalition initiative		2,240		3,300		(1,060)
IBO dues		2,000		2,000		-
Special project reserve				23,750		(23,750)
Total general expenditures		194,249		216,625		(22,376)
Administrative expenditures:						
Employee salary and wages		658,723		516,271		142,452
Employee benefits		91,376		95,615		(4,239)
Payroll taxes		44,004		40,894		3,110
Workers' compensation insurance		4,270		2,700		1,570
Bookkeeping service		28,080		28,080		-
Retirement program		1,751		1,845		(94)
Legal/audit fees		23,300		23,800		(500)
Legal counsel fees		14,861		5,000		9,861
Trade monitoring		16,900		16,900		· -
Depreciation		1,248		1,000		248
Travel and meetings		380,500		362,450		18,050
Executive director search		51,772		63,000		(11,228)
Reserve		16,610		175,162		(158,552)
Total administrative expenditures		1,333,395		1,332,717		678
Total general and administrative						
expenditures	\$	1,527,644	\$	1,549,342	\$	(21,698)

SCHEDULES OF CASH RECEIPTS AND DISBURSEMENTS For the Years Ended December 31, 2020 and 2019

	2020	2019
Receipts:		
Domestic crop assessments	\$ 4,528,482	\$ 5,172,564
Foreign crop assessments	5,297,488	4,819,776
Grant revenue	455,140	617,867
Other revenue	107,672	109,734
Total receipts	10,388,782	10,719,941
Disbursements:		
Market promotion and publicity	6,534,019	6,120,418
Research	940,060	1,282,294
Industry relations	713,212	145,394
Food safety	58,874	81,476
USHBC program fees	241,762	227,049
General and administrative	1,618,061	1,432,275
Total disbursements	10,105,988	9,288,906
Excess of receipts over disbursements	282,794	1,431,035
Cash, beginning of year	8,868,030	7,436,995
Cash, end of year	\$ 9,150,824	\$ 8,868,030

SCHEDULE OF EXPENDITURES OF FEDERAL AWARDS For the Year Ended December 31, 2020

Federal Grantor Program Title	Federal CFDA Number	Program Expenditures
Direct programs:		
U.S. Department of Agriculture:		
Market Access Program	10.601	\$ 207,500
Technical Assistance for Specialty Crops Program Establish Residue Decline Curves for Select Pesticides Eliminating Insect-Related Trade Barriers for the	10.604	127,280
Eastern US Highbush Blueberry Industry-Year 4 Subtotal		236,066 363,346
Agricultural Trade Promotion Program	10.618	257,252
Total expenditures of Federal Awards		\$ 828,098

NOTES TO SCHEDULE OF EXPENDITURES OF FEDERAL AWARDS December 31, 2020

NOTE 1: GENERAL

The accompanying Schedule of Expenditures of Federal Awards presents the activity of all federal financial assistance programs of U.S. Highbush Blueberry Council (the "Council"). All expenditures of federal financial assistance received are included in the schedule.

NOTE 2: BASIS OF ACCOUNTING

The accompanying schedule of expenses of federal grant activity of the Council is presented on the accrual basis of accounting. The information in this schedule is presented in accordance with the requirements of Title 2 U.S. Code of Federal Regulations Part 200, Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards (Uniform Guidance).

NOTE 3: CLAIMS

The Council has received federal grants for specific purposes that are subject to review and audit by the Federal Government. Although such audits could result in expenditure disallowances under grant terms, any required reimbursements are not expected to be material.

NOTE 4: INDIRECT COST REIMBURSEMENTS

The Uniform Guidance requires that all indirect costs be charged through the use of an approved indirect cost rate. When no indirect cost rate has been approved, the Uniform Guidance allows for a one-time election to use a 10% *de minimus* reimbursement rate. The Council does not have an approved indirect cost rate and has yet to determine if it will elect the 10% de *minimus* reimbursement rate.



INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

To the U.S. Highbush Blueberry Council Folsom, California

We have audited, in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of U.S. Highbush Blueberry Council which comprise the statement of financial position as of December 31, 2020, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements, and have issued our report thereon dated June 9, 2021.

Internal Control Over Financial Reporting

In planning and performing our audit of the financial statements, we considered U.S. Highbush Blueberry Council's internal control over financial reporting (internal control) as a basis for designing audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of U.S. Highbush Blueberry Council's internal control. Accordingly, we do not express an opinion on the effectiveness of the U.S. Highbush Blueberry Council's internal control.

A *deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A *material weakness* is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

Compliance and Other Matters

As part of obtaining reasonable assurance about whether U.S. Highbush Blueberry Council's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the financial statements. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

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Purpose of this Report

Propo Christenson Canislia LLP

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of U.S. Highbush Blueberry Council's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering U.S. Highbush Blueberry Council's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

June 9, 2021

Roseville, California

INDEPENDENT AUDITOR'S REPORT ON COMPLIANCE FOR EACH MAJOR PROGRAM AND ON INTERNAL CONTROL OVER COMPLIANCE REQUIRED BY THE UNIFORM GUIDANCE

To the U.S. Highbush Blueberry Council Folsom, California

Report on Compliance for Each Major Federal Program

We have audited U.S. Highbush Blueberry Council's compliance with the types of compliance requirements described in the *OMB Compliance Supplement* that could have a direct and material effect on each of U.S. Highbush Blueberry Council's major federal programs for the year ended December 31, 2020. U.S. Highbush Blueberry Council's major federal programs are identified in the summary of auditor's results section of the accompanying schedule of findings and questioned costs.

Management's Responsibility

Management is responsible for compliance with the federal statutes, regulations, and the terms and conditions of its federal awards applicable to its federal programs.

Auditor's Responsibility

Our responsibility is to express an opinion on compliance for each of U.S. Highbush Blueberry Council's major federal programs based on our audit of the types of compliance requirements referred to above. We conducted our audit of compliance in accordance with auditing standards generally accepted in the United States of America; the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States; and the audit requirements of Title 2 U.S. *Code of Federal Regulations* Part 200, *Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards* (Uniform Guidance). Those standards and the Uniform Guidance require that we plan and perform the audit to obtain reasonable assurance about whether noncompliance with the types of compliance requirements referred to above that could have a direct and material effect on a major federal program occurred. An audit includes examining, on a test basis, evidence about U.S. Highbush Blueberry Council's compliance with those requirements and performing such other procedures as we considered necessary in the circumstances.

We believe that our audit provides a reasonable basis for our opinion on compliance for each major federal program. However, our audit does not provide a legal determination of U.S. Highbush Blueberry Council's compliance.

Opinion on Each Major Federal Program

In our opinion, U.S. Highbush Blueberry Council complied, in all material respects, with the types of compliance requirements referred to above that could have a direct and material effect on each of its major federal programs for the year ended December 31, 2020.

Report on Internal Control over Compliance

Management of U.S. Highbush Blueberry Council is responsible for establishing and maintaining effective internal control over compliance with the types of compliance requirements referred to above. In planning and performing our audit of compliance, we considered U.S. Highbush Blueberry Council's internal control over compliance with the types of requirements that could have a direct and material effect on each major federal program to determine the auditing procedures that are appropriate in the circumstances for



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the purpose of expressing an opinion on compliance for each major federal program and to test and report on internal control over compliance in accordance with the Uniform Guidance, but not for the purpose of expressing an opinion on the effectiveness of internal control over compliance. Accordingly, we do not express an opinion on the effectiveness of U.S. Highbush Blueberry Council's internal control over compliance.

A deficiency in internal control over compliance exists when the design or operation of a control over compliance does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, noncompliance with a type of compliance requirement of a federal program on a timely basis. A material weakness in internal control over compliance is a deficiency, or combination of deficiencies, in internal control over compliance, such that there is a reasonable possibility that material noncompliance with a type of compliance requirement of a federal program will not be prevented, or detected and corrected, on a timely basis. A significant deficiency in internal control over compliance is a deficiency, or a combination of deficiencies, in internal control over compliance requirement of a federal program that is less severe than a material weakness in internal control over compliance, yet important enough to merit attention by those charged with governance.

Our consideration of internal control over compliance was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control over compliance that might be material weaknesses or significant deficiencies. We did not identify any deficiencies in internal control over compliance that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

The purpose of this report on internal control over compliance is solely to describe the scope of our testing of internal control over compliance and the results of that testing based on the requirements of the Uniform Guidance. Accordingly, this report is not suitable for any other purpose.

June 9, 2021

Roseville, California

Propo Unistenson Caniglia LLP

SCHEDULE OF FINDINGS AND QUESTIONED COSTS For the Year Ended December 31, 2020

I. SUMMARY OF AUDITOR'S RESULTS

Financial Statements

Type of auditor's report issued on basic financial statements

Unmodified

Internal control over financial reporting:

Material weakness(es) identified?

Significant deficiencies identified that are not considered to be material weakness?

Noncompliance material to financial statements noted?

Federal Awards

Internal Control over major programs:

Material weakness(es) identified?

Significant deficiencies identified that are not considered to be material weakness(es)? No

Type of auditor's report issued on compliance for major programs:

Unmodified

Any audit findings disclosed that are required to be reported in accordance with Section 200.516(a) of the Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards (Uniform Guidance)?

No

Identification of Major Programs:

<u>CDFA Number</u> Name of Federal Program
10.601 Market Access Program

The dollar threshold used to distinguish between Type A and Type B programs was: \$750,000

U.S. Highbush Blueberry Council was determined to be a low-risk auditee pursuant to the Uniform Guidance.

II. FINDINGS - FINANCIAL STATEMENT AUDIT

No current year financial statement findings.

III. FINDINGS AND QUESTIONED COSTS - MAJOR FEDERAL AWARD PROGRAMS AUDIT

No current year major federal award program findings.

IV. OTHER ISSUES

No Summary Schedule of Prior Audit Findings has been included in these financial statements since there were no findings in prior years.