IMPACT
Annual economic impact generated by growers:
~$295.3 million ($809,000/day)

JOBS
Full-time equivalent jobs created and sustained by growers each year:
2,540

FOOTPRINT
Florida highbush blueberry acreage*:
6,686
*Bearing and nonbearing acres

LABOR INCOME
Labor income generated by the business activities of growers:
~$112 million ($306,800/day)

INDIRECT BUSINESS TAXES
Indirect business taxes generated by growers:
(not including income taxes)
~$7 million ($19,250/day)

“The U.S. highbush blueberry industry — including 920 blueberry farms in Florida — is a powerful financial force. Behind every farm are growers who not only tend a truly remarkable superfruit, but also stimulate business activity, create thousands of jobs and contribute mightily to the economy.”

— Kasey Cronquist | President
U.S. Highbush Blueberry Council