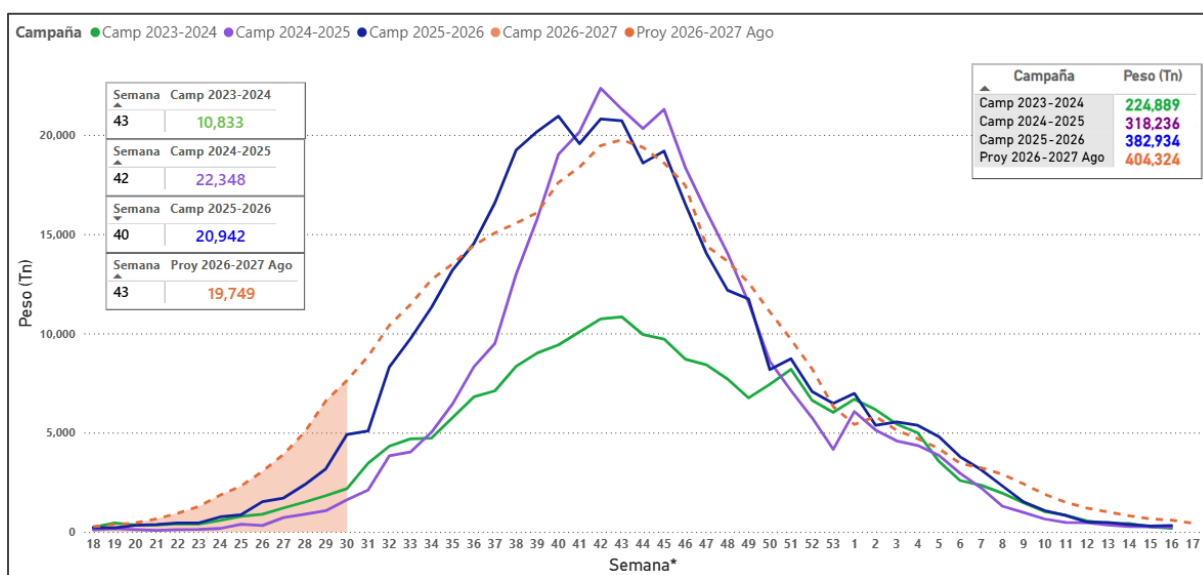


3rd Peruvian Blueberry Export Forecast 2026-27 Campaign

With the information available to date, submitted by producers and exporters of fresh blueberries in Peru, PROARANDANOS presents its third export forecast for the 2026-27 campaign. On this occasion, and with greater visibility on productive development, the forecast of the total curve of the campaign is presented for the first time.

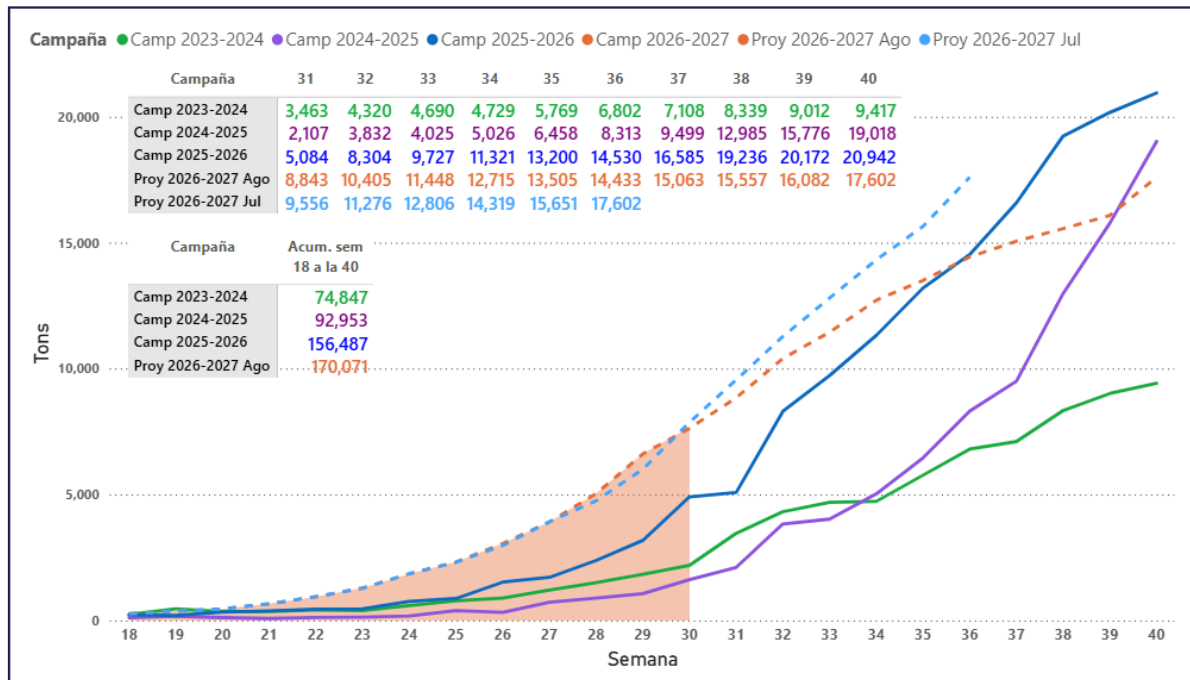
Weekly forecast for the 2026-27 campaign



The cumulative forecast stands at approximately 404 thousand tons, a figure that represents an increase of 5.6% compared to the volume exported in the 2025-26 campaign (382,934 tons). This volume, however, reflects a significant adjustment to the country's growth potential: if the El Niño phenomenon had not occurred, it is estimated that Peru could have grown by about 20% compared to the previous season, driven by the entry into production of new hectares. The projected growth – estimated at 3,500 new hectares – only partially compensates for the significant decrease in plant productivity as a result of this phenomenon, whose increase in temperatures has already been affecting the field.

Regarding the peak week, it is estimated that it will be recorded in week 43, with an approximate volume of 19.7 million kilograms, slightly below the peak of the previous campaign (week 40, with 20.9 million kilograms). The total volumes shown consider both conventional and organic blueberries.

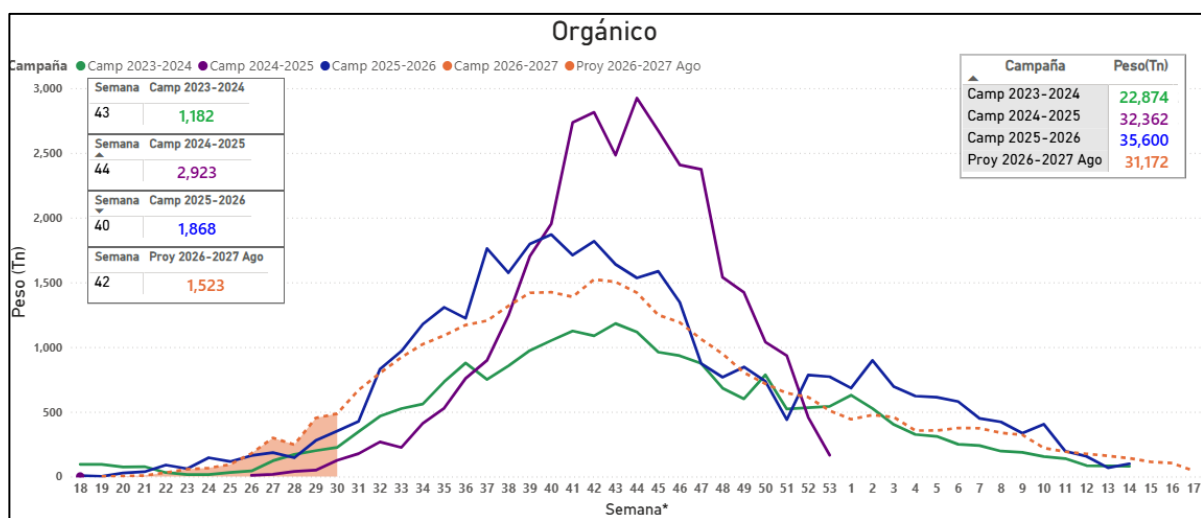
Forecast for the next 10 weeks (weeks 31 to 40)



When reviewing the forecast for the next 10 weeks, volumes are higher than those of last season until week 36, and then below this benchmark. This start of the campaign with higher volumes responds to the consolidation of early varieties and the increase in the planted area.

The projected accumulated between weeks 18 and 40 amounts to 170,071 tons, an increase of 8.7% compared to the 156,487 tons recorded in the same period of the 2025-26 campaign.

Organic segment forecast



For the organic segment, the forecast for the end of the campaign stands at 31 thousand tons, a figure that compares with the 35 thousand tons recorded in the 2025-26 campaign. Likewise, it is estimated that the peak export week will be recorded in week 42, with

an approximate volume of 1.5 million kilograms, below the peak of the previous campaign (week 40, with 1.9 million kilograms).

Final considerations

According to information received from specialized agencies, the increase in temperatures associated with the El Niño phenomenon is expected to persist until the first and second quarters of 2027, which could lead to a significant adjustment in the present forecast during that period.

The guild reaffirms its commitment to keep the sector informed with opportunity and rigor, and will continue to consolidate the available information on a weekly basis. During the month of September, a new review of the production and export outlook will be carried out, with a view to publishing a fourth update.

Lima, August 2026